



**University of Wisconsin
Internal Licensee List**

4Imprint Inc.

101 Commerce Street
Oshkosh, WI 54901
920-236-7272
www.4imprint.com
Contact: John Lord - jlord@4imprint.com

Products: Internal Promotional Product,
Personal/Fashion Accessories

Ad Madison

1106 Post Rd
Madison, WI 53713
608-273-2600
www.AdMadison.com
Contact: Hannah Gundersen - cs@admadison.com,
Kevin Gundersen - kevin@admadison.com

Products: Bags & Luggage, Gifts/Novelties/Misc.,
Hardware, Housewares, Internal Promotional
Product, Personal/Fashion Accessories,
Premium/Promotional Product, School Supplies

ASB Sports dba Game One

6128 Merger Ste E
Holland, OH 43528
800-747-9744
<https://www.thegraphicedge.com/>
Contact: Brett Cornish -
bcornish@thegraphicedge.com

Products: Internal Promotional Product

Blakeway Worldwide Panoramas

5451 Smentana Drive
Minnetonka, MN 55343
952-941-9797
www.Panoramas.com
Contact: Jill Johnson - jill@panoramas.com

Products: Gameday/Rivalry Product-Neutral,
Publishing/Posters/Art

Brown & Bigelow, Inc.

1400 Corporate Center Curve Suite 100
Eagan, MN 55121
651-293-7000
www.browncbigelow.com
Contact: Cindy Smith -
cjsmith@brownandbigelow.com, Joy Wilson -
jwilson@brownandbigelow.com

Products: Internal Promotional Product



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BSN Sports LLC

14460 Varsity Brands Way
Farmers Branch, TX 75244
214-459-9041
www.Bsnsports.com
Contact: Jeff Loke - jloke@bsnsports.com

Products: Bags & Luggage, Casual Tops, Headwear,
Internal Promotional Product, Performance Apparel,
Personal/Fashion Accessories, Sweatshirts, T-Shirts

Bullion International Inc.

4100 N. Riverside Dr.
Melbourne, FL 32937
321-773-2727
<http://www.highlandmint.com/>
Contact: Michael Kott -
mkott@thehighlandmint.com

Products: Collectibles, Gifts/Novelties/Misc., Holiday
Decor & Accessories, Home Furniture/Furnishings,
Publishing/Posters/Art

Cary Sign Design Studio, LLC

2370 Cty Hwy MM
Fitchburg, WI 53575
6088357058
www.carysign.com
Contact: Susan Cary - susan@carysign.com

Products: Home Furniture/Furnishings

Churchill Container Corp.

14601 W. 99th Street
Lenexa, KS 66215
(913) 422-4790
www.churchillcontainer.com
Contact: Mike Jacob -
mjacob@churchillcontainer.com

Products: Housewares

Creative Marketing Specialists

PO Box 7456
Madison, WI 53707
(608) 241-9887
Contact: Jennifer Persike - office@cms-4you.com

Products: Internal Promotional Product



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Internal Licensee List**

DLA Promotions

701 East Byrd Street 16th Floor
Richmond, VA 23219
(804) 317-8231
www.dlapromotions.com
Contact: Barrett Hubbard -
bhubbard@dlapromotions.com

Products: Internal Promotional Product

DME DELIVERS, LLC

2441 Bellevue Ave
Daytona Beach, FL 32117
386-258-1900
WWW.DMEDELIVERS.COM
Contact: Valerie Green -
valerie.green@dmedelivers.com

Products: Internal Promotional Product,
Premium/Promotional Product

EcoPlum

2660 Broadway Box #19
New York, NY 10025-5026
888-730-9990
www.ecoplum.com
Contact: Gia Machlin - gia@ecoplum.com

Products: Internal Promotional Product

EHS1, Inc.

1101 W. 34th Street- Suite 645
Austin, TX 78705
(510) 427-6729
<https://timelesstartans.com/>
Contact: Melissa Briner,
melissa@timelesstartans.com

Products: Bags & Luggage, Clothing Accessories,
Domestics/Household Items, Footwear

Emory Group LLC

1084 Kathryn St.
Nixa, MO 65714
864-595-3771
www.geneologie.com
Contact: John Wachob, jw@geneologie.com

Products: Internal Promotional Product



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eRetailing Associates LLC

2282 Westbrooke Dr
Columbus, OH 43228
614 300-5785
<https://www.eretailing.com/>
Contact: Taj Schaffnit- tschaffnit@eretailing.com

Products: Internal Promotional Product

Fanatics, Inc.

7215 Financial Way
Jacksonville, FL 32256
904-562-6686
www.fanatics.com
Contact: Marie Landry - mlandry@fanatics.com,
Renata Kukowski - Rkukowski@fanatics.com,
Suzanne Balog - sbalog@fanatics.com

Products: Bottoms, Casual Tops, Dress Tops,
Headwear, Jerseys/Uniforms, Loungewear &
Sleepwear, Multiple Bundled Products, Outerwear,
Specialty Apparel, Sweatshirts, T-Shirts

G & G Outfitters Inc.

4901 Forbes Blvd.
Lanham, MD 20706
704-816-1038
www.Ggoutfitters.com
Contact: Audrey Hill Hagmann -
ahagmann@ggoutfitters.com

Products: Internal Promotional Product,
Premium/Promotional Product

GFSI LLC

9700 Commerce Parkway
Lenexa, KS 66219
913-693-3261
www.Gearforsports.com
Contact: Trey Ham - Trey.Ham@hanes.com

Products: Bags & Luggage, Bottoms, Casual Tops,
Clothing Accessories, Dress Tops, Footwear,
Headwear, Jerseys/Uniforms, Outerwear,
Performance Apparel, Specialty Apparel,
Sweatshirts, T-Shirts

Innovative Adhesives LLC

P.O. Box 1719
Cary, NC 27512
866-926-2266
www.Innovativeadhesives.com
Contact: Gary Ban - gban@innovativeadhesives.com

Products: Gifts/Novelties/Misc., Home
Furniture/Furnishings, Jewelry, Sports Products



**University of Wisconsin
Internal Licensee List**

Jardine Associates

200 Compass Circle
North Kingstown, RI 2852
401-667-3800
www.Jardineassociates.com
Contact: Chris Hagerty -
licensing@jardineassociates.net

Products: Automotive, Bags & Luggage, Clothing Accessories, Collectibles, Domestic/Household Items, Food & Beverage, Footwear, Games & Toys, Gifts/Novelties/Misc., Health & Personal Care Products, Holiday Decor & Accessories, Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories, Pet Products, Publishing/Posters/Art, School Supplies, Sports Products, Stationery/Paper Products/Checks, Technology

Jostens Inc.

7760 France Ave S Suite 400
Minneapolis, MN 55435
507-455-6418
www.Jostens.com
Contact: Joley Podein - joley.podein@jostens.com,
Stephanie Mussetter -
stephanie.mussetter@jostens.com

Products: Celebration Products, Domestic/Household Items, Jewelry, Office Products/Furnishings, Personal/Fashion Accessories, Publishing/Posters/Art, School Supplies, Stationery/Paper Products/Checks

Lands' End, Inc.

6 Lands' End Lane
Dodgeville, WI 53595
608-935-6257
<https://business.landsend.com/>
Contact: Cyndi Nafzger -
Cyndi.Nafzger@landsend.com

Products: Casual Tops, Dress Tops, Internal Promotional Product, Outerwear, Premium/Promotional Product, Specialty Apparel

Logo Chair Inc.

117 Southeast Parkway
Franklin, TN 37064
615-261-2100
www.Logochairs.com
Contact: Shannon Thomason -
shannon@logobrands.com, Wyatt Felt -
wyatt@logobrands.com

Products: Gifts/Novelties/Misc., Home Furniture/Furnishings, Housewares, Outdoor Products

LogoFit LLC

3202 Lapeer Rd.
Flint, MI 48503
810-715-1980
www.Logofit.com
Contact: Ann Tyler - atyler@logofit.com

Products: Clothing Accessories, Footwear, Headwear, Holiday Decor & Accessories



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Internal Licensee List**

Louis Garneau

3916 US Route 5, PO Box 1460
Derby, VT 5829
(802) 334-5885
www.louisgarneau.us
Contact: Jenie Cloney - jcloney@louisgarneau.com

Products: Internal Promotional Product

Magellan Collegiate Promotions

8802 W. Becher St.
West Allis, WI 53227
414-831-0184
www.magellanpromotions.com
Contact: Alyssa Kutil -
alyssak@magellanpromotions.com, Michael Wolaver
- michaelw@magellanpromotions.com

Products: Internal Promotional Product,
Personal/Fashion Accessories

Maverick Jackets

610 Coit, Suite 100
Plano, TX 75075
469-374-9000
Contact: Chris Ryder - chris@maverickawards.com

Products: Internal Promotional Product

MECA SPORTSWEAR INC

1120 Townline Rd
Tomah, WI 54660
6083746450
http://mecasportswear.com
Contact: Thomas Bramwell -
tbramwell@mecasportswear.com

Products: Internal Promotional Product

Midwest Scholastic

PO Box 83
Mount Horeb, WI 53572
608-437-7323
mwscholastic.com
Contact: James Fish - jcf.mws@gmail.com

Products: Internal Promotional Product



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Internal Licensee List**

Minuteman Press

411 W. Verona Ave
Verona, WI 53593
(608) 848-1758
www.leisurethreads.com
Contact: Brooke Sienko -
brooke@minutemanpress.com

Products: Bags & Luggage, Gifts/Novelties/Misc.,
Outerwear, T-Shirts

MVC-USA, LCC

1040 NE 44th Ave. Suite 1
Portland, OR 97213
(503) 313-4496
<https://www.castelli-cycling.com/us>
Contact: David Fee - dfee@castelli-us.com

Products: Internal Promotional Product

Neil Enterprises Inc.

1000 Woodlands Pkwy
vernon Hills, IL 60061
847-549-7627
www.Thevarsityline.com
Contact: Brenna McConaughy -
bmconaughey@neilvarsityline.com, Brenna
McConaughy - licensing@neilvarsityline.com

Products: Automotive, Bags & Luggage, Celebration
Products, Collectibles, Domestic/Household Items,
Food & Beverage, Games & Toys,
Gifts/Novelties/Misc., Hardware, Health & Personal
Care Products, Holiday Decor & Accessories, Home
Furniture/Furnishings, Housewares, Jewelry, Office
Products/Furnishings, Outdoor Products,
Personal/Fashion Accessories, Pet Products,
Publishing/Posters/Art, School Supplies, Sports
Products, Stationery/Paper Products/Checks,
Technology

**Nova/TCB USA Inc. dba Gametime
Sidekicks**

2339 West Beaver Creek Drive
Powell, TN, TN 37849
865-938-6822
Contact: Clark Werner -
clark@gametimesidekicks.com

Products: Housewares

Panini America, Inc.

5325 FAA Blvd Suite 100
Irving, TX 75061
Contact: Jeffrey Lyon - jlyon@paniniamerica.net,
Phillip Darnell - pdarnell@paniniamerica.net

Products: Collectibles



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Patina Products

4303 HUASNA RD
ARROYO GRANDE, CA 93420
805-474-1354

Contact: Breanna Baker -
breanna@patinaproducts.com, John Waterman -
john@patinaproducts.com

Products: Outdoor Products

Proforma - The Green Team

673 Mooreland Circle
Portage, WI 53901
608-566-1608
Contact: Deb Hensler - deb.hensler@proforma.com

Products: Internal Promotional Product

R.F.S.J. Inc.

654 West Main Street
Mt. Pleasant, PA 15666
724-547-4457
<http://www.rfsj.com/>
Contact: Doreen Myers - doreen@rfsj.com

Products: Collectibles, Domestic/Household Items,
Gifts/Novelties/Misc., Holiday Decor & Accessories,
Home Furniture/Furnishings, Housewares, Office
Products/Furnishings, Pet Products

Riddell Inc.

1700 W Higgins Road Suite 500
Des Plaines, IL 60018
224-585-5327
www.Riddell.com
Contact: Francesca Campobasso -
frcampobasso@riddellsports.com

Products: Collectibles, Gifts/Novelties/Misc.

Ross Sportswear

7500 Boone Ave N STE 106
Brooklyn Park, MN 55428
763-545-9544
Contact: Katie Ross - katie@rosssportswear.com, Xai
Chang - xai@rosssportswear.com

Products: Bags & Luggage, Bottoms, Casual Tops,
Clothing Accessories, Dress Tops, Footwear,
Gifts/Novelties/Misc., Headwear, Multiple Bundled
Products, Outerwear, Personal/Fashion Accessories,
Specialty Apparel, Sweatshirts, T-Shirts



**University of Wisconsin
Internal Licensee List**

Screen Door Studio LLC

851 Williamson St
Madison, WI 53703-3547
608-255-2660
screendoorprinting.com
Contact: Dorla Mayer -
screendoorstudio@sbcglobal.net

Products: Internal Promotional Product

Scribe OpCo, Inc.

14421 Myerlake Circle
Clearwater, FL 33760-2840
800-920-5944
www.Mcmgroup.net
Contact: Liberty Fish - licensing@mcmbands.com

Products: Automotive, Bags & Luggage, Celebration Products, Collectibles, Domestic/Household Items, Food & Beverage, Footwear, Games & Toys, Gifts/Novelties/Misc., Health & Personal Care Products, Holiday Decor & Accessories, Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories, School Supplies, Sports Products, Stationery/Paper Products/Checks, Technology

Spirit Products LTD

55 Chase Street
Methuen, MA 1844
978-372-2022
www.Spiritproducts.com
Contact: Manon Camacho -
mcamacho@spiritproducts.com

Products: Automotive, Bags & Luggage, Celebration Products, Collectibles, Domestic/Household Items, Footwear, Games & Toys, Gifts/Novelties/Misc., Health & Personal Care Products, Holiday Decor & Accessories, Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories, Pet Products, Publishing/Posters/Art, School Supplies, Sports Products, Stationery/Paper Products/Checks, Technology

Sports Impressions

731 Superior Street
Wisconsin Dells, WI 53965-1562
(608) 254-4919
www.sportsimpressionsonline.com
Contact: David Royston -
accounting@sportsimpressionsonline.com

Products: Casual Tops, Clothing Accessories, Domestic/Household Items, Gifts/Novelties/Misc., Outerwear, Sweatshirts, T-Shirts

Standard Chair of Gardner

One South Main Street
Gardner, MA 1440
978-632-1301
www.Standardchair.com
Contact: Heather Caron -
heatherc@standardchair.com

Products: Home Furniture/Furnishings



**University of Wisconsin
Internal Licensee List**

Stone Armory LLC

1060 W. BAGLEY RD. SUITE 111
BEREA, OH 44017
440-339-7301

Contact: Laura Malkawi - laura@stonearmory.com

Products: Jewelry

Tervis Tumbler Company

201 Triple Diamond Blvd
N. Venice, FL 34275
941-441-4475
www.Tervis.com
Contact: Cheryl Cappuccio - ccappuccio@tervis.com

Products: Housewares

Top Promotions, Inc.

8831 S. Greenview Drive
Middleton, WI 53562
608-836-9111
www.toppromotions.com
Contact: Jeff Zander - jzander@toppromotions.com,
Tanya Docken - tdocken@toppromotions.com

Products: Automotive, Bags & Luggage, Bottoms, Casual Tops, Celebration Products, Clothing Accessories, Domestic/Household Items, Dress Tops, Games & Toys, Gifts/Novelties/Misc., Headwear, Health & Personal Care Products, Home Furniture/Furnishings, Housewares, Internal Promotional Product, Jerseys/Uniforms, Jewelry, Outerwear, Personal/Fashion Accessories, Pet Products, Premium/Promotional Product, School Supplies, Specialty Apparel, Sports Products, Sweatshirts, T-Shirts, Technology, The Red Shirt

Underground Printing

1476 Seaver Way
Ypsilanti, MI 48197
734-665-2692
www.Undergroundshirts.com
Contact: Rishi Narayan -
rishi@undergroundshirts.com, UGP Licensing -
licensing@undergroundshirts.com

Products: Bags & Luggage, Bottoms, Casual Tops, Dress Tops, Headwear, Housewares, Outerwear, Personal/Fashion Accessories, Specialty Apparel, Sweatshirts, T-Shirts

University Frames

3060 E. Miraloma Ave.
Anaheim, CA 92806
800-711-1977
www.Universityframes.com
Contact: Liamoh Thomas -
licensing@universityframes.com

Products: Collectibles, Home Furniture/Furnishings, Office Products/Furnishings, Publishing/Posters/Art



**University of Wisconsin
Internal Licensee List**

University Tees Inc.

2233 W 110th street
Cleveland, OH 44102
440-925-0402
www.universitytees.com
Contact: Steve Kowalski - skowalski@utees.com

Products: Internal Promotional Product

US Digital Media

1929 W. Lone Cactus Drive
Phoenix, AZ 85027
623-587-4900
www.Usdigitalmedia.com
Contact: Chris Pignotti -
cpignotti@usdigitalmedia.com, Royalties USDM -
royalties@usdigitalmedia.com

Products: Bags & Luggage, Gifts/Novelties/Misc.,
Hardware, Technology

Varsity Spirit Fashion & Supplies, LLC

P.O. Box 842805
Dallas, TX 75284-2805
901-251-5871
www.varsity.com
Contact: Tiffany Campbell Zbydniewski -
collegiatelicensing@varsity.com

Products: Internal Promotional Product

Waddington North America, Inc.

6 Omni Way
Chlemsford, MA 1824
(859) 292-8028
www.wna.biz
Contact: Matthew Materne -
matthew.materne@novolex.com

Products: Housewares

Whirley Industries Inc.

618 Fourth Avenue
Warren, PA 16365
800-825-5575
www.Whirley.com
Contact: Jennifer Martin -
jmartin@whirleydrinkworks.com, Jennifer Williams -
jwilliams@whirleydrinkworks.com

Products: Housewares



**University of Wisconsin
Internal Licensee List**

Wildwood Productions

931 East Main St. Suite 2
Madison, WI 53703
(608) 255-5858
www.wildwoodpro.com
Contact: James Wood - jwood@wildwoodpro.com

Products: Internal Promotional Product

WinCraft Inc.

960 E Mark St
Winona, MN 55987
507-454-5510
www.Wincraft.com
Contact: Collin Richert - crichert@wincraft.com,
Derek Horvath - dhorvath@wincraft.com

Products: Automotive, Bags & Luggage, Celebration Products, Clothing Accessories, Domestic/Household Items, Food & Beverage, Gameday/Rivalry Product-Neutral, Games & Toys, Gifts/Novelties/Misc., Health & Personal Care Products, Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories, Pet Products, School Supplies, Sports Products, Stationery/Paper Products/Checks, Technology

Wool Felt Products, Inc. dba Collegiate Pacific Co.

532 Luck Avenue
Roanoke, VA 24016
540-981-0281
www.Collegiatepacific.com
Contact: Danielle Napier -
Danielle@collegiatepacific.com

Products: Gifts/Novelties/Misc., Home Furniture/Furnishings, Outdoor Products

Zazzle Inc.

1200 Chestnut Street
Menlo Park, CA 94025
650-261-3354
www.Zazzle.com
Contact: Heather Bliss - heather.bliss@zazzle.com

Products: Celebration Products, Domestic/Household Items, Gifts/Novelties/Misc., Jewelry, Outdoor Products, School Supplies, Stationery/Paper Products/Checks, Technology
