<table>
<thead>
<tr>
<th>Licensee Name</th>
<th>Address/Contact Information</th>
<th>Products</th>
</tr>
</thead>
<tbody>
<tr>
<td>4Imprint Inc.</td>
<td>101 Commerce Street, Oshkosh, WI 54901, 920-236-7272, <a href="http://www.4imprint.com">www.4imprint.com</a>, John Lord, <a href="mailto:jlord@4imprint.com">jlord@4imprint.com</a></td>
<td>Internal Promotional Product, Personal/Fashion Accessories</td>
</tr>
<tr>
<td>Ad Madison</td>
<td>1106 Post Road, Madison, WI 53713, 608-273-2600, <a href="http://www.Admadisonstore.com">www.Admadisonstore.com</a>, Kevin Gundersen, <a href="mailto:kevin@admadison.com">kevin@admadison.com</a></td>
<td>Bags &amp; Luggage, Gifts/Novelties/Misc., Hardware, Housewares, School Supplies, Internal Promotional Product, Premium/Promotional Product, Personal/Fashion Accessories</td>
</tr>
<tr>
<td>AG Triada, LLC</td>
<td>5364 Point South Drive, Gainesville, GA 30504, 864-587-9690, <a href="http://altagraciaapparel.com/">http://altagraciaapparel.com/</a>, Amanda Wall, <a href="mailto:awall@altagraciaapparel.com">awall@altagraciaapparel.com</a></td>
<td>Bottoms, Casual Tops, Sweatshirts, T-Shirts, Personal/Fashion Accessories</td>
</tr>
<tr>
<td>AwardsMall/Total Awards &amp; Promotions</td>
<td>6686 Odana Road, Madison, WI 53719, (608) 833-1716, Donna Gray, <a href="mailto:donna.gray@awardsmall.com">donna.gray@awardsmall.com</a></td>
<td>Internal Promotional Product</td>
</tr>
<tr>
<td>Company</td>
<td>Address</td>
<td>Contact Information</td>
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<td>----------------------------------</td>
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<td>--------------------------------------------</td>
</tr>
<tr>
<td>Blakeway Worldwide Panoramas</td>
<td>5451 Smentana Drive, Minnetonka, MN 55343</td>
<td>Jill Johnson - <a href="mailto:jill@panoramas.com">jill@panoramas.com</a></td>
</tr>
<tr>
<td>Borah Teamwear</td>
<td>150 Jack Berg Lane, Coon Valley, WI 54623</td>
<td>Amy Wiedemann - <a href="mailto:amyw@mtborahllc.com">amyw@mtborahllc.com</a></td>
</tr>
<tr>
<td>BROWN &amp; BIGELOW</td>
<td>345 Plato Blvd. East, St. Paul, MN 55107</td>
<td>Cindy Smith - <a href="mailto:cjsmith@brownandbigelow.com">cjsmith@brownandbigelow.com</a></td>
</tr>
<tr>
<td>BSN Sports LLC</td>
<td>14460 Varsity Brands Way, Farmers Branch, TX 75244</td>
<td>Jeff Loke - <a href="mailto:jloke@bsnsports.com">jloke@bsnsports.com</a></td>
</tr>
<tr>
<td>Bullion International Inc.</td>
<td>4100 N. Riverside Dr., Melbourne, FL 32937</td>
<td>Doug Hill - <a href="mailto:dhill@thehighlandmint.com">dhill@thehighlandmint.com</a>, Michael Kott - <a href="mailto:mkott@thehighlandmint.com">mkott@thehighlandmint.com</a></td>
</tr>
</tbody>
</table>
Cary Sign Design Studio, LLC
2370 Cty Hwy MM
Fitchburg, WI 53575
608-835-7058
www.carysign.com
Contact: Susan Cary - susan@carysign.com

Churchill Container Corp.
14601 W. 99th Street
Lenexa, KS 66215
(913) 422-4790
www.churchillcontainer.com
Contact: Mike Jacob - mjacob@churchillcontainer.com

Cintas Corporation
PO Box 625737
Cincinnati, OH 53718
(608) 222-0612
www.cintas.com
Contact: Julie Bazzell - bazzellj@cintas.com

Creative Marketing Specialists
PO Box 7456
Madison, WI 53707
(608) 241-9887
Contact: Jennifer Persike - office@cms-4you.com

DME DELIVERS, LLC
2441 Bellevue Ave
Daytona Beach, FL 32117
386-258-1900
WWW.DMEDELIVERS.COM
Contact: VALERIE GREEN - valerie.green@dmedelivers.com

Products:
- Home Furniture/Furnishings
- Housewares
- Internal Promotional Product
- Internal Promotional Product
- Internal Promotional Product, Premium/Promotional Product
EcoPlum
2660 Broadway Box #19
New York, NY 10025
888-730-9990
www.ecoplum.com
Contact: Gia Machlin - gia@ecoplum.com

Products: Internal Promotional Product

Emory Group LLC
1877 Fernwood Glendale Road
Spartanburg, SC 29307
864-595-3771
www.geneologie.com
Contact: Michael Emory - michael@emorygroup.com, Sherrill Williams - approvals@emorygroup.com

Products: Internal Promotional Product

Fanatics, Inc.
7215 Financial Way
Jacksonville, FL 32256
904-562-6686
www.fanatics.com
Contact: Suzanne Balog - sbalog@fanatics.com

Products: Bottoms, Casual Tops, Dress Tops, Headwear, Jerseys/Uniforms, Loungewear & Sleepwear, Multiple Bundled Products, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts, Personal/Fashion Accessories, Gameday/Rivalry Product-Neutral

G & G Outfitters Inc.
4901 Forbes Blvd.
Lanham, MD 20706
704-816-1038
www.Ggoutfitters.com
Contact: Audrey Hill - ahill@ggoutfitters.com

Products: Internal Promotional Product, Premium/Promotional Product

Game Day Products, LLC
8237 Danville Rd
Danville, AL 35619
256-773-7737
Contact: Michael Wydner - michael@hoverhelmets.com

Products: Office Products/Furnishings
University of Wisconsin
Internal Licensee List

GFSI LLC
9700 Commerce Parkway
Lenexa, KS 66219
913-693-3261
www.Gearforsports.com
Contact: Trey Ham - Trey.Ham@hanes.com

Products: Bags & Luggage, Bottoms, Casual Tops, Clothing Accessories, Dress Tops, Footwear, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts, Headwear, Jerseys/Uniforms, Performance Apparel

Innovative Adhesives LLC
P.O. Box 1719
Cary, NC 27512
866-926-2266
www.Innovativeadhesives.com
Contact: Gary Ban - gban@innovativeadhesives.com

Products: Gifts/Novelties/Misc., Jewelry, Sports Products

Jardine Associates
200 Compass Circle
North Kingstown, RI 2852
401-667-3800
www.Jardineassociates.com
Contact: Chris Hagerty - licensing@jardineassociates.net

Products: Automotive, Bags & Luggage, Collectibles, Domestics/Household Items, Food & Beverage, Games & Toys, Gifts/Novelties/Misc., Health & Personal Care Products, Holiday Decor & Accessories, Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories, Pet Products, Publishing/Posters/Art, School Supplies, Sports Products, Stationery/Paper Products/Checks, Technology, Clothing Accessories, Footwear

Jostens Inc.
7760 France Avenue South Suite 400
Minneapolis, MN 55435
507-455-6418
www.Jostens.com
Contact: Joley Podein - joley.podein@jostens.com,
Stephanie Mussetter - stephanie.mussetter@jostens.com

Products: Celebration Products, Domestics/Household Items, Jewelry, Office Products/Furnishings, Personal/Fashion Accessories, Publishing/Posters/Art, School Supplies, Stationery/Paper Products/Checks

Lands' End, Inc.
6 Lands End Lane
Dodgeville, WI 53595
608-935-6257
https://business.landsend.com/
Contact: Cyndi Nafzger - Cyndi.Nafzger@landsend.com

Products: Internal Promotional Product, Premium/Promotional Product
<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>Contact Information</th>
<th>Products</th>
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<tbody>
<tr>
<td>Logo Chair Inc.</td>
<td>117 Southeast Parkway</td>
<td>Shannon O'Dell - <a href="mailto:shannon@logobrands.com">shannon@logobrands.com</a></td>
<td>Products: Automotive, Bags &amp; Luggage, Collectibles, Domestics/Household Items, Food &amp; Beverage, Gifts/Novelties/Misc., Holiday Decor &amp; Accessories, Home Furniture/Furnishings, Housewares, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories, Publishing/Posters/Art, Sports Products, Premium/Promotional Product</td>
</tr>
<tr>
<td>LogoFit LLC</td>
<td>3202 Lapeer Rd.</td>
<td>Ann Tyler - <a href="mailto:atyler@logofit.com">atyler@logofit.com</a></td>
<td>Products: Headwear, Holiday Decor &amp; Accessories, Clothing Accessories, Footwear</td>
</tr>
<tr>
<td>Louis Garneau</td>
<td>3916 US Route 5, PO Box 1460</td>
<td></td>
<td>Products: Internal Promotional Product</td>
</tr>
<tr>
<td>Magellan Collegiate Promotions</td>
<td>2360 N 124th St Ste 202</td>
<td>Alyssa Kutil, Michael Wolaver</td>
<td>Products: Internal Promotional Product, Personal/Fashion Accessories</td>
</tr>
<tr>
<td>Maverick Jackets</td>
<td>610 Coit, Suite 100</td>
<td>Chris Ryder - <a href="mailto:chris@maverickawards.com">chris@maverickawards.com</a></td>
<td>Products: Internal Promotional Product</td>
</tr>
<tr>
<td>Company</td>
<td>Address</td>
<td>Contact Information</td>
<td>Products</td>
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<tr>
<td>Minuteman Press</td>
<td>411 W. Verona Ave</td>
<td>Brooke Sienko - <a href="mailto:brooke@minutemanpress.com">brooke@minutemanpress.com</a></td>
<td>Outerwear, T-Shirts</td>
</tr>
<tr>
<td>Neil Enterprises Inc.</td>
<td>1000 Woodlands Parkway</td>
<td>Ana Botezatu - <a href="mailto:abotezatu@neilenterprises.com">abotezatu@neilenterprises.com</a></td>
<td>Automotive, Bags &amp; Luggage, Celebration Products, Collectibles, Domestics/Household Items, Food &amp; Beverage, Games &amp; Toys, Gifts/Novelties/Misc., Hardware, Health &amp; Personal Care Products, Holiday Decor &amp; Accessories, Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories, Pet Products, School Supplies, Sports Products, Stationery/Paper Products/Checks, Technology</td>
</tr>
<tr>
<td>Nova/TCB USA Inc. dba Gametime</td>
<td>2339 West Beaver Creek Road</td>
<td>Clark Werner - <a href="mailto:clark@gametimesidekicks.com">clark@gametimesidekicks.com</a></td>
<td>Housewares</td>
</tr>
<tr>
<td>Panini America, Inc.</td>
<td>165325 FAA Blvd Ste 100</td>
<td>Jeffrey Lyon - <a href="mailto:jlyon@paniniamerica.net">jlyon@paniniamerica.net</a>, Phillip Darnell - <a href="mailto:pdarnell@paniniamerica.net">pdarnell@paniniamerica.net</a></td>
<td>Collectibles</td>
</tr>
<tr>
<td>Patina Products</td>
<td>4303 HUASNA RD</td>
<td>Breanna Baker - <a href="mailto:breanna@patinaproducts.com">breanna@patinaproducts.com</a>, John Waterman - <a href="mailto:john@patinaproducts.com">john@patinaproducts.com</a></td>
<td>Outdoor Products</td>
</tr>
<tr>
<td>Company</td>
<td>Address</td>
<td>Contact Information</td>
<td>Products</td>
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<tr>
<td>PING, Inc.</td>
<td>2201 W. Desert Cove Ave</td>
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<td>Products: Internal Promotional Product</td>
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<td></td>
<td>Phoenix, AZ 85029</td>
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<td></td>
<td>602-687-5000</td>
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<tr>
<td>Proforma - The Green Team</td>
<td>673 Mooreland Circle</td>
<td></td>
<td>Products: Internal Promotional Product</td>
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<td></td>
<td>Portage, WI 53901</td>
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<tr>
<td></td>
<td>608-566-1608</td>
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<tr>
<td></td>
<td>Contact: Deb Hensler - <a href="mailto:deb.hensler@proforma.com">deb.hensler@proforma.com</a></td>
<td></td>
<td></td>
</tr>
<tr>
<td>R.F.S.J. Inc.</td>
<td>654 West Main Street</td>
<td></td>
<td>Products: Collectibles, Domestics/Home Items,</td>
</tr>
<tr>
<td></td>
<td>Mt. Pleasant, PA 15666</td>
<td></td>
<td>Gifts/Novelties/Misc., Holiday Decor &amp; Access</td>
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<tr>
<td></td>
<td>724-547-4457</td>
<td></td>
<td>ornaments, Home Furnishings, Housewares, Office</td>
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<tr>
<td></td>
<td><a href="http://www.rfsj.com/">http://www.rfsj.com/</a></td>
<td></td>
<td>Products, Furnishings, Pet Products</td>
</tr>
<tr>
<td></td>
<td>Contact: Doreen Myers - <a href="mailto:doreen@rfsj.com">doreen@rfsj.com</a></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rawlings Sporting Goods Co., Inc.</td>
<td>510 Maryville University Dr., Ste. 110</td>
<td>Contact: Neil Shapiro - <a href="mailto:nshapiro@rawlings.com">nshapiro@rawlings.com</a>, Eric Reinsfelder - <a href="mailto:ereinsfelder@rawlings.com">ereinsfelder@rawlings.com</a></td>
<td>Products: Domestics/Home Items, Games &amp; Toys, Home Furnishings, Housewares, Outdoor Products, Sports Products</td>
</tr>
<tr>
<td></td>
<td>St. Louis, MO 63141</td>
<td></td>
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<tr>
<td></td>
<td>314-819-2839</td>
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<td><a href="http://www.Rawlingsproducts.com">www.Rawlingsproducts.com</a></td>
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<td></td>
<td>Contact: Neil Shapiro - <a href="mailto:nshapiro@rawlings.com">nshapiro@rawlings.com</a></td>
<td></td>
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<tr>
<td></td>
<td>Contact: Eric Reinsfelder - <a href="mailto:ereinsfelder@rawlings.com">ereinsfelder@rawlings.com</a></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Riddell Inc.</td>
<td>1700 W Higgins Road Suite 500</td>
<td></td>
<td>Products: Collectibles, Gifts/Novelties/Misc.</td>
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<tr>
<td></td>
<td>Des Plaines, IL 60018</td>
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<td></td>
<td>224-585-5327</td>
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<td></td>
<td><a href="http://www.Riddell.com">www.Riddell.com</a></td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Contact: Francesca Campobasso -</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><a href="mailto:frcampobasso@riddellsports.com">frcampobasso@riddellsports.com</a></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Rudis
16960 Square Drive
Marysville, OH 43040
937-738-6900
Contact: Jordan Ryan - jryan@therudis.com

Products: Sweatshirts, T-Shirts, Internal Promotional Product

Samsill Corporation
5740 HARTMAN RD
FORT WORTH, TX 76119
817-536-1906
Contact: Samsill Licensing - licensing@samsill.com,
Mark Waldorf - mwaldorf@samsill.com

Products: Bags & Luggage, Gifts/Novelties/Misc.,
School Supplies, Stationery/Paper Products/Checks,
Technology

Screen Door Studio LLC
851 Williamson st
madison, WI 53703
608-255-2660
screendoorprinting.com
Contact:

Products: Internal Promotional Product

Scribe OpCo, Inc.
14421 Myerlake Circle
Clearwater, FL 33760-2840
800-920-5944
www.Mcmgroup.net
Contact: Liberty Fish - licensing@mcmbrands.com

Products: Automotive, Bags & Luggage, Celebration Products, Collectibles, Domestics/Household Items, Food & Beverage, Games & Toys, Gifts/Novelties/Misc., Health & Personal Care Products, Holiday Decor & Accessories, Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories, School Supplies, Sports Products, Stationery/Paper Products/Checks, Technology, Footwear

Signature Announcements Inc.
10855 US Highway 19 N, Ste. C
Clearwater, FL 33764
727-489-2070
www.Graduationannouncements.net
Contact: David Freeman - Licensing@signaturea.com

Products: Home Furniture/Furnishings, Office Products/Furnishings, Publishing/Posters/Art, School Supplies, Stationery/Paper Products/Checks
Sports Impressions
731 Superior Street
Wisconsin Dells, WI 53965-1562
(608) 254-4919
www.sportsimpressionsonline.com
Contact: David Royston - accounting@sportsimpressionsonline.com

Products: Casual Tops, Outerwear, Sweatshirts, T-Shirts, Domestics/Household Items, Gifts/Novelties/Misc., Clothing Accessories

Standard Chair of Gardner
One South Main Street
Gardner, MA 1440
978-632-1301
www.Standardchair.com
Contact: Heather Caron - heatherc@standardchair.com

Products: Home Furniture/Furnishings

Stone Armory LLC
26404 CENTER RIDGE RD. B4
WESTLAKE, OH 44145
440-339-7301
Contact: Laura Malkawi - laura@stonearmory.com

Products: Jewelry

Tervis Tumbler Company
201 Triple Diamond Blvd
North Venice, FL 34275-3634
941-441-4475
www.Tervis.com
Contact: Cheryl Cappuccio - ccappuccio@tervis.com

Products: Housewares

Top Promotions, Inc.
8831 S. Greenview Drive
Middleton, WI 53562
608-836-9111
www.toppromotions.com
Contact: Tanya Docken - tdocken@toppromotions.com, Jeff Zander - jzander@toppromotions.com

Products: Bottoms, Casual Tops, Headwear, Outerwear, Sweatshirts, T-Shirts, Bags & Luggage, Celebration Products, Domestics/Household Items, Gifts/Novelties/Misc., Health & Personal Care Products, Home Furniture/Furnishings, Housewares, Personal/Fashion Accessories, School Supplies, Sports Products, Technology, Clothing Accessories, Internal Promotional Product, Automotive, Games & Toys, Jewelry, Pet Products, Dress Tops, Jerseys/Uniforms, Specialty Apparel
<table>
<thead>
<tr>
<th>Company</th>
<th>Address</th>
<th>Phone</th>
<th>Website</th>
<th>Contact</th>
<th>Products</th>
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<tbody>
<tr>
<td>University Frames</td>
<td>3060 E. Miraloma Ave.</td>
<td>800-711-1977</td>
<td><a href="http://www.Universityframes.com">www.Universityframes.com</a></td>
<td>Tony Winn - <a href="mailto:licensing@universityframes.com">licensing@universityframes.com</a></td>
<td>Collectibles, Home Furniture/Furnishings, Office Products/Furnishings, Publishing/Posters/Art</td>
</tr>
<tr>
<td>University Tees Inc.</td>
<td>13000 Athens Avenue, Suite 210</td>
<td>440-925-0402</td>
<td><a href="http://www.universitytees.com">www.universitytees.com</a></td>
<td>Steve Kowalski - <a href="mailto:skowalski@utees.com">skowalski@utees.com</a></td>
<td>Internal Promotional Product</td>
</tr>
<tr>
<td>US Digital Media</td>
<td>1929 W. Lone Cactus Drive</td>
<td>623-587-4900</td>
<td><a href="http://www.Usdigitalmedia.com">www.Usdigitalmedia.com</a></td>
<td>Chris Pignotti - <a href="mailto:cpignotti@usdigitalmedia.com">cpignotti@usdigitalmedia.com</a>, Royalties USD - <a href="mailto:royalties@usdigitalmedia.com">royalties@usdigitalmedia.com</a></td>
<td>Bags &amp; Luggage, Gifts/Novelties/Misc., Hardware, Technology</td>
</tr>
<tr>
<td>Varsity Spirit Fashion &amp; Supplies, LLC</td>
<td>6745 Lenox Center Ct Suite 300</td>
<td>901-251-5871</td>
<td><a href="http://www.varsity.com">www.varsity.com</a></td>
<td>Cecelia Patrolia - <a href="mailto:collegiatelicensing@varsity.com">collegiatelicensing@varsity.com</a></td>
<td>Internal Promotional Product</td>
</tr>
</tbody>
</table>
Wildwood Productions
931 East Main St. Suite 2
Madison, WI 53703
(608) 255-5858
www.wildwoodpro.com
Contact: James Wood - jwood@wildwoodpro.com

Products: Internal Promotional Product

WinCraft Inc.
960 E Mark St
Winona, MN 55987
507-454-5510
www.Wincraft.com
Contact: Kathleen Pope - Kpope@wincraft.com,
Derek Horvath - dhorvath@wincraft.com

Products: Automotive, Bags & Luggage, Celebration Products, Domestics/Household Items, Food & Beverage, Games & Toys, Gifts/Novelties/Misc., Health & Personal Care Products, Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories, Pet Products, School Supplies, Sports Products, Stationery/Paper Products/Checks, Technology, Clothing Accessories, Gameday/Rivalry Product-Neutral

Wool Felt Products, Inc. dba Collegiate Pacific Co.
532 Luck Avenue
Roanoke, VA 24016
540-981-0281
www.Collegiatepacific.com
Contact: Danielle Napier - Danielle@collegiatepacific.com

Products: Home Furniture/Furnishings, Outdoor Products

Zazzle Inc.
50 Woodside Plaza #231 506
Redwood City, CA 94061
650-261-3354
www.Zazzle.com
Contact: Heather Bliss - heather.bliss@zazzle.com

Products: Celebration Products, Domestics/Household Items, Gifts/Novelties/Misc., Jewelry, Outdoor Products, School Supplies, Stationery/Paper Products/Checks, Technology