



**University of Wisconsin
Internal Licensee List**

'47 Brand, LLC

15 Southwest Park
Westwood, MA 2090
781-320-1384
www.Twinsenterprise.com

Products: Personal/Fashion Accessories

4Imprint Inc.

101 Commerce Street
Oshkosh, WI 54901
920-236-7272
www.4imprint.com
Contact: John Lord - jlord@4imprint.com

Products: Internal Promotional Product,
Personal/Fashion Accessories

Ad Madison

1106 Post Road
Madison, WI 53713
608-273-2600
www.Admadisonstore.com
Contact: Kevin Gundersen - kevin@admadison.com

Products: Bags & Luggage, Gifts/Novelties/Misc.,
Hardware, Housewares, School Supplies, Internal
Promotional Product, Premium/Promotional
Product, Personal/Fashion Accessories

AG Triada, LLC

5364 Point South Drive
Gainesville, GA 30504
864-587-9690
<http://altagraciaapparel.com/>
Contact: Amanda Wall -
awall@altagraciaapparel.com

Products: Bottoms, Casual Tops, Sweatshirts, T-
Shirts, Personal/Fashion Accessories

AwardsMall/Total Awards & Promotions

6686 Odana Road
Madison, WI 53719
(608) 833-1716
Contact: Donna Gray - donna.gray@awardsmall.com

Products: Internal Promotional Product



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Blakeway Worldwide Panoramas

5451 Smentana Drive
Minnetonka, MN 55343
952-941-9797
www.Panoramas.com
Contact: Jill Johnson - jill@panoramas.com

Products: Publishing/Posters/Art, Gameday/Rivalry
Product-Neutral

Borah Teamwear

150 Jack Berg Lane
Coon Valley, WI 54623
Contact: Amy Wiedemann - amyw@mtborahllc.com

Products: Internal Promotional Product

BROWN & BIGELOW

345 Plato Blvd. East
St. Paul, MN 55107
(651) 293-7148
www.browncandbigelow.com
Contact: Cindy Smith -
cjsmith@browncandbigelow.com

Products: Internal Promotional Product

BSN Sports LLC

14460 Varsity Brands Way
Farmers Branch, TX 75244
214-459-9041
www.Bsnsports.com
Contact: Jeff Loke - jloke@bsnsports.com

Products: Bags & Luggage, Personal/Fashion
Accessories, Internal Promotional Product, Casual
Tops, Headwear, Performance Apparel, Sweatshirts,
T-Shirts

Bullion International Inc.

4100 N. Riverside Dr.
Melbourne, FL 32937
321-773-2727
<http://www.highlandmint.com/>
Contact: Doug Hill - dhill@thehighlandmint.com,
Michael Kott - mkott@thehighlandmint.com

Products: Collectibles, Gifts/Novelties/Misc., Holiday
Decor & Accessories, Home Furniture/Furnishings,
Publishing/Posters/Art



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Cary Sign Design Studio, LLC

2370 Cty Hwy MM
Fitchburg, WI 53575
6088357058
www.carysign.com
Contact: Susan Cary - susan@carysign.com

Products: Home Furniture/Furnishings

Churchill Container Corp.

14601 W. 99th Street
Lenexa, KS 66215
(913) 422-4790
www.churchillcontainer.com
Contact: Mike Jacob -
mjacob@churchillcontainer.com

Products: Housewares

Cintas Corporation

PO Box 625737
Cincinnati, OH 53718
(608) 222-0612
www.cintas.com
Contact: Julie Bazzell - bazzellj@cintas.com

Products: Internal Promotional Product

Creative Marketing Specialists

PO Box 7456
Madison, WI 53707
(608) 241-9887
Contact: Jennifer Persike - office@cms-4you.com

Products: Internal Promotional Product

DME DELIVERS, LLC

2441 Bellevue Ave
Daytona Beach, FL 32117
386-258-1900
WWW.DMEDELIVERS.COM
Contact: VALERIE GREEN -
valerie.green@dmedelivers.com

Products: Internal Promotional Product,
Premium/Promotional Product



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EcoPlum

2660 Broadway Box #19
New York, NY 10025
888-730-9990
www.ecoplum.com
Contact: Gia Machlin - gia@ecoplum.com

Products: Internal Promotional Product

Emory Group LLC

1877 Fernwood Glendale Road
Spartanburg, SC 29307
864-595-3771
www.geneologie.com
Contact: Michael Emory -
michael@emorygroup.com, Sherrill Williams -
approvals@emorygroup.com

Products: Internal Promotional Product

Fanatics, Inc.

7215 Financial Way
Jacksonville, FL 32256
904-562-6686
www.fanatics.com
Contact: Suzanne Balog - sbalog@fanatics.com

Products: Bottoms, Casual Tops, Dress Tops,
Headwear, Jerseys/Uniforms, Loungewear &
Sleepwear, Multiple Bundled Products, Outerwear,
Specialty Apparel, Sweatshirts, T-Shirts,
Personal/Fashion Accessories, Gameday/Rivalry
Product-Neutral

G & G Outfitters Inc.

4901 Forbes Blvd.
Lanham, MD 20706
704-816-1038
www.Ggoutfitters.com
Contact: Audrey Hill - ahill@ggoutfitters.com

Products: Internal Promotional Product,
Premium/Promotional Product

Game Day Products, LLC

8237 Danville Rd
Danville, AL 35619
256-773-7737
Contact: Michael Wydner -
michael@hoverhelmets.com

Products: Office Products/Furnishings



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GFSI LLC

9700 Commerce Parkway
Lenexa, KS 66219
913-693-3261
www.Gearforsports.com
Contact: Trey Ham - Trey.Ham@hanes.com

Products: Bags & Luggage, Bottoms, Casual Tops, Clothing Accessories, Dress Tops, Footwear, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts, Headwear, Jerseys/Uniforms, Performance Apparel

Innovative Adhesives LLC

P.O. Box 1719
Cary, NC 27512
866-926-2266
www.Innovativeadhesives.com
Contact: Gary Ban - gban@innovativeadhesives.com

Products: Gifts/Novelties/Misc., Jewelry, Sports Products

Jardine Associates

200 Compass Circle
North Kingstown, RI 2852
401-667-3800
www.Jardineassociates.com
Contact: Chris Hagerty -
licensing@jardineassociates.net

Products: Automotive, Bags & Luggage, Collectibles, Domestic/Household Items, Food & Beverage, Games & Toys, Gifts/Novelties/Misc., Health & Personal Care Products, Holiday Decor & Accessories, Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories, Pet Products, Publishing/Posters/Art, School Supplies, Sports Products, Stationery/Paper Products/Checks, Technology, Clothing Accessories, Footwear

Jostens Inc.

7760 France Avenue South Suite 400
Minneapolis, MN 55435
507-455-6418
www.Jostens.com
Contact: Joley Podein - joley.podein@jostens.com,
Stephanie Mussetter -
stephanie.mussetter@jostens.com

Products: Celebration Products, Domestic/Household Items, Jewelry, Office Products/Furnishings, Personal/Fashion Accessories, Publishing/Posters/Art, School Supplies, Stationery/Paper Products/Checks

Lands' End, Inc.

6 Lands End Lane
Dodgeville, WI 53595
608-935-6257
<https://business.landsend.com/>
Contact: Cyndi Nafzger -
Cyndi.Nafzger@landsend.com

Products: Internal Promotional Product, Premium/Promotional Product



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Internal Licensee List**

Logo Chair Inc.

117 Southeast Parkway
Franklin, TN 37064
615-261-2100
www.Logochairs.com
Contact: Shannon O'Dell -
shannon@logobrands.com

Products: Automotive, Bags & Luggage, Collectibles,
Domestics/Household Items, Food & Beverage,
Gifts/Novelties/Misc., Holiday Decor & Accessories,
Home Furniture/Furnishings, Housewares, Office
Products/Furnishings, Outdoor Products,
Personal/Fashion Accessories,
Publishing/Posters/Art, Sports Products,
Premium/Promotional Product

LogoFit LLC

3202 Lapeer Rd.
Flint, MI 48503
810-715-1980
www.Logofit.com
Contact: Ann Tyler - atyler@logofit.com

Products: Headwear, Holiday Decor & Accessories,
Clothing Accessories, Footwear

Louis Garneau

3916 US Route 5, PO Box 1460
Derby, VT 5829
(802) 334-5885
www.louisgarneau.us

Products: Internal Promotional Product

Magellan Collegiate Promotions

2360 N 124th St Ste 202
Wauwatosa, WI 53226
414-831-0184
www.magellanpromotions.com
Contact: Alyssa Kutil -
alyssak@magellanpromotions.com, Michael Wolaver
- michaelw@magellanpromotions.com

Products: Internal Promotional Product,
Personal/Fashion Accessories

Maverick Jackets

610 Coit, Suite 100
Plano, TX 75075
469-374-9000
Contact: Chris Ryder - chris@maverickawards.com

Products: Internal Promotional Product



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Minuteman Press

411 W. Verona Ave
Verona, WI 53593
(608) 848-1758
www.leisurethreads.com
Contact: Brooke Sienko -
brooke@minutemanpress.com

Products: Outerwear, T-Shirts

Neil Enterprises Inc.

1000 Woodlands Parkway
Vernon Hills, IL 60061
847-549-7627
www.Thevarsityline.com
Contact: Ana Botezatu -
abotezatu@neilenterprises.com

Products: Automotive, Bags & Luggage, Celebration Products, Collectibles, Domestic/Household Items, Food & Beverage, Games & Toys, Gifts/Novelties/Misc., Hardware, Health & Personal Care Products, Holiday Decor & Accessories, Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories, Pet Products, School Supplies, Sports Products, Stationery/Paper Products/Checks, Technology

**Nova/TCB USA Inc. dba Gametime
Sidekicks**

2339 West Beaver Creek Road
Powell, TN 37849
865-938-6822
Contact: Clark Werner -
clark@gametimesidekicks.com

Products: Housewares

Panini America, Inc.

5325 FAA Blvd Ste 100
Irving, AL 75061
Contact: Jeffrey Lyon - jlyon@paniniamerica.net,
Phillip Darnell - pdarnell@paniniamerica.net

Products: Collectibles

Patina Products

4303 HUASNA RD
ARROYO GRANDE, CA 93420
805-474-1354
Contact: Breanna Baker -
breanna@patinaproducts.com, John Waterman -
john@patinaproducts.com

Products: Outdoor Products



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PING, Inc.

2201 W. Desert Cove Ave
Phoenix, AZ 85029
602-687-5000

Products: Internal Promotional Product

Proforma - The Green Team

673 Mooreland Circle
Portage, WI 53901
608-566-1608
Contact: Deb Hensler - deb.hensler@proforma.com

Products: Internal Promotional Product

R.F.S.J. Inc.

654 West Main Street
Mt. Pleasant, PA 15666
724-547-4457
<http://www.rfsj.com/>
Contact: Doreen Myers - doreen@rfsj.com

Products: Collectibles, Domestic/Household Items, Gifts/Novelties/Misc., Holiday Decor & Accessories, Home Furniture/Furnishings, Housewares, Office Products/Furnishings, Pet Products

Rawlings Sporting Goods Co., Inc.

510 Maryville University Dr., Ste. 110
St. Louis, MO 63141
314-819-2839
www.Licensedproducts.com
Contact: Neil Shapiro - nshapiro@rawlings.com, Eric Reinsfelder - ereinsfelder@rawlings.com

Products: Domestic/Household Items, Games & Toys, Home Furniture/Furnishings, Housewares, Outdoor Products, Sports Products

Riddell Inc.

1700 W Higgins Road Suite 500
Des Plaines, IL 60018
224-585-5327
www.Riddell.com
Contact: Francesca Campobasso - frcampobasso@riddellsports.com

Products: Collectibles, Gifts/Novelties/Misc.



**University of Wisconsin
Internal Licensee List**

Rudis

16960 Square Drive
Marysville, OH 43040
937-738-6900
Contact: Jordan Ryan - jryan@therudis.com

Products: Sweatshirts, T-Shirts, Internal Promotional Product

Samsill Corporation

5740 HARTMAN RD
FORT WORTH, TX 76119
817-536-1906
Contact: Samsill Licensing - licensing@samsill.com,
Mark Waldorf - mwaldorf@samsill.com

Products: Bags & Luggage, Gifts/Novelties/Misc.,
School Supplies, Stationery/Paper Products/Checks,
Technology

Screen Door Studio LLC

851 Williamson st
madison, WI 53703
608-255-2660
screendoorprinting.com
Contact:

Products: Internal Promotional Product

Scribe OpCo, Inc.

14421 Myerlake Circle
Clearwater, FL 33760-2840
800-920-5944
www.Mcmgroup.net
Contact: Liberty Fish - licensing@mcmbrands.com

Products: Automotive, Bags & Luggage, Celebration
Products, Collectibles, Domestic/Household Items,
Food & Beverage, Games & Toys,
Gifts/Novelties/Misc., Health & Personal Care
Products, Holiday Decor & Accessories, Home
Furniture/Furnishings, Housewares, Jewelry, Office
Products/Furnishings, Outdoor Products,
Personal/Fashion Accessories, School Supplies,
Sports Products, Stationery/Paper Products/Checks,
Technology, Footwear

Signature Announcements Inc.

10855 US Highway 19 N, Ste. C
Clearwater, FL 33764
727-489-2070
www.Graduationannouncements.net
Contact: David Freeman - Licensing@signaturea.com

Products: Home Furniture/Furnishings, Office
Products/Furnishings, Publishing/Posters/Art, School
Supplies, Stationery/Paper Products/Checks



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Sports Impressions

731 Superior Street
Wisconsin Dells, WI 53965-1562
(608) 254-4919
www.sportsimpressionsonline.com
Contact: David Royston -
accounting@sportsimpressionsonline.com

Products: Casual Tops, Outerwear, Sweatshirts, T-Shirts, Domestic/Household Items, Gifts/Novelties/Misc., Clothing Accessories

Standard Chair of Gardner

One South Main Street
Gardner, MA 1440
978-632-1301
www.Standardchair.com
Contact: Heather Caron -
heatherc@standardchair.com

Products: Home Furniture/Furnishings

Stone Armory LLC

26404 CENTER RIDGE RD. B4
WESTLAKE, OH 44145
440-339-7301
Contact: Laura Malkawi - laura@stonearmory.com

Products: Jewelry

Tervis Tumbler Company

201 Triple Diamond Blvd
North Venice, FL 34275-3634
941-441-4475
www.Tervis.com
Contact: Cheryl Cappuccio - ccappuccio@tervis.com

Products: Housewares

Top Promotions, Inc.

8831 S. Greenview Drive
Middleton, WI 53562
608-836-9111
www.toppromotions.com
Contact: Tanya Docken -
tdocken@toppromotions.com, Jeff Zander -
jzander@toppromotions.com

Products: Bottoms, Casual Tops, Headwear, Outerwear, Sweatshirts, T-Shirts, Bags & Luggage, Celebration Products, Domestic/Household Items, Gifts/Novelties/Misc., Health & Personal Care Products, Home Furniture/Furnishings, Housewares, Personal/Fashion Accessories, School Supplies, Sports Products, Technology, Clothing Accessories, Internal Promotional Product, Automotive, Games & Toys, Jewelry, Pet Products, Dress Tops, Jerseys/Uniforms, Specialty Apparel



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Underground Printing

260 Metty Drive Suite G
Ann Arbor, MI 48103
734-665-2692
www.Undergroundshirts.com
Contact: Rishi Narayan -
rishi@undergroundshirts.com, UGP Licensing -
licensing@undergroundshirts.com

Products: Bags & Luggage, Bottoms, Casual Tops,
Dress Tops, Outerwear, Specialty Apparel,
Sweatshirts, T-Shirts, Personal/Fashion Accessories

University Frames

3060 E. Miraloma Ave.
Anaheim, CA 92806
800-711-1977
www.Universityframes.com
Contact: Tony Winn -
licensing@universityframes.com

Products: Collectibles, Home Furniture/Furnishings,
Office Products/Furnishings, Publishing/Posters/Art

University Tees Inc.

13000 Athens Avenue, Suite 210
Lakewood, OH 44107
440-925-0402
www.universitytees.com
Contact: Steve Kowalski - skowalski@utees.com

Products: Internal Promotional Product

US Digital Media

1929 W. Lone Cactus Drive
Phoenix, AZ 85027
623-587-4900
www.Usdigitalmedia.com
Contact: Chris Pignotti -
cpignotti@usdigitalmedia.com, Royalties USDM -
royalties@usdigitalmedia.com

Products: Bags & Luggage, Gifts/Novelties/Misc.,
Hardware, Technology

Varsity Spirit Fashion & Supplies, LLC

6745 Lenox Center Ct Suite 300
Memphis, TN 38115
901-251-5871
www.varsity.com
Contact: Cecelia Patroliia -
collegiatelicensing@varsity.com

Products: Internal Promotional Product



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Wildwood Productions

931 East Main St. Suite 2
Madison, WI 53703
(608) 255-5858
www.wildwoodpro.com
Contact: James Wood - jwood@wildwoodpro.com

Products: Internal Promotional Product

WinCraft Inc.

960 E Mark St
Winona, MN 55987
507-454-5510
www.Wincraft.com
Contact: Kathleen Pope - Kpope@wincraft.com,
Derek Horvath - dhorvath@wincraft.com

Products: Automotive, Bags & Luggage, Celebration Products, Domestic/Household Items, Food & Beverage, Games & Toys, Gifts/Novelties/Misc., Health & Personal Care Products, Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories, Pet Products, School Supplies, Sports Products, Stationery/Paper Products/Checks, Technology, Clothing Accessories, Gameday/Rivalry Product-Neutral

Wool Felt Products, Inc. dba Collegiate Pacific Co.

532 Luck Avenue
Roanoke, VA 24016
540-981-0281
www.Collegiatepacific.com
Contact: Danielle Napier -
Danielle@collegiatepacific.com

Products: Home Furniture/Furnishings, Outdoor Products

Zazzle Inc.

50 Woodside Plaza #231 506
Redwood City, CA 94061
650-261-3354
www.Zazzle.com
Contact: Heather Bliss - heather.bliss@zazzle.com

Products: Celebration Products, Domestic/Household Items, Gifts/Novelties/Misc., Jewelry, Outdoor Products, School Supplies, Stationery/Paper Products/Checks, Technology
