



**University of Wisconsin
Internal Licensee List**

4Imprint Inc.

101 Commerce Street
Oshkosh, WI 54901
920-236-7272
www.4imprint.com
Contact: John Lord - jlord@4imprint.com

Products: Internal Promotional Product,
Personal/Fashion Accessories

Ad Madison

1106 Post Rd
Madison, WI 53713
608-273-2600
www.AdMadison.com
Contact: Hannah Gundersen - cs@admadison.com,
Kevin Gundersen - kevin@admadison.com
Products: Bags & Luggage, Gifts/Novelties/Misc.,
Hardware, Housewares, Internal Promotional

Product, Personal/Fashion Accessories,
Premium/Promotional Product, School Supplies

Athleticorp

1857 Bond Street
Green Bay, WI 54303
(312) 857-8429
www.athleticorp.com
Contact: Scott Martell - scott@rasa-lifestyle.com

Products: Internal Promotional Product

AwardsMall/Total Awards & Promotions

6686 Odana Road
Madison, WI 53719
(608) 833-1716
Contact: Donna Gray - donna.gray@awardsmall.com

Products: Internal Promotional Product

Blakeway Worldwide Panoramas

5451 Smentana Drive
Minnetonka, MN 55343
952-941-9797
www.Panoramas.com
Contact: Jill Johnson - jill@panoramas.com

Products: Gameday/Rivalry Product-Neutral,
Publishing/Posters/Art



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BROWN & BIGELOW

1400 Corporate Center Curve Suite 100
Eagan, MN 55121
651-293-7200
www.browncandbigelow.com
Contact: Cindy Smith -
cjsmith@browncandbigelow.com

Products: Internal Promotional Product

BSN Sports LLC

14460 Varsity Brands Way
Farmers Branch, TX 75244
214-459-9041
www.Bsnsports.com
Contact: Jeff Loke - jloke@bsnsports.com

Products: Bags & Luggage, Casual Tops, Headwear,
Internal Promotional Product, Performance Apparel,
Personal/Fashion Accessories, Sweatshirts, T-Shirts

Bullion International Inc.

4100 N. Riverside Dr.
Melbourne, FL 32937
321-773-2727
http://www.highlandmint.com/
Contact: Michael Kott -
mkott@thehighlandmint.com

Products: Collectibles, Gifts/Novelties/Misc., Holiday
Decor & Accessories, Home Furniture/Furnishings,
Publishing/Posters/Art

Cary Sign Design Studio, LLC

2370 Cty Hwy MM
Fitchburg, WI 53575
6088357058
www.carysign.com
Contact: Susan Cary - susan@carysign.com

Products: Home Furniture/Furnishings

Churchill Container Corp.

14601 W. 99th Street
Lenexa, KS 66215
(913) 422-4790
www.churchillcontainer.com
Contact: Mike Jacob -
mjacob@churchillcontainer.com

Products: Housewares



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Internal Licensee List**

Cintas Corporation

Products: Internal Promotional Product

6800 Cintas Blvd.
Mason, OH 45040
(608) 222-0612
www.cintas.com
Contact: Julie Bazzell - bazzellj@cintas.com

Creative Marketing Specialists

Products: Internal Promotional Product

PO Box 7456
Madison, WI 53707
(608) 241-9887
Contact: Jennifer Persike - office@cms-4you.com

DME DELIVERS, LLC

Products: Internal Promotional Product,
Premium/Promotional Product

2441 Bellevue Ave
Daytona Beach, FL 32117
386-258-1900
WWW.DMEDELIVERS.COM
Contact: VALERIE GREEN -
valerie.green@dmedelivers.com

EcoPlum

Products: Internal Promotional Product

2660 Broadway Box #19
New York, NY 10025-5026
888-730-9990
www.ecoplum.com
Contact: Gia Machlin - gia@ecoplum.com

Emory Group LLC

Products: Internal Promotional Product

1084 Kathryn St.
Nixa, MO 65714
864-595-3771
www.geneologie.com
Contact: Michael Emory -
michael@emorygroup.com, Sherrill Williams -
approvals@emorygroup.com



**University of Wisconsin
Internal Licensee List**

eRetailing Associates LLC

2282 Westbrooke Dr
Columbus, OH 43228
614 300-5785
<https://www.eretailing.com/>
Contact:

Products: Internal Promotional Product

Fanatics, Inc.

7215 Financial Way
Jacksonville, FL 32256
904-562-6686
www.fanatics.com
Contact: Marie Landry - mlandry@fanatics.com,
RENATA Kukowski - Rkukowski@fanatics.com,
Suzanne Balog - sbalog@fanatics.com

Products: Bottoms, Casual Tops, Dress Tops,
Headwear, Jerseys/Uniforms, Loungewear &
Sleepwear, Multiple Bundled Products, Outerwear,
Specialty Apparel, Sweatshirts, T-Shirts

G & G Outfitters Inc.

4901 Forbes Blvd.
Lanham, MD 20706
704-816-1038
www.Ggoutfitters.com
Contact: Audrey Hill Hagmann -
ahill@ggoutfitters.com

Products: Internal Promotional Product,
Premium/Promotional Product

Innovative Adhesives LLC

P.O. Box 1719
Cary, NC 27512
866-926-2266
www.Innovativeadhesives.com
Contact: Gary Ban - gban@innovativeadhesives.com

Products: Gifts/Novelties/Misc., Jewelry, Sports
Products

Jardine Associates

200 Compass Circle
North Kingstown, RI 02852
401-667-3800
www.Jardineassociates.com
Contact: Allison Perron -
Allison@jardineassociates.net, Chris Hagerty -
licensing@jardineassociates.net, Maryellen Halloran
- maryellen@jardineassociates.net

Products: Automotive, Bags & Luggage, Clothing
Accessories, Collectibles, Domestic/Household
Items, Food & Beverage, Footwear, Games & Toys,
Gifts/Novelties/Misc., Health & Personal Care
Products, Holiday Decor & Accessories, Home
Furniture/Furnishings, Housewares, Jewelry, Office
Products/Furnishings, Outdoor Products,
Personal/Fashion Accessories, Pet Products,
Publishing/Posters/Art, School Supplies, Sports
Products, Stationery/Paper Products/Checks,
Technology



**University of Wisconsin
Internal Licensee List**

Jostens Inc.

7760 France Avenue South Suite 400
Minneapolis, MN 55435
507-455-6418
www.Jostens.com
Contact: Joley Podein - joley.podein@jostens.com,
Stephanie Mussetter -
stephanie.mussetter@jostens.com

Products: Celebration Products,
Domestics/Household Items, Jewelry, Office
Products/Furnishings, Personal/Fashion Accessories,
Publishing/Posters/Art, School Supplies,
Stationery/Paper Products/Checks

Lands' End, Inc.

6 Lands End Lane
Dodgeville, WI 53595
608-935-6257
<https://business.landsend.com/>
Contact: Cyndi Nafzger -
Cyndi.Nafzger@landsend.com

Products: Casual Tops, Dress Tops, Internal
Promotional Product, Outerwear,
Premium/Promotional Product, Specialty Apparel

Logo Chair Inc.

117 Southeast Parkway
Franklin, TN 37064
615-261-2100
www.Logochairs.com
Contact: Shannon O'Dell -
shannon@logobrands.com, Wyatt Felt -
wyatt@logobrands.com

Products: Automotive, Bags & Luggage, Collectibles,
Domestics/Household Items, Food & Beverage,
Gifts/Novelties/Misc., Holiday Decor & Accessories,
Home Furniture/Furnishings, Housewares, Office
Products/Furnishings, Outdoor Products,
Personal/Fashion Accessories, Premium/Promotional
Product, Publishing/Posters/Art, Sports Products

LogoFit LLC

3202 Lapeer Rd.
Flint, MI 48503
810-715-1980
www.Logofit.com
Contact: Ann Tyler - atyler@logofit.com

Products: Clothing Accessories, Footwear,
Headwear, Holiday Decor & Accessories

Louis Garneau

3916 US Route 5, PO Box 1460
Derby, VT 5829
(802) 334-5885
www.louisgarneau.us
Contact:

Products: Internal Promotional Product



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Internal Licensee List**

Madison United Healthcare Linen, Ltd.

Products: Internal Promotional Product

1310 W. Badger Rd.
Madison, WI 53713
(608) 257-6751
Contact: Steve Havlik - steveh@muhl.org

Magellan Collegiate Promotions

Products: Internal Promotional Product,
Personal/Fashion Accessories

8802 W. Becher St.
West Allis, WI 53227
414-831-0184
www.magellanpromotions.com
Contact: Alyssa Kutil -
alysak@magellanpromotions.com, Michael Wolaver
- michaelw@magellanpromotions.com

Maverick Jackets

Products: Internal Promotional Product

610 Coit, Suite 100
Plano, TX 75075
469-374-9000
Contact: Chris Ryder - chris@maverickawards.com

MECA SPORTSWEAR INC

Products: Internal Promotional Product

1120 Townline Rd
Tomah, WI 54660
6083746450
<http://mecasportswear.com>
Contact:

Minuteman Press

Products: Bags & Luggage, Gifts/Novelties/Misc.,
Outerwear, T-Shirts

411 W. Verona Ave
Verona, WI 53593
(608) 848-1758
www.leisurethreads.com
Contact: Brooke Sienko -
brooke@minutemanpress.com



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Internal Licensee List**

MVC-USA, LCC

1040 NE 44th Ave. Suite 1
Portland, OR 97213
(503) 313-4496
<https://www.castelli-cycling.com/us>
Contact:

Products: Internal Promotional Product

Neil Enterprises Inc.

1000 Woodlands Parkway
Vernon Hills, IL 60061
847-549-7627
www.Thevarsityline.com
Contact:

Products: Automotive, Bags & Luggage, Celebration Products, Collectibles, Domestic/Household Items, Food & Beverage, Games & Toys, Gifts/Novelties/Misc., Hardware, Health & Personal Care Products, Holiday Decor & Accessories, Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories, Pet Products, Publishing/Posters/Art, School Supplies, Sports Products, Stationery/Paper Products/Checks, Technology

Nova/TCB USA Inc. dba Gametime

Sidekicks

2339 West Beaver Creek Road
Powell, TN 37849
865-938-6822
Contact: Clark Werner -
clark@gametimesidekicks.com

Products: Housewares

Panini America, Inc.

5325 FAA Blvd Suite 100
Irving, TX 75061
Contact: Jeffrey Lyon - jlyon@paniniamerica.net,
Phillip Darnell - pdarnell@paniniamerica.net

Products: Collectibles

Patina Products

4303 HUASNA RD
ARROYO GRANDE, CA 93420
805-474-1354
Contact: Breanna Baker -
breanna@patinaproducts.com, John Waterman -
john@patinaproducts.com

Products: Outdoor Products



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Internal Licensee List**

PING, Inc.

2201 W. Desert Cove Ave
Phoenix, AZ 85029
602-687-5000
Contact:

Products: Internal Promotional Product

Proforma - The Green Team

673 Mooreland Circle
Portage, WI 53901
608-566-1608
Contact: Deb Hensler - deb.hensler@proforma.com

Products: Internal Promotional Product

R.F.S.J. Inc.

654 West Main Street
Mt. Pleasant, PA 15666
724-547-4457
<http://www.rfsj.com/>
Contact: Doreen Myers - doreen@rfsj.com

Products: Collectibles, Domestic/Household Items, Gifts/Novelties/Misc., Holiday Decor & Accessories, Home Furniture/Furnishings, Housewares, Office Products/Furnishings, Pet Products

Rawlings Sporting Goods Co., Inc.

510 Maryville University Dr., Ste. 110
St. Louis, MO 63141
314-819-2839
www.Licensedproducts.com
Contact: Eric Reinsfelder - ereinsfelder@rawlings.com, Neil Shapiro - nshapiro@rawlings.com

Products: Domestic/Household Items, Games & Toys, Home Furniture/Furnishings, Housewares, Outdoor Products, Sports Products

Riddell Inc.

1700 W Higgins Road Suite 500
Des Plaines, IL 60018
224-585-5327
www.Riddell.com
Contact: Francesca Campobasso - frcampobasso@riddellsports.com

Products: Collectibles, Gifts/Novelties/Misc.



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Internal Licensee List**

Ross Sportswear

7500 Boone Ave N STE 106
Brooklyn Park, MN 55428
763-545-9544

Contact: Katie Ross - katie@rosssportswear.com,
Mike Ross - mike.ross@rosssportswear.com

Products: Bottoms, Casual Tops, Clothing
Accessories, Dress Tops, Footwear,
Gifts/Novelties/Misc., Headwear, Multiple Bundled
Products, Outerwear, Personal/Fashion Accessories,
Specialty Apparel, Sweatshirts, T-Shirts

Screen Door Studio LLC

851 Williamson St
Madison, WI 53703-3547
608-255-2660
screendoorprinting.com
Contact:

Products: Internal Promotional Product

Scribe OpCo, Inc.

14421 Myerlake Circle
Clearwater, FL 33760-2840
800-920-5944
www.Mcmgroup.net
Contact: Liberty Fish - licensing@mcmbrands.com

Products: Automotive, Bags & Luggage, Celebration
Products, Collectibles, Domestic/Household Items,
Food & Beverage, Footwear, Games & Toys,
Gifts/Novelties/Misc., Health & Personal Care
Products, Holiday Decor & Accessories, Home
Furniture/Furnishings, Housewares, Jewelry, Office
Products/Furnishings, Outdoor Products,
Personal/Fashion Accessories, School Supplies,
Sports Products, Stationery/Paper Products/Checks,
Technology

Signature Announcements Inc.

10855 US Highway 19 N, Ste. C
Clearwater, FL 33764
727-489-2070
www.Graduationannouncements.net
Contact: David Freeman - Licensing@signaturea.com

Products: Home Furniture/Furnishings, Office
Products/Furnishings, Publishing/Posters/Art, School
Supplies, Stationery/Paper Products/Checks

Spirit Products LTD

55 Chase Street
Methuen, MA 1844
978-372-2022
www.Spiritproducts.com
Contact: Manon Camacho -
mcamacho@spiritproducts.com

Products: Automotive, Bags & Luggage, Celebration
Products, Collectibles, Domestic/Household Items,
Footwear, Games & Toys, Gifts/Novelties/Misc.,
Health & Personal Care Products, Holiday Decor &
Accessories, Home Furniture/Furnishings,
Housewares, Jewelry, Office Products/Furnishings,
Outdoor Products, Personal/Fashion Accessories, Pet
Products, Publishing/Posters/Art, School Supplies,
Sports Products, Stationery/Paper Products/Checks,
Technology



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Internal Licensee List**

Sports Impressions

731 Superior Street
Wisconsin Dells, WI 53965-1562
(608) 254-4919
www.sportsimpressionsonline.com
Contact: David Royston -
accounting@sportsimpressionsonline.com

Products: Casual Tops, Clothing Accessories,
Domestics/Household Items, Gifts/Novelties/Misc.,
Outerwear, Sweatshirts, T-Shirts

Standard Chair of Gardner

One South Main Street
Gardner, MA 1440
978-632-1301
www.Standardchair.com
Contact: Heather Caron -
heatherc@standardchair.com

Products: Home Furniture/Furnishings

Stone Armory LLC

1060 W. BAGLEY RD. SUITE 111
BEREA, OH 44017
440-339-7301
Contact: Laura Malkawi - laura@stonearmory.com

Products: Jewelry

Tervis Tumbler Company

201 Triple Diamond Blvd
N. Venice, FL 34275
941-441-4475
www.Tervis.com
Contact: Cheryl Cappuccio - ccappuccio@tervis.com

Products: Housewares

The Graphic Edge

743 US Highway 30 East
Carroll, IA 51401
800-747-9744
<https://www.thegraphicedge.com/>
Contact: Brett Cornish -
bcornish@thegraphicedge.com

Products: Internal Promotional Product



**University of Wisconsin
Internal Licensee List**

Top Promotions, Inc.

8831 S. Greenview Drive
Middleton, WI 53562
608-836-9111
www.toppromotions.com
Contact: Jeff Zander - jzander@toppromotions.com,
Tanya Docken - tdocken@toppromotions.com

Products: Automotive, Bags & Luggage, Bottoms, Casual Tops, Celebration Products, Clothing Accessories, Domestic/Household Items, Dress Tops, Games & Toys, Gifts/Novelties/Misc., Headwear, Health & Personal Care Products, Home Furniture/Furnishings, Housewares, Internal Promotional Product, Jerseys/Uniforms, Jewelry, Outerwear, Personal/Fashion Accessories, Pet Products, School Supplies, Specialty Apparel, Sports Products, Sweatshirts, T-Shirts, Technology

Underground Printing

1476 Seaver Way
Ypsilanti, MI 48197
734-665-2692
www.Undergroundshirts.com
Contact: Rishi Narayan -
rishi@undergroundshirts.com, UGP Licensing -
licensing@undergroundshirts.com

Products: Bags & Luggage, Bottoms, Casual Tops, Dress Tops, Headwear, Housewares, Outerwear, Personal/Fashion Accessories, Specialty Apparel, Sweatshirts, T-Shirts

University Frames

3060 E. Miraloma Ave.
Anaheim, CA 92806
800-711-1977
www.Universityframes.com
Contact: Tony Winn -
licensing@universityframes.com

Products: Collectibles, Home Furniture/Furnishings, Office Products/Furnishings, Publishing/Posters/Art

University Tees Inc.

2233 W 110th street
Cleveland, OH 44102
440-925-0402
www.universitytees.com
Contact: Steve Kowalski - skowalski@utees.com

Products: Internal Promotional Product

US Digital Media

1929 W. Lone Cactus Drive
Phoenix, AZ 85027
623-587-4900
www.Usdigitalmedia.com
Contact: Chris Pignotti -
cpignotti@usdigitalmedia.com, Royalties USDM -
royalties@usdigitalmedia.com

Products: Bags & Luggage, Gifts/Novelties/Misc., Hardware, Technology



**University of Wisconsin
Internal Licensee List**

Varsity Spirit Fashion & Supplies, LLC

Products: Internal Promotional Product

P.O. Box 842805
Dallas, TX 75284-2805
901-251-5871
www.varsity.com
Contact: Jimmy Hammett - jhammett@varsity.com,
Tiffany Campbell Zbydniewski -
tcampbell@varsity.com

Waddington North America, Inc.

Products: Housewares

6 Omni Way
Chelmsford, MA 1824
(859) 292-8028
www.wna.biz
Contact: Matthew Materne -
matthew.materne@novolex.com

Wildwood Productions

Products: Internal Promotional Product

931 East Main St. Suite 2
Madison, WI 53703
(608) 255-5858
www.wildwoodpro.com
Contact: James Wood - jwood@wildwoodpro.com

WinCraft Inc.

Products: Automotive, Bags & Luggage, Celebration Products, Clothing Accessories, Domestic/Household Items, Food & Beverage, Gameday/Rivalry Product-Neutral, Games & Toys, Gifts/Novelties/Misc., Health & Personal Care Products, Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories, Pet Products, School Supplies, Sports Products, Stationery/Paper Products/Checks, Technology

960 E Mark St
Winona, MN 55987
507-454-5510
www.Wincraft.com
Contact: Derek Horvath - dhorvath@wincraft.com

Wool Felt Products, Inc. dba Collegiate Pacific Co.

Products: Home Furniture/Furnishings, Outdoor Products

532 Luck Avenue
Roanoke, VA 24016
540-981-0281
www.Collegiatepacific.com
Contact: Danielle Napier -
Danielle@collegiatepacific.com



**University of Wisconsin
Internal Licensee List**

Zazzle Inc.

50 Woodside Plaza #231 506

Redwood City, CA 94061

650-261-3354

www.Zazzle.com

Contact: Heather Bliss - heather.bliss@zazzle.com

Products: Celebration Products,
Domestics/Household Items, Gifts/Novelties/Misc.,
Jewelry, Outdoor Products, School Supplies,
Stationery/Paper Products/Checks, Technology

