



## University of Wisconsin Licensee List

Report Generated: 08/08/2018

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**'47 Brand, LLC**

15 Southwest Park  
Westwood, Massachusetts, 02090

**Phone:** 781-320-1384

**Website:** www.Twinsenterprise.com

**Contact:** Kevin Meisinger - kevinm@47brand.com

**Properties:** University of Wisconsin

**Products:** Headwear

**Channels:** Department Stores, E-Commerce & Media, Golf, Specialty, Sporting Goods

**Contract:** 6137-Exclusive Headwear

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**'47 Brand, LLC**

15 Southwest Park  
Westwood, Massachusetts, 02090

**Phone:** 781-320-1384

**Website:** www.Twinsenterprise.com

**Contact:** Kevin Meisinger - kevinm@47brand.com

**Properties:** University of Wisconsin

**Products:** Headwear

**Channels:** Department Stores, E-Commerce & Media, Golf, Specialty, Sporting Goods

**Contract:** 6556-Exclusive Franchise Headwear

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**'47 Brand, LLC**

15 Southwest Park  
Westwood, Massachusetts, 02090

**Phone:** 781-320-1384

**Website:** www.Twinsenterprise.com

**Contact:** Kevin Meisinger - kevinm@47brand.com

**Properties:** University of Wisconsin

**Products:** Headwear

**Channels:** Department Stores, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 6557-Vintage Exclusive Franchise Headwear

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**'47 Brand, LLC**

15 Southwest Park  
Westwood, Massachusetts, 02090

**Phone:** 781-320-1384

**Website:** www.Twinsenterprise.com

**Contact:** Kevin Meisinger - kevinm@47brand.com

**Properties:** University of Wisconsin

**Products:** Headwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 6558-Vintage Exclusive Headwear

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**'47 Brand, LLC**

15 Southwest Park  
Westwood, Massachusetts, 02090

**Phone:** 781-320-1384

**Website:** www.Twinsenterprise.com

**Contact:** Kevin Meisinger - kevinm@47brand.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Clothing Accessories, Dress Tops, Footwear, Multiple Bundled Products, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 6587-Vintage Catalogue Program

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**'47 Brand, LLC**

15 Southwest Park  
Westwood, Massachusetts, 02090

**Phone:** 781-320-1384

**Website:** www.Twinsenterprise.com

**Contact:** Kevin Meisinger - kevinm@47brand.com

**Properties:** University of Wisconsin

**Products:** Clothing Accessories, Footwear, Multiple Bundled Products

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Golf, Specialty, Sporting Goods

**Contract:** 6025

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**'47 Brand, LLC**

15 Southwest Park  
Westwood, Massachusetts, 02090

**Phone:** 781-320-1384

**Website:** www.Twinsenterprise.com

**Contact:** Kevin Meisinger - kevinm@47brand.com

**Properties:** University of Wisconsin

**Products:** Headwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 16312-686 by Twins Enterprise Inc.

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**210 Brands Inc.**

2645 Townsgate Rd. Suite 400  
Westlake Village, California, 91361

**Phone:** 805-480-0011

**Website:** www.Canterburyus.com

**Contact:** Wendy Wixon - wendy.wixon@canterburyus.com, robbie Flynn - robbie.flynn@canterburyus.com, Pamela Buchheit - pamela.buchheit@canterburyus.com

**Properties:** University of Wisconsin

**Products:** Internal Promotional Product

**Channels:** Collegiate Specialty

**Contract:** 11197

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**2Thumbs Entertainment**

107 Eaton Place, Suite 320  
Cary, North Carolina, 27513

**Phone:** 919-380-9746

**Website:** www.2thumbz.com

**Contact:** Sam Pasquale - sgp3@bellsouth.net, Jan DeFalco - jan@2thumbz.com

**Properties:** University of Wisconsin

**Products:** Technology

**Channels:** E-Commerce & Media, Licensee Direct

**Contract:** 5536

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**4Imprint Inc.**

101 Commerce Street  
Oshkosh, Wisconsin, 54901

**Phone:** 920-236-7272

**Website:** www.4imprint.com

**Contact:** John Lord - jlord@4imprint.com

**Properties:** University of Wisconsin

**Products:** Internal Promotional Product

**Channels:** Collegiate Specialty

**Contract:** 7716

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**5th & Ocean Clothing LLC**

590 West 83rd Street  
Miami, Florida, 33014

**Phone:** 7166049000

**Website:** www.5thocean.com

**Contact:** Alexis Burnsworth - Alexis.Burnsworth@neweracap.com,  
Courtney Donovan - Courtney.Donovan@neweracap.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Dress Tops, Multiple Bundled Products,  
Outerwear, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media,  
Specialty, Sporting Goods

**Contract:** 5539

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**5th & Ocean Clothing LLC**

590 West 83rd Street  
Miami, Florida, 33014

**Phone:** 7166049000

**Website:** www.5thocean.com

**Contact:** Alexis Burnsworth - Alexis.Burnsworth@neweracap.com,  
Courtney Donovan - Courtney.Donovan@neweracap.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Domestic/Household Items,  
Gifts/Novelties/Misc., Holiday Decor & Accessories, Home  
Furniture/Furnishings, Housewares, Outdoor Products, Personal/Fashion  
Accessories, School Supplies, Technology, Bottoms, Casual Tops,  
Clothing Accessories, Dress Tops, Footwear, Jerseys/Uniforms,  
Loungewear & Sleepwear, Multiple Bundled Products, Outerwear,  
Specialty Apparel, Sweatshirts, T-Shirts

**Channels:** Specialty

**Contract:** 5541-Victoria's Secret

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**5th & Ocean Clothing LLC**

590 West 83rd Street  
Miami, Florida, 33014

**Phone:** 7166049000

**Website:** www.5thocean.com

**Contact:** Alexis Burnsworth - Alexis.Burnsworth@neweracap.com,  
Courtney Donovan - Courtney.Donovan@neweracap.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Dress Tops, Loungewear & Sleepwear,  
Sweatshirts, T-Shirts

**Channels:** Specialty, Value Retailers

**Contract:** 5540-Campus Lifestyle

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**A/M/G Company-The**

P.O. Box 122811  
Fort Worth, Texas, 76121

**Phone:** 817-367-6415

**Website:** www.Amgemblems.com

**Contact:** Ryan Austin - ryanamg@sbcglobal.net

**Properties:** University of Wisconsin

**Products:** Automotive, Personal/Fashion Accessories

**Channels:** Campus/Local, E-Commerce & Media, Food and Drug,  
Licensee Direct, Specialty, Sporting Goods

**Contract:** 5544

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**Acushnet Company**

333 Bridge Street  
Fairhaven, Massachusetts, 02719

**Phone:** 508-979-2000

**Website:** www.Titleist.com

**Contact:** Dean Lavender - dean\_lavender@acushnetgolf.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Publishing/Posters/Art, Sports Products,  
Casual Tops, Footwear, Outerwear

**Channels:** E-Commerce & Media, Golf, Sporting Goods

**Contract:** 5549

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**Ad Madison**

1106 Post Road  
Madison, Wisconsin, 53713

**Phone:** 608-273-2600

**Website:** www.Admadisonstore.com

**Contact:** Kevin Gundersen - kevin@admadiison.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Gifts/Novelties/Misc., Hardware, Housewares, School Supplies, Internal Promotional Product, Premium/Promotional Product

**Channels:** Campus/Local, Collegiate Specialty

**Contract:** 11199

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**Adept Engraving LLC**

14949 County Hwy S Suite 2  
Chippewa Falls, Wisconsin, 54729

**Phone:** 715-738-1992

**Website:**

**Contact:** Bill Petefish - bill@thatsmypan.com

**Properties:** University of Wisconsin

**Products:** Housewares

**Channels:** Licensee Direct, Specialty

**Contract:** 5553-That's My Pan

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**Adventure Furniture Inc.**

2655 Northgate Avenue  
Cumming, Georgia, 30041

**Phone:** 678-933-3458

**Website:**

**Contact:** Kevin McClary - kevinm@fan-creations.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Domestic/Household Items, Gifts/Novelties/Misc., Hardware, Home Furniture/Furnishings, Housewares, Office Products/Furnishings, Technology

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Specialty, Sporting Goods

**Contract:** 5555

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**AES Optics Inc.**

201 Corporate Court P.O Box 828  
Senatobia, Mississippi, 38668

**Phone:** 800-416-0866

**Website:** www.Aesoutdoors.com

**Contact:** Gwen Riley - gwen@aesoutdoors.com, Kevin Pitts - kpitts@aesoutdoors.com

**Properties:** University of Wisconsin

**Products:** Automotive, Bags & Luggage, Domestic/Household Items, Gifts/Novelties/Misc., Home Furniture/Furnishings, Personal/Fashion Accessories, Technology

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5556

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**AG Triada, LLC**

3007 Arden Road  
Atlanta, Georgia, 30305

**Phone:** 864-587-9690

**Website:** http://altagraciaapparel.com/

**Contact:** Amanda Wall - awall@altagraciaapparel.com, Amanda Wall - awall@altagraciaapparel.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Dress Tops, Jerseys/Uniforms, Sweatshirts, T-Shirts

**Channels:** Campus/Local, E-Commerce & Media, Licensee Direct, Specialty, Department Stores

**Contract:** 8409-Alta Gracia

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**Alex and Ani LLC**

2000 Chapel View Blvd.Suite 360  
Cranston, Rhode Island, 02920

**Phone:** 401-633-1486

**Website:** www.alexandani.com

**Contact:** Colleen Fugere - colleen@alexandani.com

**Properties:** University of Wisconsin

**Products:** Jewelry, Publishing/Posters/Art

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 6161

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**All Star Dogs**

20 Hastings Road  
Marlboro, New Jersey, 07746

**Phone:** 917-731-8651

**Website:** www.Allstardogs.com

**Contact:** Refael Olya - info@allstardogs.com

**Properties:** University of Wisconsin

**Products:** Gifts/Novelties/Misc., Pet Products

**Channels:** Campus/Local, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 5558

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**Alumni Artwork**

5400 McKenna Rd.  
Monona, Wisconsin, 53716

**Phone:** 608-222-8214

**Website:** www.alumniartwork.com

**Contact:** Robin Lauersdorf - robin@alumniartwork.com

**Properties:** University of Wisconsin

**Products:** Home Furniture/Furnishings, Office Products/Furnishings, Publishing/Posters/Art

**Channels:** Campus/Local, Licensee Direct

**Contract:** 11201

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**Ambrose Enterprises LLC**

1527 Brentwood Lane  
Mt. Vernon, Washington, 98274

**Phone:** 360-752-2700

**Website:**

**Contact:** John Ambrose - jambrose@adrenalinepromotions.com

**Properties:** University of Wisconsin

**Products:** Footwear, Jerseys/Uniforms

**Channels:** Campus/Local, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 5559

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**Aminco International (USA) Inc.**

20571 Crescent Bay Drive  
Lake Forest, California, 92630

**Phone:** 949-457-3261

**Website:**

**Contact:** Grace Wu - approvals.ccp@amincousa.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Gifts/Novelties/Misc., Jewelry, Personal/Fashion Accessories, Technology, Footwear

**Channels:** Campus/Local, E-Commerce & Media, Food and Drug, Specialty, Sporting Goods, Value Retailers

**Contract:** 5560

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**Antigua Group Inc.**

16651 N 84th Ave  
Peoria, Arizona, 85382

**Phone:** 800-562-9777

**Website:** www.Antigua.com

**Contact:** Kevin O'Neill - koneill@antigua.com, Lisa Robinson - lrobinson@antigua.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Dress Tops, Multiple Bundled Products, Outerwear, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Collegiate Specialty, Department Stores, E-Commerce & Media, Golf, Sporting Goods

**Contract:** 5564

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**Artissimo Designs LLC**

841 Apollo Street, #400  
El Segundo, California, 90245

**Phone:** 310-802-7900

**Website:** www.Artissimodesigns.com

**Contact:** Jim Tufano - jim.tufano@artissimodesigns.com

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**Properties:** University of Wisconsin

**Products:** Home Furniture/Furnishings, Publishing/Posters/Art

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5542

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**Ascentives Inc.**

3822 Mineral Point Road  
Madison, Wisconsin, 53705

**Phone:** 608-231-2488

**Website:**

**Contact:** Rick Karls - rick@ascentivescss.com

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**Properties:** University of Wisconsin

**Products:** Celebration Products, Domestic/Household Items, Food & Beverage, Games & Toys, Gifts/Novelties/Misc., Housewares, Jewelry, Personal/Fashion Accessories, School Supplies

**Channels:** Campus/Local, Specialty

**Contract:** 15980

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**Asgard Press**

2838 Patterson Lake Road #823  
Pinckney, Michigan, 48169

**Phone:** 302-295-8992

**Website:** www.Asgardpress.com

**Contact:** Bethany Stover - bethany@asgardpress.com

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**Properties:** University of Wisconsin

**Products:** Publishing/Posters/Art, Stationery/Paper Products/Checks

**Channels:** Campus/Local, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5568-Vintage Catalogue Program

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**Athleticorp**

1857 Bond Street  
Green Bay, Wisconsin, 54303

**Phone:** (312) 857-8429

**Website:** www.athleticorp.com

**Contact:** Scott Martell - scott@athleticorp.com

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**Properties:** University of Wisconsin

**Products:** Internal Promotional Product

**Channels:** Collegiate Specialty

**Contract:** 11206

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**Atlanta Hosiery Company**

5315A Tulane Drive SW  
Atlanta, Georgia, 30336

**Phone:** 404-691-3990

**Website:** www.Twofeetahead.com

**Contact:** David Cohen - lcohen@atlantahosiery.com, Lyndsey Parker - lcohen@atlantahosiery.com

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**Properties:** University of Wisconsin

**Products:** Domestic/Household Items, Gifts/Novelties/Misc., Bottoms, Casual Tops, Clothing Accessories, Dress Tops, Footwear, Jerseys/Uniforms, Multiple Bundled Products, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 5570

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**Authentic Street Signs Inc.**

183 Main Street  
St. Peter, Illinois, 62880

**Phone:** 618-349-8878

**Website:** www.Authenticstreetsigns.com

**Contact:** Mark Wollin - authenticss@frontiernet.net

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**Properties:** University of Wisconsin

**Products:** Domestic/Household Items, Gifts/Novelties/Misc., Home Furniture/Furnishings

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Specialty, Sporting Goods, Value Retailers

**Contract:** 5572

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**AwardsMall/Total Awards & Promotions**  
6686 Odana Road  
Madison, Wisconsin, 53719

**Phone:** (608) 833-1716  
**Website:**  
**Contact:** Donna Gray - donna.gray@awardsmall.com

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**Properties:** University of Wisconsin  
**Products:** Internal Promotional Product  
**Channels:** Collegiate Specialty  
**Contract:** 11209

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**Baden Sports Inc.**  
3401 Lind Ave. SW  
Renton, Washington, 98057

**Phone:** 253-883-5139  
**Website:** www.Badensports.com  
**Contact:** Carol Carlsen - carolc@badensports.com

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**Properties:** University of Wisconsin  
**Products:** School Supplies, Sports Products  
**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Specialty, Sporting Goods, Value Retailers  
**Contract:** 5574

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**Badger Graphic Systems, A QRG Company**  
1155 Wilburn Road  
Sun Prairie, Wisconsin, 53590

**Phone:** (608) 834-3400  
**Website:** www.bgsinc.com  
**Contact:** Linda Spoehr - linda@bgsinc.com, Monica Zeller - monica.zeller@quality-resource.com

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**Properties:** University of Wisconsin  
**Products:** Internal Promotional Product  
**Channels:** Collegiate Specialty  
**Contract:** 11211

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**Badger Sportswear**  
111 Badger Lane  
Statesville, North Carolina, 28625

**Phone:** 704-871-0990  
**Website:**  
**Contact:** Debra Medlin - dmedlin@badgersportswear.com

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**Properties:** University of Wisconsin  
**Products:** Bottoms, Casual Tops, Outerwear, Sweatshirts, T-Shirts  
**Channels:** Campus/Local  
**Contract:** 7338

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**Bear Hands Ltd.**  
38 Main Street  
Little Ferry, New Jersey, 07643

**Phone:** (201) 807-9898  
**Website:** www.bearhands.net  
**Contact:** Jeff Golden - golden@bearhands.net, JULIE DENNIS - julie@bearhands.net

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**Properties:** University of Wisconsin  
**Products:** Clothing Accessories  
**Channels:** Campus/Local, Licensee Direct  
**Contract:** 11217

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**Bensussen Deutsch & Associates LLC**  
15525 Woodinville-Redmond Road  
Woodinville, Washington, 98072

**Phone:** 425-492-2647  
**Website:** http://www.bdainc.com/  
**Contact:** Jen Brown - jbrown@bdainc.com

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**Properties:** University of Wisconsin  
**Products:** Premium/Promotional Product  
**Channels:** Specialty  
**Contract:** 5582

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**Bethel International**  
4610 Bragg Road  
Fayetteville, North Carolina, 28303

**Phone:** 910-868-4554  
**Website:**  
**Contact:** Yong Kim - yong@esandol.com

**Properties:** University of Wisconsin

**Products:** Gifts/Novelties/Misc., Jewelry, Personal/Fashion Accessories, Technology, Clothing Accessories

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Specialty, Sporting Goods, Value Retailers

**Contract:** 5584

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**Bethrick Inc dba Great Plate**  
PO Box 142  
Slinger, Wisconsin, 53086

**Phone:** 920-251-9959  
**Website:** <http://www.greatplate.net>  
**Contact:**

**Properties:** University of Wisconsin

**Products:** Housewares

**Channels:** Campus/Local, Department Stores, Licensee Direct, Specialty, Value Retailers

**Contract:** 31933

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**Blakeway Worldwide Panoramas**  
5451 Smetana Drive  
Minnetonka, Minnesota, 55343

**Phone:** 952-941-9797  
**Website:** [www.Panoramas.com](http://www.Panoramas.com)  
**Contact:** Jill Johnson - jill@panoramas.com

**Properties:** University of Wisconsin

**Products:** Publishing/Posters/Art, Gameday/Rivalry Product-Neutral

**Channels:** Campus/Local, Collegiate Specialty, Department Stores, E-Commerce & Media, Licensee Direct, Sporting Goods, Value Retailers

**Contract:** 5586

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**BMC Custom Eye Black**  
1488-F Rockville Pike  
Rockville, Maryland, 20852

**Phone:** 301-816-1980  
**Website:** [www.Eyeblack.com](http://www.Eyeblack.com)  
**Contact:** Philip Giantsos - phil@eyeblack.com

**Properties:** University of Wisconsin

**Products:** Gifts/Novelties/Misc., Personal/Fashion Accessories

**Channels:** Campus/Local, Collegiate Specialty, E-Commerce & Media, Food and Drug, Licensee Direct, Sporting Goods

**Contract:** 5589

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**Boelter Brands LLC**  
202 W. Olive St  
Glendale, Wisconsin, 53212

**Phone:** 414-967-4268  
**Website:** [www.Boelterbrands.com](http://www.Boelterbrands.com)  
**Contact:** Kate Sytkowski - ksytkowski@boelter.com

**Properties:** University of Wisconsin

**Products:** Gifts/Novelties/Misc., Home Furniture/Furnishings, Housewares

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Specialty, Sporting Goods, Value Retailers

**Contract:** 8603-Star Wars Co-Brand

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**Boelter Brands LLC**  
202 W. Olive St  
Glendale, Wisconsin, 53212

**Phone:** 414-967-4268  
**Website:** [www.Boelterbrands.com](http://www.Boelterbrands.com)  
**Contact:** Kate Sytkowski - ksytkowski@boelter.com

**Properties:** University of Wisconsin

**Products:** Collectibles, Domestic/ Household Items, Food & Beverage, Gifts/Novelties/Misc., Holiday Decor & Accessories, Home Furniture/Furnishings, Housewares, Office Products/Furnishings, Publishing/Posters/Art, Sports Products, Gameday/Rivalry Product-Neutral

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Specialty, Sporting Goods, Value Retailers

**Contract:** 5590



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**Borah Teamwear**

150 Jack Berg Lane  
Coon Valley, Wisconsin, 54623

**Phone:****Website:**

**Contact:** Raven Stevenson - ravens@borahteamwear.com, Amy Wiedemann - amyw@mtborahllc.com

**Properties:** University of Wisconsin

**Products:** Internal Promotional Product

**Channels:** Collegiate Specialty

**Contract:** 15968

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**Boxercraft Inc.**

7131 Discovery Blvd.  
Mableton, Georgia, 30126

**Phone:** 404-355-9994

**Website:** www.Boxercraft.com/college

**Contact:** Ryan Prowell - rprowell@boxercraft.com, Amber Cariaco - acariaco@boxercraft.com

**Properties:** University of Wisconsin

**Products:** Domestic/Household Items, Bottoms, Casual Tops, Dress Tops, Loungewear & Sleepwear, Multiple Bundled Products, Outerwear, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 5592

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**Bradford Exchange LTD**

9333 N. Milwaukee Avenue  
Niles, Illinois, 60714

**Phone:** 847-581-8535

**Website:** https://www.bradfordexchange.com/

**Contact:** Megan Heiting - megan.heiting@bgeltd.com, Denise Plourde - denise.plourde@bgeltd.com, Megan Heiting - megan.heiting@bgeltd.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Collectibles, Games & Toys, Gifts/Novelties/Misc., Holiday Decor & Accessories, Home Furniture/Furnishings, Housewares, Jewelry, Personal/Fashion Accessories, Publishing/Posters/Art, Stationery/Paper Products/Checks, Footwear

**Channels:** Licensee Direct

**Contract:** 6588

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**BROWN & BIGELOW**

345 Plato Blvd. East  
St. Paul, Minnesota, 55107

**Phone:** (651) 293-7148

**Website:** www.browncraft.com

**Contact:** Garry Hoden - ghoden@brownandbigelow.com

**Properties:** University of Wisconsin

**Products:** Internal Promotional Product

**Channels:** Collegiate Specialty

**Contract:** 11220

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**BSI Products Inc.**

8220 Stayton Drive Suite A-1  
Jessup, Maryland, 20794

**Phone:** 888-381-2596

**Website:** www.Bsiproducts.com

**Contact:** Scott Robinson - scott@bsiproducs.com

**Properties:** University of Wisconsin

**Products:** Automotive, Gifts/Novelties/Misc., Home Furniture/Furnishings, Housewares, Outdoor Products

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Specialty, Sporting Goods, Value Retailers

**Contract:** 5600

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**BSN Sports LLC**

1901 Diplomat Drive  
Farmers Branch, Texas, 75234

**Phone:** 214-459-9041

**Website:** www.Bsnsports.com

**Contact:** Cedric Falgout - cfangout@bsnsports.com, Jeff Loke - jloke@bsnsports.com

**Properties:** University of Wisconsin

**Products:** Internal Promotional Product

**Channels:** Collegiate Specialty

**Contract:** 7096

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**Build-A-Bear Retail Management Inc. and Affiliate**

5925 Green Pointe Drive South  
Groveport, Ohio, 43125

**Phone:** 314-423-8000

**Website:**

**Contact:** Jennifer Kretchmar - jennk@buildabear.com, Devon Preedy - devonp@buildabear.com

**Properties:** University of Wisconsin

**Products:** Games & Toys

**Channels:** Licensee Direct

**Contract:** 5601

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**Bullion International Inc.**

4100 N. Riverside Dr.  
Melbourne, Florida, 32937

**Phone:** 321-773-2727

**Website:** <http://www.highlandmint.com/>

**Contact:** Doug Hill - dhill@thehighlandmint.com, Michael Kott - mkott@thehighlandmint.com, Doug Hill - dhill@thehighlandmint.com

**Properties:** University of Wisconsin

**Products:** Collectibles, Gifts/Novelties/Misc., Holiday Decor & Accessories, Home Furniture/Furnishings, Publishing/Posters/Art

**Channels:** Campus/Local, Collegiate Specialty, Department Stores, E-Commerce & Media, Licensee Direct, Sporting Goods, Value Retailers

**Contract:** 5602-The Highland Mint

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**BW Designs, LLC**

202 Moravian Valley Road Suite G  
Waunakee, Wisconsin, 53597

**Phone:** 608-850-2000

**Website:** [www.Bwdesignsgroup.com](http://www.Bwdesignsgroup.com)

**Contact:** Bill Wenkman - bill@bwdesignsgroup.com

**Properties:** University of Wisconsin

**Products:** Casual Tops, Clothing Accessories, Dress Tops, Outerwear, T-Shirts

**Channels:** Campus/Local, Collegiate Specialty, E-Commerce & Media, Food and Drug, Licensee Direct, Sporting Goods

**Contract:** 11221

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**Calico Brands, Inc.**

2055 S. Haven Ave.  
Ontario, California, 91761

**Phone:** 909-930-5000

**Website:**

**Contact:** Krista Shaw - kshaw@calicobrands.com

**Properties:** University of Wisconsin

**Products:** Gifts/Novelties/Misc.

**Channels:** Department Stores, Food and Drug, Specialty, Sporting Goods, Value Retailers

**Contract:** 8034-Scripto

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**California Innovations Inc**

36 Dufflaw Road  
Toronto, Ontario, M6A 2W1, Canada

**Phone:** 416-590-7700

**Website:**

**Contact:** Lisa Wong - lisa.wong@ca-innovations.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Housewares

**Channels:** Department Stores, E-Commerce & Media, Food and Drug, Specialty, Sporting Goods, Value Retailers

**Contract:** 7752-Arctic Zone

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**CamelBak Products LLC**

2000 S MCDOWELL BLVD SUITE 200  
Petaluma, California, 94954

**Phone:** 707-792-9700

**Website:**

**Contact:** Dave Carr - DCARR@CAMELBAK.COM

**Properties:** University of Wisconsin

**Products:** Housewares

**Channels:** Department Stores, E-Commerce & Media, Food and Drug, Golf, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 8596

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**Camp David Inc.**

7920 Foster Street  
Overland Park, Kansas, 66204

**Phone:** 913-648-0573

**Website:** www.Campdavid.com

**Contact:** Lisa Draper - licensing@campdavid.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Dress Tops, Outerwear, Sweatshirts, T-Shirts, Loungewear & Sleepwear

**Channels:** Campus/Local, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 5605

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**Carbro, Inc. dba Great Finds**

32286 3rd Street  
Holmesville, Nebraska, 68310

**Phone:** 402-228-7007

**Website:**

**Contact:** Sarah Dalton - sarah@greatfinds.biz

**Properties:** University of Wisconsin

**Products:** Automotive, Bags & Luggage, Domestic/Household Items, Housewares

**Channels:** Campus/Local, Collegiate Specialty, Department Stores, E-Commerce & Media, Sporting Goods, Value Retailers

**Contract:** 5722

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**Catstudio, Inc.**

1340 INDUSTRIAL AVENUE SUITE A  
PETALUMA, California, 94952

**Phone:** 707-778-1100

**Website:**

**Contact:** Hillary Young - hillary@catstudio.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Domestic/Household Items, Housewares

**Channels:** Campus/Local, E-Commerce & Media, Licensee Direct, Specialty

**Contract:** 8505

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**CBC, Inc.**

5226 South 31st Place  
Phoenix, Arizona, 85040

**Phone:** 602-441-1455

**Website:** http://www.cb-gift.com/

**Contact:** Mary Treen - maryt@christianbrands.com, Beth Williams - bwilliams@christianbrands.com

**Properties:** University of Wisconsin

**Products:** Holiday Decor & Accessories

**Channels:** Campus/Local, E-Commerce & Media, Food and Drug, Specialty, Value Retailers

**Contract:** 9060-Creed Jewelry

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**CDI Corp**

3440 N. Knox Avenue  
Chicago, Illinois, 60641

**Phone:** 773-205-2960

**Website:** www.Cdi-corp.com

**Contact:** Rita Tucker - ritatucker@cdi-corp.com

**Properties:** University of Wisconsin

**Products:** Automotive, Gifts/Novelties/Misc., Health & Personal Care Products, Holiday Decor & Accessories, Home Furniture/Furnishings, Jewelry, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories, Sports Products, Stationery/Paper Products/Checks

**Channels:** Campus/Local, Food and Drug, Specialty, Sporting Goods

**Contract:** 5610

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**Centon Electronics**

27412 Aliso Viejo PKWY  
Aliso Viejo, California, 92656

**Phone:** 949-699-2074

**Website:** http://www.centon.com/

**Contact:** Laura Wellman - lwellman@centon.com, John Rechberg - jrechberg@centon.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Gifts/Novelties/Misc., Technology

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Value Retailers

**Contract:** 5612

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**Chamberlain Marketing Group**

12103 Delta Street  
Taylor, Michigan, 48180

**Phone:** 734-946-8005

**Website:** <http://www.cmgestore.com/corp/>

**Contact:** Toni Swezey - TSwezey@cmgmktg.com

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**Properties:** University of Wisconsin

**Products:** Premium/Promotional Product

**Channels:** Specialty

**Contract:** 9251

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**Chrome Domz**

1250 S. Hickory Street  
Fond Du Lac, Wisconsin, 54935

**Phone:** (920) 322-1630

**Website:** [www.nemesismetals.com](http://www.nemesismetals.com)

**Contact:** Joseph Skelton - jskelton@chromedomz.com

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**Properties:** University of Wisconsin

**Products:** Home Furniture/Furnishings

**Channels:** Campus/Local, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 11231

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**Church Hill Classics**

594 Pepper Street  
Monroe, Connecticut, 06468

**Phone:** 203-268-1598

**Website:** [www.Diplomaframe.com](http://www.Diplomaframe.com)

**Contact:** Susan Dowling - Susand@diplomaframe.com

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**Properties:** University of Wisconsin

**Products:** Home Furniture/Furnishings, Office Products/Furnishings, Publishing/Posters/Art

**Channels:** Campus/Local, E-Commerce & Media, Licensee Direct, Sporting Goods

**Contract:** 5619

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**CID Resources, Inc.**

601 S. Royal Lane  
Coppell, Texas, 76015

**Phone:** 972-584-1550

**Website:** [www.cidresources.com](http://www.cidresources.com)

**Contact:** Jim Herdlicka - jherdlicka@cidresources.com

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**Properties:** University of Wisconsin

**Products:** Specialty Apparel

**Channels:** Campus/Local, E-Commerce & Media, Licensee Direct, Specialty

**Contract:** 11033

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**Cintas Corporation**

PO Box 625737  
Cincinnati, Ohio, 53718

**Phone:** (608) 222-0612

**Website:** [www.cintas.com](http://www.cintas.com)

**Contact:** Julie Bazzell - bazzellj@cintas.com

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**Properties:** University of Wisconsin

**Products:** Internal Promotional Product

**Channels:** Collegiate Specialty

**Contract:** 11236

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**Cobalt Design and Manufacturing**

1702 Cargo Ct.  
Louisville, Kentucky, 40299

**Phone:** 502-643-7228

**Website:**

**Contact:** Jamie Watts - jamiewatts111@gmail.com

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**Properties:** University of Wisconsin

**Products:** Home Furniture/Furnishings

**Channels:** Campus/Local, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 6886-Hex Head Art

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**Collectible Canvas, LLC**

W146 S6450 Tess Corners Drive  
Muskego, Wisconsin, 53150

**Phone:** 262-510-7273

**Website:** www.CollectibleCanvas.com

**Contact:** Nick Riccobono - nick@collectibleCanvas.com

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**Properties:** University of Wisconsin

**Products:** Home Furniture/Furnishings

**Channels:** Campus/Local, E-Commerce & Media, Sporting Goods

**Contract:** 14975

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**College Concepts LLC**

3350 Riverwood Pkwy #850  
Atlanta, Georgia, 30339

**Phone:** 770-859-1420

**Website:** www.Collegeconcepts.com

**Contact:** Sonya Holmes - sholmes@conceptssport.com

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**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Clothing Accessories, Dress Tops, Loungewear & Sleepwear, Multiple Bundled Products, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 5626

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**College Concepts LLC**

3350 Riverwood Pkwy #850  
Atlanta, Georgia, 30339

**Phone:** 770-859-1420

**Website:** www.Collegeconcepts.com

**Contact:** Sonya Holmes - sholmes@conceptssport.com

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**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Loungewear & Sleepwear, Multiple Bundled Products, Sweatshirts, T-Shirts

**Channels:** Food and Drug, Specialty, Value Retailers

**Contract:** 5628-Sideline Apparel

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**College Concepts LLC**

3350 Riverwood Pkwy #850  
Atlanta, Georgia, 30339

**Phone:** 770-859-1420

**Website:** www.Collegeconcepts.com

**Contact:** Sonya Holmes - sholmes@conceptssport.com

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**Properties:** University of Wisconsin

**Products:** Loungewear & Sleepwear

**Channels:** Department Stores, E-Commerce & Media, Food and Drug, Golf, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 9988-Loungewear Exclusive

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**College Covers Inc.**

56247 Highway 84  
Hartington, Nebraska, 68739

**Phone:** 402-999-0370

**Website:**

**Contact:** Ryan Eickhoff - ryan@collegecovers.com, Keith Eickhoff - keith@collegecovers.com, Brandon Eickhoff - brandon@collegecovers.com

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**Properties:** University of Wisconsin

**Products:** Automotive, Domestic/Household Items, Home Furniture/Furnishings

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods

**Contract:** 5629

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**College Kids LLP**

209 Rockwood Lane  
Neenah, Wisconsin, 54956

**Phone:** 920-886-8920

**Website:** www.Collegekids.com

**Contact:** Joe Franzoi - joe.franzoi@collegekids.com

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**Properties:** University of Wisconsin

**Products:** Domestic/Household Items, Gifts/Novelties/Misc., Bottoms, Casual Tops, Dress Tops, Jerseys/Uniforms, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts, Headwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 5630

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**Collegiate Bead Company**

2115 Livernois  
Troy, Michigan, 48083

**Phone:** 248-336-9347

**Website:** www.Collegebeadco.com

**Contact:** David Schowalter - dave@collegebeadco.com, Megan Kelly - megan@collegebeadco.com

**Properties:** University of Wisconsin

**Products:** Gifts/Novelties/Misc., Jewelry, Technology

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5632

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**Collegiate Merchandise Group Inc.**

33 East 33rd Street Suite 1102  
New York, New York, 10016

**Phone:** 646-247-8503

**Website:**

**Contact:** Allison Wasserman - allison@nesteggmanagement.com, Alexandra Richmond - Alexandra@fandemics.com

**Properties:** University of Wisconsin

**Products:** Bottoms

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Golf, Specialty, Sporting Goods

**Contract:** 16374-Fandemics

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**Collegiate Pacific Co.**

532 Luck Avenue  
Roanoke, Virginia, 24016

**Phone:** 540-981-0281

**Website:** www.Collegiatepacific.com

**Contact:** Danielle Napier - Danielle@collegiatepacific.com

**Properties:** University of Wisconsin

**Products:** Home Furniture/Furnishings, Outdoor Products

**Channels:** Campus/Local, Collegiate Specialty, Sporting Goods

**Contract:** 5633

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**Colosseum Athletics Corporation**

2400 S. Wilmington Ave.  
Compton, California, 90220

**Phone:** 310-538-8991

**Website:** www.Colosseumusa.com

**Contact:** Kelsey Keene - kelsey@colosseumusa.com, Aimee Redlinger - aimeer@colosseumusa.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Sweatshirts, T-Shirts

**Channels:** Department Stores, Specialty, Sporting Goods

**Contract:** 9208-Men's T's/Tanks/Sweatshirt/pants

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**Colosseum Athletics Corporation**

2400 S. Wilmington Ave.  
Compton, California, 90220

**Phone:** 310-538-8991

**Website:** www.Colosseumusa.com

**Contact:** Kelsey Keene - kelsey@colosseumusa.com, Aimee Redlinger - aimeer@colosseumusa.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Dress Tops, Jerseys/Uniforms, Multiple Bundled Products, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 5636

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**Columbia Sportswear**

14375 NW Science Park Drive  
Portland, Oregon, 97229

**Phone:** 503-985-4345

**Website:** https://www.columbia.com/

**Contact:** Abby Smith - absmith@columbia.com, Matt Merriman - mmerriman@columbia.com

**Properties:** University of Wisconsin

**Products:** Headwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 6130-Exclusive Headwear

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**Columbia Sportswear**

14375 NW Science Park Drive  
Portland, Oregon, 97229

**Phone:** 503-985-4345

**Website:** <https://www.columbia.com/>

**Contact:** Abby Smith - [absmith@columbia.com](mailto:absmith@columbia.com), Matt Merriman - [mmerriman@columbia.com](mailto:mmerriman@columbia.com)

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Clothing Accessories, Dress Tops, Loungewear & Sleepwear, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Golf, Licensee Direct, Specialty, Sporting Goods

**Contract:** 5637

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**Comet Clothing Company LLC-The**

126 North Third Street  
Minneapolis, Minnesota, 55401

**Phone:** 612-332-1200

**Website:** <https://zubaz.com/>

**Contact:** Jill O' Flanagan - [jill@zubaz.com](mailto:jill@zubaz.com), Jill Mohr - [j.mohr@zubaz.com](mailto:j.mohr@zubaz.com), Bob Truax - [bob@zubaz.com](mailto:bob@zubaz.com)

**Properties:** University of Wisconsin

**Products:** Bottoms, Outerwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 6673-Zubaz

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**Comfy Feet LLC**

PO Box 352  
Hartington, Nebraska, 68739

**Phone:** 888-515-6677

**Website:** <https://www.buyhappyfeet.com/>

**Contact:** Keith Eickhoff - [keith@comfyfeet.biz](mailto:keith@comfyfeet.biz)

**Properties:** University of Wisconsin

**Products:** Domestics/Household Items, Health & Personal Care Products, Footwear

**Channels:** Campus/Local, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5639

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**Commemorative Brands, Inc. d/b/a Balfour**

7211 Circle S Road  
Austin, Texas, 78745

**Phone:** 512-440-2430

**Website:** <http://www.balfour.com/>

**Contact:** Sheila Chandler - [sheila.chandler@balfour.com](mailto:sheila.chandler@balfour.com)

**Properties:** University of Wisconsin

**Products:** Jewelry

**Channels:** Campus/Local, Collegiate Specialty, Licensee Direct

**Contract:** 7359-Balfour

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**Commemorative Brands/CB Graduation**

PO Box 781 2316 Skyvue Lane  
Manhattan, Kansas, 66502

**Phone:** 800-433-0296

**Website:**

**Contact:** Chris Barr - [chrisbarr@cbgrad.com](mailto:chrisbarr@cbgrad.com)

**Properties:** University of Wisconsin

**Products:** School Supplies

**Channels:** Campus/Local

**Contract:** 7358

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**Creative Converting div. of Hoffmaster Group Inc.**

255 Spring St  
Clintonville, Wisconsin, 54929

**Phone:** 317-375-4537

**Website:** <http://www.creativeconverting.com/>

**Contact:** Katie Towler - [katie.towler@creativeconverting.com](mailto:katie.towler@creativeconverting.com)

**Properties:** University of Wisconsin

**Products:** Celebration Products, Gifts/Novelties/Misc., Health & Personal Care Products, Stationery/Paper Products/Checks

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Specialty, Value Retailers

**Contract:** 5650

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**Creative Knitwear**  
5040 Nesbit Ferry Ln  
Atlanta, Georgia, 30350

**Phone:** 770-530-5984

**Website:** www.Creativeknitwear.com

**Contact:** jeff marks - jeff.marks@creativeknitwear.com, Neal Marks - neal.marks@creativeknitwear.com

**Properties:** University of Wisconsin

**Products:** Headwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 6143-Exclusive Headwear

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**Creative Knitwear**  
5040 Nesbit Ferry Ln  
Atlanta, Georgia, 30350

**Phone:** 770-530-5984

**Website:** www.Creativeknitwear.com

**Contact:** jeff marks - jeff.marks@creativeknitwear.com, Neal Marks - neal.marks@creativeknitwear.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Domestic/Household Items, Gifts/Novelties/Misc., Housewares, Publishing/Posters/Art, Bottoms, Casual Tops, Clothing Accessories, Dress Tops, Footwear, Jerseys/Uniforms, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 5651

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**Creative Marketing Specialists**  
PO Box 7456  
Madison, Wisconsin, 53707

**Phone:** (608) 241-9887

**Website:**

**Contact:** Jennifer Persike - office@cms-4you.com

**Properties:** University of Wisconsin

**Products:** Internal Promotional Product

**Channels:** Collegiate Specialty

**Contract:** 11242

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**CSS Industries Inc.**  
1845 Walnut Street Suite 800  
Philadelphia, Pennsylvania, 19103

**Phone:** 215-569-9900

**Website:**

**Contact:** Kim Mcdowell - kim.mcdowell@cssindustries.com

**Properties:** University of Wisconsin

**Products:** Celebration Products, Office Products/Furnishings, Publishing/Posters/Art, School Supplies, Stationery/Paper Products/Checks

**Channels:** Campus/Local, E-Commerce & Media, Specialty, Sporting Goods, Value Retailers

**Contract:** 5656-C.R. Gibson

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**Cutter & Buck**  
101 Elliott Ave W, Suite 100  
Seattle, Washington, 98119

**Phone:** 206-428-5708

**Website:** www.Cutterbuck.com

**Contact:** Erika Dahring - Erika.Dahring@cutterbuck.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Dress Tops, Outerwear, Specialty Apparel

**Channels:** Campus/Local, Collegiate Specialty, Department Stores, E-Commerce & Media, Golf, Licensee Direct, Sporting Goods

**Contract:** 5662



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**Dalyn Corporation**

PO Box 1031  
Dalton, Georgia, 30722

**Phone:** 706 277 2909 x7246

**Website:** www.LuxurySportsRugs.com, under development

**Contact:**

**Properties:** University of Wisconsin

**Products:** Home Furniture/Furnishings

**Channels:** E-Commerce & Media, Specialty, Sporting Goods, Value Retailers

**Contract:** 30950

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**Dayna Designs**

PO Box 2307  
Rockville, Maryland, 20847

**Phone:** 866-443-2962

**Website:** www.Daynau.com

**Contact:** Sarah Adams - Sarah@daynadesigns.com

**Properties:** University of Wisconsin

**Products:** Home Furniture/Furnishings, Jewelry, Personal/Fashion Accessories

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5666

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**Deluxe Financial Services, LLC f/k/a Deluxe Financial Services, Inc.**

3680 Victoria Street North  
Shoreview, Minnesota, 55126

**Phone:** 651-490-8339

**Website:** https://www.deluxe.com/

**Contact:** Jae Chong - jae.chong@deluxe.com

**Properties:** University of Wisconsin

**Products:** Personal/Fashion Accessories, Stationery/Paper Products/Checks

**Channels:** Specialty

**Contract:** 7312

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**Direct Checks Unlimited Sales Inc.**

8245 N Union Boulevard  
Colorado Springs, Colorado, 80920

**Phone:** 719-531-2698

**Website:** https://www.checksunlimited.com/

**Contact:**

**Properties:** University of Wisconsin

**Products:** Personal/Fashion Accessories, Publishing/Posters/Art, Stationery/Paper Products/Checks

**Channels:** Campus/Local, Licensee Direct

**Contract:** 8635

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**DME DELIVERS, LLC**

2441 BELLEVUE AVE  
DAYTONA BEACH, Florida, 32114

**Phone:** 386-258-1900

**Website:** WWW.DMEDELIVERS.COM

**Contact:** VALERIE GREEN - valerie.green@dmedelivers.com

**Properties:** University of Wisconsin

**Products:** Premium/Promotional Product

**Channels:** Specialty

**Contract:** 30437

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**Donegal Bay, LTD.**

26055 Emery Road, Suite E  
Warrens, Ohio, 44128

**Phone:** 216-360-9966

**Website:**

**Contact:** Tim Hewitt - donegalbaymail@aol.com

**Properties:** University of Wisconsin

**Products:** Clothing Accessories, Footwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 7363

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**Dooney & Bourke, Inc.**

1 Regent Street P.O. Box 841  
Norwalk, Connecticut, 06856

**Phone:** 203-853-7515

**Website:** <http://www.dooney.com/home>

**Contact:** Peter Beaugard - [peterb@dooney.com](mailto:peterb@dooney.com), Emily Vanbaalen - [EmilyVB@Dooney.com](mailto:EmilyVB@Dooney.com)

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Gifts/Novelties/Misc., Jewelry, Personal/Fashion Accessories

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Golf, Licensee Direct, Specialty, Sporting Goods

**Contract:** 6716

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**Dream Sports & Apparel**

100 S. Water St. Suite 103  
Sparta, Wisconsin, 54656

**Phone:** (608) 269-1004

**Website:**

**Contact:** Scott Schmidt - [scott@logowearwi.com](mailto:scott@logowearwi.com)

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Dress Tops, Jerseys/Uniforms, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts

**Channels:** Licensee Direct, Sporting Goods

**Contract:** 11248

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**DreamSeats, LLC**

60 Austin Blvd.  
Commack, New York, 11725

**Phone:** 631-656-1066

**Website:** [www.dreamseat.com](http://www.dreamseat.com)

**Contact:** Michelle Santana - [msantana@dreamseat.com](mailto:msantana@dreamseat.com), Chandler Suprina - [csuprina@dreamseat.com](mailto:csuprina@dreamseat.com)

**Properties:** University of Wisconsin

**Products:** Home Furniture/Furnishings

**Channels:** Campus/Local, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 23632

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**Duck House Inc.**

4651 State Street  
Montclair, California, 91763

**Phone:** 909-628-7500

**Website:**

**Contact:** Mei Lien Chang - [meilien@tradeunion.com](mailto:meilien@tradeunion.com)

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Celebration Products, Domestic/Household Items, Gifts/Novelties/Misc., Home Furniture/Furnishings, Housewares

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Specialty, Sporting Goods, Value Retailers

**Contract:** 5679

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**Dynamic Drinkware LLC**

3555 Moser Street  
Oshkosh, Wisconsin, 54901

**Phone:** 920-230-3232

**Website:** <https://www.dynamicdrinkware.com/>

**Contact:** Joe Blando - [jblando@dynamicdrinkware.com](mailto:jblando@dynamicdrinkware.com), Chris Golem - [cgolem@dynamicdrinkware.com](mailto:cgolem@dynamicdrinkware.com), Julie Scanlan - [jscanlan@dynamicdrinkware.com](mailto:jscanlan@dynamicdrinkware.com)

**Properties:** University of Wisconsin

**Products:** Housewares

**Channels:** Specialty

**Contract:** 24382

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**E5 USA Inc.**

61 Willet St Unit QQ  
Passaic, New Jersey, 07055

**Phone:** 973-773-0705

**Website:** www.e5usa.net

**Contact:** Ron Koch - ron@e5usa.com, Joe Kee - joe@e5usa.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Dress Tops, Loungewear & Sleepwear, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 5694

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**Eagles Wings Inc.**

2101 Old Hickory Tree Road  
Saint Cloud, Florida, 34772

**Phone:** 407-892-6358

**Website:** www.Eagleswings.com

**Contact:** Bob Small - bob@eagleswings.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Gifts/Novelties/Misc., Home Furniture/Furnishings, Jewelry, Personal/Fashion Accessories, Clothing Accessories

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5681

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**Emerson Street**

1555 Emerson Street  
Rochester, New York, 14606

**Phone:** 585-254-3140

**Website:** https://emersonstreetclothing.com/

**Contact:** Jed Hanna, Jr - jed@emersonstreetclothing.com, Casey Ott - casey@emersonstreetclothing.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Dress Tops, Loungewear & Sleepwear, Specialty Apparel, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 5683

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**Epicurean Cutting Surfaces**

257B Main St.  
Superior, Wisconsin, 54880

**Phone:** 866-678-3500

**Website:** www.epicureanusa.com

**Contact:** Shimul Shah - shimul@epicureanusa.com

**Properties:** University of Wisconsin

**Products:** Domestic/Household Items, Housewares

**Channels:** Campus/Local, E-Commerce & Media, Specialty, Sporting Goods, Value Retailers

**Contract:** 19121

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**EVC**

2306 E. Superior St. Suite #4  
Duluth, Minnesota, 55812

**Phone:** (218) 724-9773

**Website:** www.cozy-cover.com

**Contact:** Derek Locker - dlocker@evcduluth.com

**Properties:** University of Wisconsin

**Products:** Gifts/Novelties/Misc.

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Specialty, Sporting Goods, Value Retailers

**Contract:** 11253

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**Evergreen Enterprises of Virginia LLC**

5915 Midlothian Turnpike  
Richmond, Virginia, 23225

**Phone:** 800-774-3837

**Website:** www.Myeevergreen.com

**Contact:** Angie Hoyer - AngieH@myeevergreen.com

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**Properties:** University of Wisconsin

**Products:** Celebration Products, Domestic/Household Items, Games & Toys, Gifts/Novelties/Misc., Health & Personal Care Products, Holiday Decor & Accessories, Home Furniture/Furnishings, Housewares, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories, School Supplies

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5686

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**Exmark Manufacturing Company (A Division of The Toro Company)**

PO Box 808 - 2101 Ashland Avenue  
Beatrice, Nebraska, 68310

**Phone:** 402-223-6308

**Website:** www.exmark.com

**Contact:**

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**Properties:** University of Wisconsin

**Products:** Automotive

**Channels:** Specialty

**Contract:** 30629

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**Fabrique Innovations Inc.**

39 west 37th street 14 floor  
New York, New York, 10018

**Phone:** 212-244-0099

**Website:** www.Sykelenterprises.com

**Contact:** Sy Garfinkel - sykelcg@aol.com, Pam Prilop - sykelpamp@aol.com

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**Properties:** University of Wisconsin

**Products:** Automotive, Bags & Luggage, Domestic/Household Items, Games & Toys, Gifts/Novelties/Misc., Home Furniture/Furnishings, Housewares, Outdoor Products, Personal/Fashion Accessories, Pet Products, Technology, Footwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5688

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**Fabrique Innovations Inc.**

39 west 37th street 14 floor  
New York, New York, 10018

**Phone:** 212-244-0099

**Website:** www.Sykelenterprises.com

**Contact:** Sy Garfinkel - sykelcg@aol.com, Pam Prilop - sykelpamp@aol.com

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**Properties:** University of Wisconsin

**Products:** Games & Toys

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 15940-Pillow Pets

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**Fanatics Mounted Memories, LLC**

15701 SW 29th Street  
Miramar, Florida, 33027

**Phone:** 954-846-5254

**Website:** http://www.fanaticsauthentic.com/Mounted\_Memories

**Contact:** Sean Berg - sberg@fanatics.com

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**Properties:** University of Wisconsin

**Products:** Collectibles, Home Furniture/Furnishings, Publishing/Posters/Art, Stationery/Paper Products/Checks

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5690

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**Fanatics Mounted Memories, LLC**

15701 SW 29th Street  
Miramar, Florida, 33027

**Phone:** 954-846-5254

**Website:** [http://www.fanaticsaauthentic.com/Mounted\\_Memories](http://www.fanaticsaauthentic.com/Mounted_Memories)

**Contact:** Sean Berg - sberg@fanatics.com

**Properties:** University of Wisconsin

**Products:** Collectibles

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 7104-Autographed Memorabilia

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**Fanatics, Inc.**

8100 Nations Parkway  
Jacksonville, Florida, 32256

**Phone:** 904-562-6686

**Website:** [www.Ruppshirts.com](http://www.Ruppshirts.com)

**Contact:** Suzanne Balog - sbalog@fanatics.com

**Properties:** University of Wisconsin

**Products:** Jerseys/Uniforms

**Channels:** E-Commerce & Media

**Contract:** 6722-Jersey Personalization Program

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**Fanatics, Inc.**

8100 Nations Parkway  
Jacksonville, Florida, 32256

**Phone:** 904-562-6686

**Website:** [www.Ruppshirts.com](http://www.Ruppshirts.com)

**Contact:** Suzanne Balog - sbalog@fanatics.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Clothing Accessories, Dress Tops, Loungewear & Sleepwear, Multiple Bundled Products, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts

**Channels:** Campus/Local, E-Commerce & Media

**Contract:** 5591

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**Fanatics, Inc.**

8100 Nations Parkway  
Jacksonville, Florida, 32256

**Phone:** 904-562-6686

**Website:** [www.Ruppshirts.com](http://www.Ruppshirts.com)

**Contact:** Suzanne Balog - sbalog@fanatics.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Sweatshirts, T-Shirts

**Channels:** E-Commerce & Media

**Contract:** 30831-Vintage Catalogue Program

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**Fast Asleep, LLC**

6971 W Sunrise Blvd Suite 206  
Plantation, Florida, 33313-4407

**Phone:** 954-791-2220

**Website:**

**Contact:** Jim Gainey - jgainey@fastasleepjs.com

**Properties:** University of Wisconsin

**Products:** Jerseys/Uniforms, Loungewear & Sleepwear

**Channels:** Campus/Local, Licensee Direct, Specialty, Sporting Goods

**Contract:** 17108

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**Fathead LLC**

1201 Woodward Ave. Floor 4  
Detroit, Michigan, 48226

**Phone:** 313-373-6060

**Website:**

**Contact:** Ronnie Robeson - ronnirobeson@fathead.com

**Properties:** University of Wisconsin

**Products:** Home Furniture/Furnishings, Publishing/Posters/Art, Technology

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5693

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**For Bare Feet Inc.**

1201 South Ohio Street  
Martinsville, Indiana, 46151

**Phone:** 765-349-7474

**Website:** <http://www.fboriginals.com/>

**Contact:** Pam Frye - [pamf@fboriginals.com](mailto:pamf@fboriginals.com), Kelly Baugh - [kelly@forbarefeet.com](mailto:kelly@forbarefeet.com), Gail Schnurpel - [gschnurpel@fboriginals.com](mailto:gschnurpel@fboriginals.com), Dave Baugh - [dave@fboriginals.com](mailto:dave@fboriginals.com)

**Properties:** University of Wisconsin

**Products:** Clothing Accessories, Footwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5697

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**Forsythe Licensing LLC**

10 Niagara Ave  
Freeport, New York, 11520

**Phone:** 516-239-4200

**Website:** <https://colorclub.com/>

**Contact:** Whitney Matza - [whitney@cosmeticgroup.com](mailto:whitney@cosmeticgroup.com)

**Properties:** University of Wisconsin

**Products:** Gifts/Novelties/Misc., Health & Personal Care Products, Publishing/Posters/Art

**Channels:** Campus/Local, Collegiate Specialty, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Sporting Goods, Value Retailers

**Contract:** 6678-Color Club

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**Four Point Products/Vulcan Information Packaging, LLC**

1 LOOSELEAF LANE PO BOX 29  
Vincent, Alabama, 35178

**Phone:** 800-634-5907

**Website:** [www.Fourpoint.com](http://www.Fourpoint.com)

**Contact:** Ashley Webb - [awebb@vulcanpackaging.com](mailto:awebb@vulcanpackaging.com)

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Games & Toys, Gifts/Novelties/Misc., Housewares, School Supplies, Stationery/Paper Products/Checks

**Channels:** Campus/Local, Value Retailers

**Contract:** 5698

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**Franklin Sports Inc.**

17 Campanelli Parkway  
Stoughton, Massachusetts, 02072

**Phone:** 781-344-1111

**Website:**

**Contact:** John Purciello - [jpurciello@franklinsports.com](mailto:jpurciello@franklinsports.com)

**Properties:** University of Wisconsin

**Products:** Gifts/Novelties/Misc., Holiday Decor & Accessories, Sports Products

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5699

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**Fremont Die Consumer Products**

1709A Endeavor Drive  
Williamsburg, Virginia, 23185

**Phone:** 757-872-6438

**Website:** [www.Fremontdie.com](http://www.Fremontdie.com)

**Contact:** Sharon Weinberg - [sweinberg@fremontdie.com](mailto:sweinberg@fremontdie.com), Wally Morgan - [wally@fremontdie.com](mailto:wally@fremontdie.com)

**Properties:** University of Wisconsin

**Products:** Automotive, Domestic/Household Items, Games & Toys, Gifts/Novelties/Misc., Home Furniture/Furnishings, Housewares, Outdoor Products, Sports Products

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Specialty, Sporting Goods, Value Retailers

**Contract:** 5700

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**G & G Outfitters Inc.**

4901 Forbes Blvd.  
Lanham, Maryland, 20706

**Phone:** 704-816-1038

**Website:** www.Ggoutfitters.com

**Contact:** Audrey Hill - ahill@ggoutfitters.com

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**Properties:** University of Wisconsin

**Products:** Internal Promotional Product, Premium/Promotional Product

**Channels:** Collegiate Specialty

**Contract:** 5703

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**G-III Leather Fashions Inc.**

512 7th Ave., 27th Floor  
New York, New York, 10018

**Phone:** 212-403-0576

**Website:** www.G-iii.com

**Contact:** Brittany Borchartd - brittany.borchartd@g-iii.com

---

**Properties:** University of Wisconsin

**Products:** Jerseys/Uniforms, Outerwear, T-Shirts

**Channels:** Department Stores, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 6691-Vintage Catalogue Program

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**G-III Leather Fashions Inc.**

512 7th Ave., 27th Floor  
New York, New York, 10018

**Phone:** 212-403-0576

**Website:** www.G-iii.com

**Contact:** Brittany Borchartd - brittany.borchartd@g-iii.com

---

**Properties:** University of Wisconsin

**Products:** Casual Tops, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 9693-Hands High

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**G-III Leather Fashions Inc.**

512 7th Ave., 27th Floor  
New York, New York, 10018

**Phone:** 212-403-0576

**Website:** www.G-iii.com

**Contact:** Brittany Borchartd - brittany.borchartd@g-iii.com

---

**Properties:** University of Wisconsin

**Products:** Casual Tops, Dress Tops, Outerwear, Specialty Apparel

**Channels:** Specialty, Value Retailers

**Contract:** 5706-58 Sport

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**G-III Leather Fashions Inc.**

512 7th Ave., 27th Floor  
New York, New York, 10018

**Phone:** 212-403-0576

**Website:** www.G-iii.com

**Contact:** Brittany Borchartd - brittany.borchartd@g-iii.com

---

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Dress Tops, Jerseys/Uniforms, Outerwear, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 6272-Starter

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**G-III Leather Fashions Inc.**

512 7th Ave., 27th Floor  
New York, New York, 10018

**Phone:** 212-403-0576

**Website:** www.G-iii.com

**Contact:** Brittany Borchartd - brittany.borchartd@g-iii.com

---

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Clothing Accessories, Dress Tops, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 5705

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**Game Day Products, LLC**

8237 Danville Rd  
Danville, Alabama, 35619

**Phone:** 256-773-7737

**Website:**

**Contact:** Michael Wydner - michael@hoverhelmets.com

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**Properties:** University of Wisconsin

**Products:** Office Products/Furnishings

**Channels:** Campus/Local, Collegiate Specialty, E-Commerce & Media, Licensee Direct, Sporting Goods

**Contract:** 8478

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**Gear For Sports**

9700 Commerce Parkway  
Lenexa, Kansas, 66219

**Phone:** 913-693-3261

**Website:** www.Gearforsports.com

**Contact:** Trey Ham - Trey.Ham@hanes.com

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**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Dress Tops, Multiple Bundled Products, Outerwear, Sweatshirts, T-Shirts, Loungewear & Sleepwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Golf, Specialty, Sporting Goods, Licensee Direct

**Contract:** 5713

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**Gear For Sports**

9700 Commerce Parkway  
Lenexa, Kansas, 66219

**Phone:** 913-693-3261

**Website:** www.Gearforsports.com

**Contact:** Trey Ham - Trey.Ham@hanes.com

---

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Sweatshirts, T-Shirts

**Channels:** Department Stores, Specialty, Sporting Goods

**Contract:** 9165-Men's T's/Tanks/Sweats

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**Gear For Sports**

9700 Commerce Parkway  
Lenexa, Kansas, 66219

**Phone:** 913-693-3261

**Website:** www.Gearforsports.com

**Contact:** Trey Ham - Trey.Ham@hanes.com

---

**Properties:** University of Wisconsin

**Products:** Bottoms, Footwear, Sweatshirts, T-Shirts

**Channels:** Campus/Local

**Contract:** 6131-Champion Star Wars Co-Brand

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**Gear For Sports**

9700 Commerce Parkway  
Lenexa, Kansas, 66219

**Phone:** 913-693-3261

**Website:** www.Gearforsports.com

**Contact:** Trey Ham - Trey.Ham@hanes.com

---

**Properties:** University of Wisconsin, Wisconsin Union - University of Wisconsin

**Products:** Domestic/Household Items, Bottoms, Casual Tops, Clothing Accessories, Dress Tops, Footwear, Jerseys/Uniforms, Outerwear, Sweatshirts, T-Shirts, Headwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 5712-Champion Custom Products

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**Gear For Sports**

9700 Commerce Parkway  
Lenexa, Kansas, 66219

**Phone:** 913-693-3261

**Website:** www.Gearforsports.com

**Contact:** Trey Ham - Trey.Ham@hanes.com

**Properties:** University of Wisconsin, Wisconsin Union - University of Wisconsin

**Products:** Headwear, Jerseys/Uniforms, Performance Apparel, Bags & Luggage, Bottoms, Casual Tops, Clothing Accessories, Dress Tops, Footwear, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts, Headwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Golf, Licensee Direct, Specialty, Sporting Goods, Collegiate Specialty

**Contract:** 9162-Under Armour

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**Gear For Sports**

9700 Commerce Parkway  
Lenexa, Kansas, 66219

**Phone:** 913-693-3261

**Website:** www.Gearforsports.com

**Contact:** Trey Ham - Trey.Ham@hanes.com

**Properties:** University of Wisconsin

**Products:** Headwear, Jerseys/Uniforms, Performance Apparel, Bottoms, Casual Tops, Clothing Accessories, Dress Tops, Footwear, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Golf, Licensee Direct, Specialty, Sporting Goods, Collegiate Specialty

**Contract:** 9585-Under Armour Vintage Catalogue Prog

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**Glory Haus Inc.**

PO Box 825  
Marietta, Georgia, 30061

**Phone:** 404-200-6462

**Website:**

**Contact:** Bill Tanner - bill@gloryhaus.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Domestic/ Household Items, Gifts/Novelties/Misc., Holiday Decor & Accessories, Home Furniture/Furnishings, Housewares, Office Products/Furnishings, Outdoor Products

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty

**Contract:** 5717

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**Great American Products LTD**

1661 South Seguin Ave  
New Braunfels, Texas, 78130

**Phone:** 830-643-8011

**Website:** www.Gap1.com

**Contact:** Misty Oylar - misty@gap1.com, Kim Holtz - kim@gap1.com, Stephani Zapata - szapata@gap1.com

**Properties:** University of Wisconsin

**Products:** Automotive, Domestic/ Household Items, Gifts/Novelties/Misc., Hardware, Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, Personal/Fashion Accessories, Pet Products, Footwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Specialty, Sporting Goods, Value Retailers

**Contract:** 5721

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**Greeting Pens, LLC**

4084 Peavine Road  
Crossville, Tennessee, 38571

**Phone:** 615-790-5055

**Website:**

**Contact:** Bill Owen - bill@greetingpen.co, Angie Lovell - angie@greetingpen.com

**Properties:** University of Wisconsin

**Products:** School Supplies, Stationery/Paper Products/Checks

**Channels:** Campus/Local, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5917

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**Harland Clarke Corp.**

133 Peachtree Street NE 26th Floor  
Atlanta, Georgia, 30303

**Phone:** 210-697-6101

**Website:** www.Harlandclarke.com

**Contact:** Bonnie Owens - bonnie.owens@harlandclarke.com, Bonnie Owens - bonnie.owens@harlandclarke.com

**Properties:** University of Wisconsin

**Products:** Stationery/Paper Products/Checks

**Channels:** Specialty

**Contract:** 5733

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**Herff Jones LLC**

4601 W. 62nd Street  
Indianapolis, Indiana, 46268

**Phone:** 317-612-3683

**Website:** www.Herffjones.com/college

**Contact:** Taz Bastien - stbastien@herffjones.com

**Properties:** University of Wisconsin

**Products:** Collectibles, Home Furniture/Furnishings, Jewelry, Office Products/Furnishings, Publishing/Posters/Art, School Supplies, Sports Products

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 5734

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**Hillflint LLC**

110 Wall St  
New York, New York, 10005

**Phone:** 224-717-0617

**Website:**

**Contact:** Woody Hines - woody@hillflint.com

**Properties:** University of Wisconsin

**Products:** Dress Tops, Sweatshirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Golf, Licensee Direct, Specialty, Sporting Goods

**Contract:** 8588

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**Hinkle Chair Company Inc.**

PO Box 410  
Springfield, Tennessee, 37172

**Phone:** 615-384-8477

**Website:** www.Hinklechaircompany.com

**Contact:** Diane Johnson - dhj@hinklechaircompany.com

**Properties:** University of Wisconsin

**Products:** Home Furniture/Furnishings

**Channels:** Campus/Local, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods

**Contract:** 5738

---

**Holland Bar Stool Co.**

12839 Corporate Circle Place  
Holland, Michigan, 49424

**Phone:** 815-782-4800

**Website:** www.Hollandbarstool.com

**Contact:** Daniel Vriesman - dvriesman@hollandbarstool.com, Joe Ojeda - joe@hollandbarstool.com

**Properties:** University of Wisconsin

**Products:** Automotive, Domestic/Household Items, Games & Toys, Home Furniture/Furnishings, Outdoor Products, Publishing/Posters/Art, Sports Products, Technology

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 5739

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**Home Fields Inc.**

1066 Union Center Dr., Ste C-20  
Alpharetta, Georgia, 30004

**Phone:** 770-406-7866

**Website:** www.Homefields.com

**Contact:** Marsha Small - msmall@homefields.com

**Properties:** University of Wisconsin

**Products:** Collectibles

**Channels:** Campus/Local, Licensee Direct, Specialty, Sporting Goods

**Contract:** 6296

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**Home Team Studio Inc.**

31732 Via Ana  
San Juan Capistrano, California, 92675

**Phone:** 949-246-7997

**Website:** www.StadiumBlueprintCompany.com

**Contact:** Robert Redding - robert.redding@me.com

**Properties:** University of Wisconsin

**Products:** Publishing/Posters/Art

**Channels:** Campus/Local, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 9559

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**Hot Sauce Harry's Inc.**

1077 Innovation Avenue, #109  
North Port, Florida, 34289-9345

**Phone:** 941-423-7092

**Website:**

**Contact:** Kevin Harris - kevin@hotsauceharrys.com

**Properties:** University of Wisconsin

**Products:** Food & Beverage

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5743

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**ICON HEROES LLC**

4255 CAMPUS A-100 #4926  
IRVINE, California, 92616

**Phone:** 808-783-4011

**Website:** WWW.ICONHEROES.COM

**Contact:** ROSE WANG - ROSE@ICONHEROES.COM

**Properties:** University of Wisconsin

**Products:** Games & Toys

**Channels:** Campus/Local, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 17057

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**Icon Sports Group Inc**

1300 Factory Place #303  
Los Angeles, California, 90013

**Phone:** 213-537-0188 ext 202

**Website:** iconsportgroup.com

**Contact:** Andrew Cottone - andrew@iconsportgroup.com

**Properties:** University of Wisconsin

**Products:** Sports Products

**Channels:** Campus/Local, E-Commerce & Media, Specialty, Sporting Goods, Value Retailers

**Contract:** 18019

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**IDNA Series LLC dba IDNA Brands**

2510 E Center Street  
Warsaw, Indiana, 46580

**Phone:** 574-253-1113

**Website:** www.Sportula.com

**Contact:** David Bazzoni - dbazzoni@sportula.com

**Properties:** University of Wisconsin

**Products:** Domestics/Household Items, Home Furniture/Furnishings, Housewares, Outdoor Products

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Specialty, Sporting Goods, Value Retailers

**Contract:** 6059-Sportula Products

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**Imperial International, A division of H Betti Inc**

621 US 46  
Hasbrouck Heights, New Jersey, 07406

**Phone:** 201-438-1300

**Website:**

**Contact:** Ellen Sitrin - esitrin@imperialusa.com, Red Barnes - rbarnes@imperialusa.com

**Properties:** University of Wisconsin

**Products:** Domestics/Household Items, Games & Toys, Home Furniture/Furnishings, Outdoor Products, Sports Products

**Channels:** Campus/Local, E-Commerce & Media, Specialty, Sporting Goods, Value Retailers

**Contract:** 8754

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**In the Sports Zone LLC**

405 Vesclub Drive  
Vestavia, Alabama, 35216

**Phone:** 205-383-7005

**Website:**

**Contact:** Darla Hall - dhall@inthesportszone.com, Brian Krebs - bkrebs@cshgcpa.com

**Properties:** University of Wisconsin

**Products:** Publishing/Posters/Art, Technology

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 6915

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**Indian Industries dba Escalade Sports**

817 Maxwell Ave  
Evansville, Indiana, 47711

**Phone:** 812-467-4407

**Website:**

**Contact:** Lucas Woodford - lucaswoodford@escaladesports.com, Lucas Woodford - lucaswoodford@escaladesports.com

**Properties:** University of Wisconsin

**Products:** Home Furniture/Furnishings, Sports Products

**Channels:** Campus/Local, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 5719

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**Infinity Headwear & Apparel LLC**

5502 W Walsh Lane  
Rogers, Arkansas, 72758

**Phone:** 479-464-7563

**Website:** www.Mascotwearnation.com

**Contact:** Beau Papan - beaup@infinitypg.com

**Properties:** University of Wisconsin

**Products:** Automotive, Domestic/Household Items, Gifts/Novelties/Misc., Home Furniture/Furnishings, Housewares, Outdoor Products, Personal/Fashion Accessories, Pet Products, Sports Products, Stationery/Paper Products/Checks, Technology, Footwear

**Channels:** Food and Drug, Specialty, Value Retailers

**Contract:** 5752

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**Innovative Adhesives LLC**

P.O. Box 1719  
Cary, North Carolina, 27512

**Phone:** 866-926-2266

**Website:** www.Innovativeadhesives.com

**Contact:** Melinda Murphy - mmurphy@innovativeadhesives.com

**Properties:** University of Wisconsin

**Products:** Gifts/Novelties/Misc.

**Channels:** Campus/Local, Collegiate Specialty, E-Commerce & Media, Food and Drug, Licensee Direct, Sporting Goods, Value Retailers

**Contract:** 5755

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**J.W. International Imports LTD**

8307 Rubblestone Path  
Raleigh, North Carolina, 27613

**Phone:** 919-423-2176

**Website:**

**Contact:** Anuj Jaggi - collegiatepulse@gmail.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Gifts/Novelties/Misc., Home Furniture/Furnishings, Housewares

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5761

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**J2 Licensing LTD**

351 Executive Dr  
Troy, Michigan, 48083

**Phone:** 248-577-1100

**Website:**

**Contact:** Gina Bennett - gina@j2licensing.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Outerwear, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Collegiate Specialty, Licensee Direct, Sporting Goods, Value Retailers

**Contract:** 5762

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**JAKKS Pacific, Inc.**

**Phone:** 424-268-9547

**Website:** www.jakks.com

**Contact:** Takeshi Okajima - takeshi@jakks.net

**Properties:** University of Wisconsin

**Products:** Gifts/Novelties/Misc.

**Channels:** Campus/Local, E-Commerce & Media, Sporting Goods, Value Retailers

**Contract:** 31932

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**Jardine Associates**

200 Compass Circle  
North Kingstown, Rhode Island, 02852

**Phone:** 401-667-3800

**Website:** www.Jardineassociates.com

**Contact:** Donna Harmon - licensing@jardineassociates.net, Kevin Daniel - licensing@jardineassociates.net

**Properties:** University of Wisconsin

**Products:** Automotive, Bags & Luggage, Collectibles, Domestic/Household Items, Food & Beverage, Games & Toys, Gifts/Novelties/Misc., Health & Personal Care Products, Holiday Decor & Accessories, Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, Personal/Fashion Accessories, Pet Products, Publishing/Posters/Art, School Supplies, Sports Products, Stationery/Paper Products/Checks, Technology, Clothing Accessories, Footwear

**Channels:** Campus/Local, Collegiate Specialty, Sporting Goods, E-Commerce & Media

**Contract:** 5765

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**JASR LLC**

445 Van Riper Rd.  
Fowlerville, Michigan, 48836

**Phone:** 517-655-8800

**Website:** www.J-america.com

**Contact:** Marie Landry - mlandry@towlicensed.com, Monica Bettner - mbettner@jamericaretail.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Dress Tops, Loungewear & Sleepwear, Multiple Bundled Products, Outerwear, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 5766-J America

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**JASR LLC**

445 Van Riper Rd.  
Fowlerville, Michigan, 48836

**Phone:** 517-655-8800

**Website:** www.J-america.com

**Contact:** Marie Landry - mlandry@towlicensed.com, Monica Bettner - mbettner@jamericaretail.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Dress Tops, Loungewear & Sleepwear, Multiple Bundled Products, Outerwear, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 5766-J America (Transfer to TOW)

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**JayMac Sports Products**

4255 Bannockburn Road  
Florence, South Carolina, 29505

**Phone:** 843-661-5622

**Website:** www.Thecarflagpeople.com

**Contact:** Jay McLaughlin - jay@carflags.us, Jason McLeod - jasonm@carflags.us

**Properties:** University of Wisconsin

**Products:** Automotive, Bags & Luggage, Domestic/Household Items, Gifts/Novelties/Misc., Home Furniture/Furnishings, Housewares, Outdoor Products

**Channels:** Campus/Local, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods

**Contract:** 5767

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**Jenkins Enterprises**

7200 Industry Dr  
North Little Rock, Arkansas, 72117

**Phone:** 501-945-2600

**Website:**

**Contact:** Beth Woolley Carlisle - beth@jenkins-enterprises.com

**Properties:** University of Wisconsin

**Products:** Automotive, Bags & Luggage, Celebration Products, Collectibles, Domestic/Household Items, Food & Beverage, Games & Toys, Gifts/Novelties/Misc., Holiday Decor & Accessories, Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories, Pet Products, School Supplies, Sports Products, Stationery/Paper Products/Checks, Technology, Footwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Specialty, Sporting Goods, Value Retailers

**Contract:** 5769

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**Jewel-Craft Inc.**

4122 Olympic Blvd.  
Erlanger, Kentucky, 41018

**Phone:** 859-980-1025

**Website:** https://www.logoart.com/

**Contact:** Russ Anderson - russ@logoart.com

**Properties:** University of Wisconsin

**Products:** Collectibles, Gifts/Novelties/Misc., Jewelry, Office Products/Furnishings, Personal/Fashion Accessories, Publishing/Posters/Art, Sports Products

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Specialty, Sporting Goods, Value Retailers

**Contract:** 7928-LogoArt

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**Jostens Inc.**

5501 Norman Center Drive  
Minneapolis, Minnesota, 55437

**Phone:** 507-455-6418

**Website:** www.Jostens.com

**Contact:** Jostens Licensing - licensing@jostens.com, Joley Podein - joley.podein@jostens.com

**Properties:** University of Wisconsin

**Products:** Celebration Products, Domestic/Household Items, Jewelry, Office Products/Furnishings, Personal/Fashion Accessories, Publishing/Posters/Art, School Supplies, Stationery/Paper Products/Checks

**Channels:** Campus/Local, Collegiate Specialty, E-Commerce & Media, Licensee Direct

**Contract:** 5772

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**K & M/Nordic Co.**

5 Tripps Lane  
Riverside, Rhode Island, 02915

**Phone:** 401-431-9299

**Website:** www.Nordiccompanyinc.com

**Contact:** Sandra Martin - licensing@nordiccompanyinc.com

**Properties:** University of Wisconsin

**Products:** Housewares

**Channels:** Department Stores, E-Commerce & Media, Golf, Specialty, Sporting Goods, Value Retailers

**Contract:** 5776

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**Kelty-Best**

2411 Industrial Dr.  
Madison, Wisconsin, 53713

**Phone:** (608) 223-1900

**Website:**

**Contact:** Chris Tucker - chris@keltybest.com

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**Properties:** University of Wisconsin

**Products:** Internal Promotional Product

**Channels:** Collegiate Specialty

**Contract:** 11271

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**Kolder Incorporated**

P.O. Box 100 1601 N. Closner  
Edinburg, Texas, 78540

**Phone:** 956-381-9851

**Website:** www.Kolder.com

**Contact:** Ryan Meyer - ryan@kolder.com

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**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Gifts/Novelties/Misc., Housewares, Personal/Fashion Accessories, Technology

**Channels:** Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5782

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**Kranos Corporation**

610 South Industrial Drive  
Litchfield, Illinois, 62056

**Phone:** 217-324-2712

**Website:** www.SchuttSports.com

**Contact:** Brad Haley - bhaley@schutt-sports.com

---

**Properties:** University of Wisconsin

**Products:** Collectibles, Office Products/Furnishings

**Channels:** Campus/Local, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods

**Contract:** 5783-Schutt Sports Collectibles

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**L2 Brands, LLC dba League Collegiate**

401 E. 4th Street Suite #8  
Bridgeport, Pennsylvania, 19405

**Phone:** 610-272-7575

**Website:** http://www.league91.com/

**Contact:** Kate Mikotacyzk - kate@4league.com

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**Properties:** University of Wisconsin

**Products:** Domestic/Household Items, Personal/Fashion Accessories, Bottoms, Casual Tops, Clothing Accessories, Dress Tops, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts, Loungewear & Sleepwear

**Channels:** Campus/Local, E-Commerce & Media, Specialty

**Contract:** 6128

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**L2 Brands, LLC dba Legacy Athletic**

300 Fame Ave.  
Hanover, Pennsylvania, 17331

**Phone:** 717-630-0892

**Website:** www.Legacyathletic.com

**Contact:** Angela Muller - amuller@legacy92.com

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**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Domestic/Household Items, Gifts/Novelties/Misc., Holiday Decor & Accessories, Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 6579-Vintage Catalogue Program

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**L2 Brands, LLC dba Legacy Athletic**

300 Fame Ave.  
Hanover, Pennsylvania, 17331

**Phone:** 717-630-0892

**Website:** www.Legacyathletic.com

**Contact:** Angela Muller - amuller@legacy92.com

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**Properties:** University of Wisconsin

**Products:** Headwear

**Channels:** Campus/Local, Sporting Goods

**Contract:** 9136-Exclusive Headwear

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**L2 Brands, LLC dba Legacy Athletic**

300 Fame Ave.  
Hanover, Pennsylvania, 17331

**Phone:** 717-630-0892

**Website:** www.Legacyathletic.com

**Contact:** Angela Muller - amuller@legacy92.com

---

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Domestic/Household Items, Gifts/Novelties/Misc., Holiday Decor & Accessories, Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories, School Supplies, Technology, Footwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 5790

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**Lakeshirts Inc.**

750 Randolph Rd.  
Detroit Lakes, Minnesota, 56501

**Phone:** 218-846-3065

**Website:** www.Lakeshirts.com

**Contact:** Lakeshirts Licensing - licensing@blue84.com

---

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Outerwear, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 5785-Blue 84

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**Late For The Sky Production Company Inc.**

3000 Robertson Avenue  
Cincinnati, Ohio, 45209

**Phone:** 513-531-4400

**Website:** www.Lateforthesky.com

**Contact:** Heidi Hagedorn - hmhagedorn@lateforthesky.com

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**Properties:** University of Wisconsin

**Products:** Games & Toys

**Channels:** Campus/Local, Specialty, Sporting Goods

**Contract:** 5788

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**Levelwear**

66 WEST BEAVER CREEK ROAD  
RICHMOND HILL, Ontario, L4B1G5, Canada

**Phone:** 416-465-7211

**Website:** www.Levelwear.com

**Contact:** Jeff Church - jchurch@accolade-group.com

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**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Dress Tops, Outerwear, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Golf, Specialty, Sporting Goods

**Contract:** 5791

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**Little Earth Productions Inc.**

2400 Josephine Street  
Pittsburgh, Pennsylvania, 15203

**Phone:** 412-471-0909

**Website:**

**Contact:** Joyce Vollmer - joyce@littlearth.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Domestic/Household Items, Gifts/Novelties/Misc., Jewelry, Personal/Fashion Accessories, Pet Products, Technology, Clothing Accessories

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods

**Contract:** 5796

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**Logo Chair Inc.**

117 Southeast Parkway  
Franklin, Tennessee, 37064

**Phone:** 615-261-2100

**Website:** www.Logochairs.com

**Contact:** Shannon O'Dell - shannon@logochairs.com

**Properties:** University of Wisconsin

**Products:** Automotive, Bags & Luggage, Domestic/Household Items, Gifts/Novelties/Misc., Home Furniture/Furnishings, Housewares, Outdoor Products, Sports Products

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5798

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**LogoFit LLC**

3202 Lapeer Rd.  
Flint, Michigan, 48503

**Phone:** 810-715-1980

**Website:** www.Logofit.com

**Contact:** Laura Roy - lroy@logofit.com, Ann Tyler - atyler@logofit.com

**Properties:** University of Wisconsin

**Products:** Holiday Decor & Accessories, Clothing Accessories, Footwear

**Channels:** Campus/Local, Collegiate Specialty

**Contract:** 5800

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**LogoFit LLC**

3202 Lapeer Rd.  
Flint, Michigan, 48503

**Phone:** 810-715-1980

**Website:** www.Logofit.com

**Contact:** Laura Roy - lroy@logofit.com, Ann Tyler - atyler@logofit.com

**Properties:** University of Wisconsin

**Products:** Headwear

**Channels:** Campus/Local

**Contract:** 9584-Exclusive Headwear

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**Loudmouth Golf**

1650 South Amphlett Blvd Suite 110  
San Mateo, California, 94402

**Phone:** 415-533-5036

**Website:**

**Contact:** Jamie Matasci - jamie@loudmouthgolf.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Dress Tops

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Golf, Licensee Direct, Specialty, Sporting Goods

**Contract:** 5801

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**Louis Garneau**

3916 US Route 5, PO Box 1460  
Derby, Vermont, 05829

**Phone:** (802) 334-5885

**Website:** www.louisgarneau.us

**Contact:** Jenie Cloney - jcloney@louisgarneau.us

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**Properties:** University of Wisconsin

**Products:** Internal Promotional Product

**Channels:** Collegiate Specialty

**Contract:** 11278

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**LXG Inc.**

921 S. Park Lane  
Tempe, Arizona, 85281

**Phone:** 602-437-5550

**Website:** www.Lxginc.com

**Contact:** Kristina Youngquist - kristina@lxginc.com

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**Properties:** University of Wisconsin

**Products:** Automotive, Domestic/Household Items, Gifts/Novelties/Misc., Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, School Supplies, Sports Products, Stationery/Paper Products/Checks, Technology

**Channels:** Campus/Local, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 5806

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**Lynn Casper Studio**

S. 37W 279300 Sun Valley Circle  
Waukesha, Wisconsin, 53189

**Phone:** (262) 521-9472

**Website:**

**Contact:** Lynn Casper - lynn@lynncasperfineart.com

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**Properties:** University of Wisconsin

**Products:** Publishing/Posters/Art

**Channels:** Campus/Local, Licensee Direct

**Contract:** 11280

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**M. LaHart & Company LTD**

PO Box 1870 601 Bantam Rd  
Litchfield, Connecticut, 06759

**Phone:** 800-551-4715

**Website:** www.Mlahart.com

**Contact:** Mary Skoog - mskoog@mlahart.com

---

**Properties:** University of Wisconsin

**Products:** Domestic/Household Items, Gifts/Novelties/Misc., Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, Publishing/Posters/Art, School Supplies

**Channels:** Campus/Local, E-Commerce & Media, Licensee Direct, Specialty

**Contract:** 5807

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**Madison All 4 You, LLC, dba Kollege Town**

6111 Pepsi Way  
Windsor, Wisconsin, 53598

**Phone:** 608-846-1823

**Website:** http://kollegetown.com/

**Contact:** Kyle Simon - kjsimon@kollegetown.com

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**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Gifts/Novelties/Misc., Home Furniture/Furnishings, Bottoms, Casual Tops, Footwear, Outerwear, Specialty Apparel, T-Shirts, Sweatshirts, Performance Apparel, Internal Promotional Product

**Channels:** Campus/Local, Collegiate Specialty, Licensee Direct, Sporting Goods

**Contract:** 8702-FanaKTive

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**Madison Top Company**

1111 Stewart St.  
Madison, Wisconsin, 53713

**Phone:** (608) 277-9111

**Website:** www.madisontop.com

**Contact:** Pat Hamm - pat@madisontop.com

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**Properties:** University of Wisconsin

**Products:** Bottoms, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Collegiate Specialty, Licensee Direct

**Contract:** 11282

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**Madison United Healthcare Linen**

1310 W. Badger Rd.  
Madison, Wisconsin, 53713

**Phone:** (608) 257-6751

**Website:**

**Contact:** Steve Havlik - steveh@muhl.org

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**Properties:** University of Wisconsin

**Products:** Internal Promotional Product

**Channels:** Collegiate Specialty

**Contract:** 11284

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**Maed by Aliens Inc**

1004 N. Hidalgo Ave.  
Alhambra, California, 91801

**Phone:** 213-626-2292

**Website:** www.plushland.com

**Contact:**

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**Properties:** University of Wisconsin

**Products:** Games & Toys

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 31548

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**Magellan Collegiate Promotions**

2360 N 124th St Ste 202  
Wauwatosa, Wisconsin, 53226

**Phone:** 414-831-0184

**Website:** www.magellanpromotions.com

**Contact:** Michael Wolaver - michaelw@magellanpromotions.com

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**Properties:** University of Wisconsin

**Products:** Internal Promotional Product

**Channels:** Collegiate Specialty

**Contract:** 11286

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**Magnolia Lane Inc.**

1920 WOODLANDS INDUSTRIAL DRIVE  
TRUSSVILLE , Alabama, 35173

**Phone:** 205-251-5007

**Website:**

**Contact:** Andrew Szymela - ASZYMELA@AOL.COM

---

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Domestic/Household Items, Gifts/Novelties/Misc., Holiday Decor & Accessories, Home Furniture/Furnishings, Housewares, Outdoor Products, Publishing/Posters/Art, Stationery/Paper Products/Checks

**Channels:** Campus/Local, Department Stores, Food and Drug, Specialty, Sporting Goods

**Contract:** 5808

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**Mascot Factory**

12340 Stowe Dr. Suite C  
Poway, California, 92064-8833

**Phone:** 858-679-2244

**Website:** www.Mascotfactory.com

**Contact:** Sandra Oh - sandra@mascotfactory.com

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**Properties:** University of Wisconsin

**Products:** Domestic/Household Items, Games & Toys, Gifts/Novelties/Misc., Sports Products

**Channels:** Campus/Local, Sporting Goods

**Contract:** 6346

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**Masterpieces Puzzle Company Inc.**

12475 N. Rancho Vistoso Blvd.  
Oro Valley, Arizona, 85755

**Phone:** 520-741-1315

**Website:** www.Masterpiecesinc.com

**Contact:** Laura Duellman - Laura.Duellman@masterpiecesinc.com

---

**Properties:** University of Wisconsin

**Products:** Games & Toys, Home Furniture/Furnishings

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Specialty, Sporting Goods, Value Retailers

**Contract:** 5814

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**Mayflower Distributing Company Inc.**

1155 Medallion Drive  
Mendota Heights, Minnesota, 55120

**Phone:** 800-999-4565

**Website:** www.Mayflowerdistributing.com

**Contact:** Bruce Kane - brucek@mayflowerdistributing.com

**Properties:** University of Wisconsin

**Products:** Celebration Products, Stationery/Paper Products/Checks

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 6348

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**MBI Inc.**

47 Richards Avenue  
Norwalk, Connecticut, 06857

**Phone:** 203-854-9400

**Website:** www.Danburymint.com

**Contact:** Jason Brenner - jrbrenner@mbi-inc.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Collectibles, Domestic/Household Items, Gifts/Novelties/Misc., Holiday Decor & Accessories, Home Furniture/Furnishings, Jewelry, Outdoor Products, Publishing/Posters/Art

**Channels:** Licensee Direct

**Contract:** 5816

---

**Memory Company LLC-The**

25 Downing Drive  
Phenix City, Alabama, 36869

**Phone:** 888-448-1480

**Website:** www.Memorycompany.com

**Contact:** Victoria Gentry - vgentry@memorycompany.com

**Properties:** University of Wisconsin

**Products:** Celebration Products, Collectibles, Domestic/Household Items, Gifts/Novelties/Misc., Holiday Decor & Accessories, Home Furniture/Furnishings, Housewares, Office Products/Furnishings, Outdoor Products, Stationery/Paper Products/Checks, Technology

**Channels:** Department Stores, E-Commerce & Media, Food and Drug, Golf, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5822

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**Michaelson Entertainment**

36 Cabrillo Terrace  
Aliso Viego, California, 92656

**Phone:** 949-916-0575

**Website:**

**Contact:** Brad Epstein - brad@michaelsonentertainment.com

**Properties:** University of Wisconsin

**Products:** Games & Toys, Gifts/Novelties/Misc., Publishing/Posters/Art

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 8674

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**Midwest College Marketing Group Inc.**

400 N. Main St.  
Chelsea, Michigan, 48118

**Phone:** 800-920-5944

**Website:** www.Mcmgroup.net

**Contact:** Liberty Fish - licensing@mcmgroup.net

**Properties:** University of Wisconsin

**Products:** Automotive, Bags & Luggage, Celebration Products, Collectibles, Domestic/Household Items, Food & Beverage, Games & Toys, Gifts/Novelties/Misc., Health & Personal Care Products, Holiday Decor & Accessories, Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories, School Supplies, Sports Products, Stationery/Paper Products/Checks, Technology, Footwear

**Channels:** Campus/Local, Collegiate Specialty, Department Stores, E-Commerce & Media, Food and Drug, Golf, Sporting Goods

**Contract:** 5824

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**Milliken & Company**

924 Milliken Road, M-620, Dock B  
Spartanburg, South Carolina, 29303

**Phone:** 864-503-6013

**Website:** www.Milliken.com

**Contact:** Robin Bishop - robin.bishop@milliken.com

**Properties:** University of Wisconsin

**Products:** Domestics/Household Items, Home Furniture/Furnishings, Publishing/Posters/Art

**Channels:** Campus/Local, Collegiate Specialty, Department Stores, E-Commerce & Media, Licensee Direct, Sporting Goods, Value Retailers

**Contract:** 5825

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**Milner Distribution Alliance Inc.**

**Phone:** 8775508116

**Website:** www.Ptigroupinc.com

**Contact:** Rick Milner - rick.milner@maxxsunglasses.com

**Properties:** University of Wisconsin

**Products:** Personal/Fashion Accessories

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Golf, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5826

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**Minuteman Press**

411 W. Verona Ave  
Verona, Wisconsin, 53593

**Phone:** (608) 848-1758

**Website:** www.leisurethreads.com

**Contact:** Brooke Sienko - brooke@minutemanpress.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Gifts/Novelties/Misc., Bottoms, Casual Tops, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Collegiate Specialty, Licensee Direct

**Contract:** 11273

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**Miss Fanatic LLC**

5036 Dr. Phillips Blvd, Suite 147  
Orlando, Florida, 32819

**Phone:** 214-306-9334

**Website:**

**Contact:** Tiffany Pantozzi - tiffany@stockworth.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Specialty Apparel

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 8425

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**Mojo Licensing LLC**

1024 Bayside Drive #450  
Newport Beach, California, 92660

**Phone:** 949-748-3526

**Website:** www.mojolicensing.com; www.sportsluggage.com

**Contact:** Aisha Straube - aisha.s@mojolicensing.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Pet Products

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 11002

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**MP Direct Inc.**  
4800 126th Ave. N.  
Clearwater, Florida, 33762

**Phone:** 727-572-8443

**Website:**

**Contact:** Linda Harpole - lindah@mpline.com, Jackie Williams - jackiew@mpline.com, Jackie Williams - jackiew@mpline.com, Mike Bath - licenseteam@mpline.com

---

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Domestic/Household Items, Gifts/Novelties/Misc., Home Furniture/Furnishings, Jewelry, Office Products/Furnishings, Personal/Fashion Accessories, Sports Products

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods

**Contract:** 5831

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**MTC Marketing**  
1415 Hutton Drive  
Carrollton, Texas, 75006

**Phone:** 972-488-0577

**Website:**

**Contact:** Alex Lorenz - alex@smimerchandisinginc.com

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**Properties:** University of Wisconsin

**Products:** Outerwear

**Channels:** Department Stores, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 5835

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**MV Sport dba The Game**  
88 Spence Street  
Bay Shore, New York, 11706

**Phone:** 334-291-5151

**Website:** www.2thegame.com

**Contact:** Keeli Floyd - keeli.floyd@2thegame.com

---

**Properties:** University of Wisconsin

**Products:** Domestic/Household Items, Bottoms, Casual Tops, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Licensee Direct, Specialty

**Contract:** 8985-American Threads

---

**MV Sport dba The Game**  
88 Spence Street  
Bay Shore, New York, 11706

**Phone:** 334-291-5151

**Website:** www.2thegame.com

**Contact:** Keeli Floyd - keeli.floyd@2thegame.com

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**Properties:** University of Wisconsin

**Products:** Headwear

**Channels:** Campus/Local, Specialty

**Contract:** 8987-Exclusive Headwear

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**MV Sport dba The Game**  
88 Spence Street  
Bay Shore, New York, 11706

**Phone:** 334-291-5151

**Website:** www.2thegame.com

**Contact:** Keeli Floyd - keeli.floyd@2thegame.com

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**Properties:** University of Wisconsin

**Products:** Clothing Accessories

**Channels:** Campus/Local, Collegiate Specialty, Department Stores, E-Commerce & Media, Sporting Goods

**Contract:** 8986-The Game

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**Neil Enterprises Inc.**

1000 Woodlands Pkwy  
Vernon Hills, Illinois, 60061

**Phone:** 847-549-7627

**Website:** www.Thevarsityline.com

**Contact:** Ana Botezatu - abotezatu@neilenterprises.com

**Properties:** University of Wisconsin

**Products:** Automotive, Bags & Luggage, Celebration Products, Collectibles, Domestic/Household Items, Food & Beverage, Games & Toys, Gifts/Novelties/Misc., Hardware, Health & Personal Care Products, Holiday Decor & Accessories, Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories, Pet Products, School Supplies, Sports Products, Stationery/Paper Products/Checks, Technology

**Channels:** Campus/Local, Collegiate Specialty, E-Commerce & Media, Sporting Goods

**Contract:** 5840

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**Neil Enterprises Inc.**

1000 Woodlands Pkwy  
Vernon Hills, Illinois, 60061

**Phone:** 847-549-7627

**Website:** www.Thevarsityline.com

**Contact:** Ana Botezatu - abotezatu@neilenterprises.com

**Properties:** University of Wisconsin

**Products:** Gifts/Novelties/Misc., Housewares, Jewelry, Outdoor Products

**Channels:** Campus/Local

**Contract:** 16062-Vintage Catalogue Program

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**Neil Enterprises Inc.**

1000 Woodlands Pkwy  
Vernon Hills, Illinois, 60061

**Phone:** 847-549-7627

**Website:** www.Thevarsityline.com

**Contact:** Ana Botezatu - abotezatu@neilenterprises.com

**Properties:** University of Wisconsin

**Products:** Collectibles, Gifts/Novelties/Misc., Housewares

**Channels:** Campus/Local

**Contract:** 34512 - Bucky on Parade - UW

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**NEU Retail LLC**

4015 Chestnut Street  
Philadelphia, Pennsylvania, 19104

**Phone:** 855-687-7423

**Website:** https://whatsneu.com/

**Contact:** Daniel Fine - licensing@whatsneu.com, Murray Freedman - murray.freedman@whatsneu.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Personal/Fashion Accessories, Technology, Clothing Accessories, Bottoms, Casual Tops, Dress Tops, Jerseys/Uniforms, Outerwear, Specialty Apparel, Sweatshirts

**Channels:** Campus/Local, E-Commerce & Media, Licensee Direct, Sporting Goods, Department Stores, Specialty

**Contract:** 6677

---

**New Era Cap Co. Inc.**

160 Delaware Ave  
Buffalo, New York, 14202

**Phone:** 716-604-9000

**Website:** www.Neweracap.com

**Contact:** Ann Godfrey - ann.godfrey@neweracap.com, Design Approval - coldes@neweracap.com, Christine Smith - Christine.Smith@neweracap.com, Carrie Smigelski - carrie.smigelski@neweracap.com

**Properties:** University of Wisconsin

**Products:** Headwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Golf, Licensee Direct, Specialty, Sporting Goods, Collegiate Specialty

**Contract:** 5842-Exclusive Headwear

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**New Era Cap Co. Inc.**

160 Delaware Ave  
Buffalo, New York, 14202

**Phone:** 716-604-9000

**Website:** www.Neweracap.com

**Contact:** Ann Godfrey - ann.godfrey@neweracap.com, Design Approval - coldes@neweracap.com, Christine Smith - Christine.Smith@neweracap.com, Carrie Smigelski - carrie.smigelski@neweracap.com

**Properties:** University of Wisconsin

**Products:** Headwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Golf, Licensee Direct, Specialty, Sporting Goods, Collegiate Specialty

**Contract:** 9842-MLB Co-Brand

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**NIMA LLC**

3857 Birch St #406  
Newport Beach, California, 92660-2616

**Phone:** 9493984328

**Website:** nimausa.com

**Contact:** JF LaRue - jf@nimausa.com

**Properties:** University of Wisconsin

**Products:** Technology

**Channels:** E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 24205

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**Nitro USA Inc.**

117 Crossfield Drive Suite C  
Versailles, Kentucky, 40383

**Phone:** 859-879-8737

**Website:**

**Contact:** Sherrie Goebel - sgoebel@nitrousainc.com, William Goebel - kgoebel@nitrousainc.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Dress Tops, Outerwear, Sweatshirts, T-Shirts

**Channels:** E-Commerce & Media, Licensee Direct

**Contract:** 5848

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**nora fleming**

3 Grant Square #104  
Hinsdale, Illinois, 60521

**Phone:** 6302312500

**Website:** www.norafleming.com

**Contact:** Janice Christensen - janice@norafleming.com

**Properties:** University of Wisconsin

**Products:** Housewares

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty

**Contract:** 19231

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**Northwest Company LLC-The**

**Phone:** 516-484-6996

**Website:** www.Thenorthwest.com

**Contact:** Brett Gerstenblatt - brett.gerstenblatt@thenorthwest.com

**Properties:** University of Wisconsin

**Products:** Automotive, Bags & Luggage, Domestic/Household Items, Gifts/Novelties/Misc., Home Furniture/Furnishings, Housewares, Outdoor Products, Personal/Fashion Accessories, Loungewear & Sleepwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5851

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**Old World Christmas**

4007 E. Main Ave.  
Spokane, Washington, 99202

**Phone:** 800-962-7669

**Website:**

**Contact:** Cheri Devlin - cdevlin@oldworldchristmas.com, Rob Waples - rwaples@oldworldchristmas.com

**Properties:** University of Wisconsin

**Products:** Holiday Decor & Accessories

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 5856

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**One Source Network Inc**

549 Capri Pt  
Lavonia, Georgia, 30553

**Phone:** 6784002324

**Website:** www.capridesigns.com

**Contact:** Ashley Breyemeier - ashley@capridesigns.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Personal/Fashion Accessories

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty

**Contract:** 15888

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**Original Grain Watch Co.**

1205 J St. Suite J  
San Diego, California, 92101

**Phone:** 9176136658

**Website:** www.originalgrain.com

**Contact:** Quentin Wilson - qwilson@originalgrain.com

**Properties:** University of Wisconsin

**Products:** Jewelry

**Channels:** Campus/Local, Department Stores, Licensee Direct

**Contract:** 30953

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**Ouray Sportswear**

1201 West Mansfield Ave.  
Englewood, Colorado, 80110

**Phone:** 303-789-4035

**Website:** www.Ouraysportswear.com

**Contact:** Shannen Murphy - Shannenm@ouraysportswear.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Dress Tops, Multiple Bundled Products, Outerwear, Sweatshirts, T-Shirts

**Channels:** E-Commerce & Media, Sporting Goods

**Contract:** 5859

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**Outdoor Custom Sportswear LLC**

7007 College Blvd., Suite 200  
Overland Park, Kansas, 66211

**Phone:** 913-661-8400

**Website:**

**Contact:** Sarah Dice - sdice@ocsapparel.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Casual Tops, Outerwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Golf, Specialty, Sporting Goods

**Contract:** 9838-Columbia Golf

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**Outdoor Custom Sportswear LLC**

7007 College Blvd., Suite 200  
Overland Park, Kansas, 66211

**Phone:** 913-661-8400

**Website:**

**Contact:** Sarah Dice - sdice@ocsapparel.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Clothing Accessories, Dress Tops, Outerwear, Sweatshirts

**Channels:** Campus/Local, Golf

**Contract:** 6717-Columbia

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**Outdoor Recreation Company of America**

3287 Franklin Limestone Road, Suite 301  
Antioch, Tennessee, 37013

**Phone:** 6159252771

**Website:** www.orcacoolers.com

**Contact:** Pat Doyle - pdoyle@orcacoolers.com, Megan Williams - megan@orcacoolers.com

**Properties:** University of Wisconsin

**Products:** Housewares

**Channels:** Campus/Local, Licensee Direct, Specialty, Sporting Goods

**Contract:** 17913 - ORCA

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**Outerstuff LTD**

1412 Broadway #18  
New York, New York, 10018

**Phone:** 212-594-9700

**Website:** www.Outerstuff.com

**Contact:** Sandra Revzin - srevzin@outerstuff.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Dress Tops, Jerseys/Uniforms, Loungewear & Sleepwear, Multiple Bundled Products, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 5861-Gen2

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**Outerstuff LTD**

1412 Broadway #18  
New York, New York, 10018

**Phone:** 212-594-9700

**Website:** www.Outerstuff.com

**Contact:** Sandra Revzin - srevzin@outerstuff.com

**Properties:** University of Wisconsin

**Products:** Domestic/Household Items, Bottoms, Casual Tops, Dress Tops, Jerseys/Uniforms, Loungewear & Sleepwear, Multiple Bundled Products, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts

**Channels:** Food and Drug, Value Retailers

**Contract:** 5990-Team Athletics

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**OYO Sportstoys Inc.**

108 Forest Ave  
Hudson, Massachusetts, 01749

**Phone:** 978-264-2000

**Website:**

**Contact:** John Joyce - jjoyce@oyosportstoys.com, Daryl McKay - dmckay@oyosportstoys.com

**Properties:** University of Wisconsin

**Products:** Games & Toys

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5864

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**OYO Sportstoys Inc.**

108 Forest Ave  
Hudson, Massachusetts, 01749

**Phone:** 978-264-2000

**Website:**

**Contact:** John Joyce - jjoyce@oyosportstoys.com, Daryl McKay - dmckay@oyosportstoys.com

**Properties:** University of Wisconsin

**Products:** Games & Toys

**Channels:** Campus/Local, Collegiate Specialty, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Sporting Goods, Value Retailers

**Contract:** 18040-Player Co-Brand

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**Panini America, Inc.**

5325 FAA Blvd. Ste 100  
Irving, Texas, 75061

**Phone:**

**Website:**

**Contact:** Phillip Darnell - pdarnell@paniniamerica.net, Jeffrey Lyon - jlyon@paniniamerica.net

**Properties:** University of Wisconsin

**Products:** Collectibles

**Channels:** Campus/Local, Collegiate Specialty, Department Stores, E-Commerce & Media, Food and Drug, Golf, Licensee Direct, Sporting Goods, Value Retailers

**Contract:** 7477-Exclusive Trading Cards

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**Party Animal-The**

909 Crocker Road  
Westlake, Ohio, 44145

**Phone:** 440-471-1030

**Website:** www.Partyanimalinc.com

**Contact:** Susan Sponsler - sponslers@partyanimalinc.com

**Properties:** University of Wisconsin

**Products:** Collectibles, Games & Toys, Gifts/Novelties/Misc., Home Furniture/Furnishings, Outdoor Products

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5867

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**Pasta Shoppe-The**

PO Box 159245  
Nashville, Tennessee, 37215

**Phone:** 615-831-0016

**Website:**

**Contact:** Carey Aron - carey@pastashoppe.com

**Properties:** University of Wisconsin

**Products:** Food & Beverage

**Channels:** Campus/Local, Specialty

**Contract:** 5868

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**Patina Products**

4303 Huasna Road  
Arroya Grande, California, 93420

**Phone:** 805-474-1354

**Website:**

**Contact:** John Waterman - john@patinaproducts.com

**Properties:** University of Wisconsin

**Products:** Outdoor Products

**Channels:** Campus/Local, Collegiate Specialty, E-Commerce & Media, Food and Drug, Licensee Direct, Value Retailers

**Contract:** 5870

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**Personalized Treasures LLC**

W2442 Wood Creek Avenue  
Rib Lake, Wisconsin, 54470

**Phone:** 715-427-3267

**Website:** www.personalized-treasures.com

**Contact:** Michelle Schreiner - PersonalizedTreasuresLLC@frontier.com

**Properties:** University of Wisconsin

**Products:** Home Furniture/Furnishings, Housewares, Outdoor Products

**Channels:** Campus/Local, Licensee Direct, Specialty

**Contract:** 15116

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**Peter Millar LLC**

1002 Twin Creeks Court  
Durham, North Carolina, 27703

**Phone:** 919-465-0155

**Website:** www.Petermillar.com

**Contact:** Elise Tubertini - etubertini@petermillar.com, Kelli Keeton - kkeeton@petermillar.com, Michael Cunningham - mcunningham@petermillar.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Clothing Accessories, Dress Tops, Outerwear, Specialty Apparel, Loungewear & Sleepwear, T-Shirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Golf, Licensee Direct, Specialty

**Contract:** 5878

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**Pets First Inc.**

248-256 3RD STREET  
ELIZABETH, New Jersey, 07206

**Phone:** 908-289-2900

**Website:**

**Contact:** Martin Templer - martin@abgnyc.com

**Properties:** University of Wisconsin

**Products:** Personal/Fashion Accessories, Pet Products

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Golf, Specialty, Sporting Goods, Value Retailers

**Contract:** 5880

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**Pharmaceutical Specialties**

PO Box 2135  
Kalamazoo, Michigan, 49003-2135

**Phone:** 800-728-9124

**Website:** <http://www.pharmspec.com/>

**Contact:** Karen Shorb - Karensorb.ps@gmail.com

**Properties:** University of Wisconsin

**Products:** Health & Personal Care Products

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Golf, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5882

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**Photo File Inc.**

333 North Bedford Road, Suite 130  
Mt. Kisco, New York, 10549

**Phone:** 914-375-6000

**Website:**

**Contact:** Lloyd Haymes - lhaymes@photofile.com

**Properties:** University of Wisconsin

**Products:** Collectibles, Home Furniture/Furnishings, Publishing/Posters/Art

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5883

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**Picnic Time Inc.**

5131 Maureen Lane  
Moorpark, California, 93021

**Phone:** 805-529-7400

**Website:** [www.Picnictime.com](http://www.Picnictime.com)

**Contact:** Tiffany Brewer - tiffany@picnictime.com

**Properties:** University of Wisconsin

**Products:** Automotive, Bags & Luggage, Domestic/Household Items, Gifts/Novelties/Misc., Home Furniture/Furnishings, Housewares, Outdoor Products, Publishing/Posters/Art

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5884

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**PING, Inc.**

2201 W. Desert Cove Ave  
Phoenix, Arizona, 85029

**Phone:** 602-687-5000

**Website:**

**Contact:** JP Rothman - licensing@ping.com

**Properties:** University of Wisconsin

**Products:** Internal Promotional Product

**Channels:** Collegiate Specialty

**Contract:** 8580

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**PlayMonster LLC**

1400 E. Inman Parkway  
Beloit, Wisconsin, 53511

**Phone:** 608-362-6896

**Website:**

**Contact:** Dan Rolfs - danr@playmonster.com

**Properties:** University of Wisconsin

**Products:** Games & Toys, Publishing/Posters/Art, Sports Products

**Channels:** Campus/Local, E-Commerce & Media, Food and Drug, Licensee Direct, Sporting Goods, Value Retailers

**Contract:** 5869

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**PopSockets, LLC**

3033 Sterling Court  
Boulder, Colorado, 80301

**Phone:** 720-759-8710

**Website:** [www.popsockets.com](http://www.popsockets.com)

**Contact:** Allen Richardson - arichardson@popsockets.com, Kelly Roberts - kroberts@popsockets.com

**Properties:** University of Wisconsin

**Products:** Technology

**Channels:** Campus/Local, E-Commerce & Media, Sporting Goods, Value Retailers

**Contract:** 31931

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**Premier Agendas**

400 Sequoia Drive Suite 200  
Bellingham, Washington, 98226

**Phone:** 1-800-536-2959

**Website:**

**Contact:** Jaimie Larson - licensing.psd@schoolspecialty.com

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**Properties:** University of Wisconsin

**Products:** Publishing/Posters/Art, School Supplies

**Channels:** Campus/Local, Collegiate Specialty

**Contract:** 8687

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**PRG Americas, LLC**

804 Reading Street Suite C  
Folsom, California, 95630

**Phone:** 916-899-5025

**Website:**

**Contact:** John Barron - john@prgamericas.com

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**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Domestic/Household Items, Gifts/Novelties/Misc., Jewelry, Sports Products

**Channels:** E-Commerce & Media, Golf, Licensee Direct

**Contract:** 8666

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**Prime Brands Group, Inc.**

136 Central Avenue 2nd FL  
Clark, New Jersey, 07066

**Phone:** 732-876-5350

**Website:**

**Contact:** Jack Mizrahi - jackm@primebrandsgroup.com

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**Properties:** University of Wisconsin

**Products:** Technology

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5828

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**Prints Charming**

1941 Hwy. 86  
Milford, Iowa, 51351

**Phone:** 877-337-8119

**Website:** www.Mvppics.com

**Contact:** Jim Nodland - jim@printscharming.biz

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**Properties:** University of Wisconsin

**Products:** Home Furniture/Furnishings, Publishing/Posters/Art

**Channels:** Campus/Local, E-Commerce & Media, Food and Drug, Specialty, Sporting Goods

**Contract:** 5837

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**Proforma - The Green Team**

673 Mooreland Circle  
Portage, Wisconsin, 53901

**Phone:** 608-566-1608

**Website:**

**Contact:** Deb Hensler - deb.hensler@proforma.com

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**Properties:** University of Wisconsin

**Products:** Internal Promotional Product

**Channels:** Collegiate Specialty

**Contract:** 15115

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**Promoversity, LLC**

6213 Factory Rd Unit A  
Crystal Lake, Illinois, 60014

**Phone:** 877-737-7137

**Website:** www.Promoversity.com

**Contact:** Donna Baer - donna@promoversity.com, Renee Banach - renee@promoversity.com, Lindsey Mitchell - lindsey@promoversity.com, Cindy Gatzka - cindy@promoversity.com

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**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Domestic/Household Items, Housewares, Office Products/Furnishings, Casual Tops, Outerwear, Sweatshirts, T-Shirts, Headwear

**Channels:** Campus/Local, Collegiate Specialty

**Contract:** 6404-Oxford America

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**PSI 91 Inc.**

1 Federal Street Building 101  
Springfield, Massachusetts, 01105

**Phone:** 413-363-1598

**Website:** <http://www.psi91.com/>

**Contact:** Dan Touhey - dtouhey@psi91.com

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**Properties:** University of Wisconsin

**Products:** Sports Products

**Channels:** Campus/Local, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 9088-Under Armour

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**R.F.S.J. Inc.**

654 West Main Street  
Mount Pleasant, Pennsylvania, 15666

**Phone:** 724-547-4457

**Website:** <http://www.rfsj.com/>

**Contact:** Doreen Myers - doreen@rfsj.com

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**Properties:** University of Wisconsin

**Products:** Collectibles, Domestic/Household Items, Gifts/Novelties/Misc., Holiday Decor & Accessories, Home Furniture/Furnishings, Housewares, Office Products/Furnishings, Pet Products

**Channels:** Campus/Local, Specialty, Sporting Goods

**Contract:** 5907

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**Racine Danish Kringles**

2529 Golf Ave.  
Racine, Wisconsin, 53404

**Phone:** (262) 633-1819

**Website:** [www.kringle.com](http://www.kringle.com)

**Contact:** Tom Reuteman - tomr@kringle.com

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**Properties:** University of Wisconsin

**Products:** Food & Beverage

**Channels:** Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 11296

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**Rawlings Sporting Goods dba Jarden Consumer Solutions**

510 Maryville University Dr., Ste. 110  
St. Louis, Missouri, 63141

**Phone:** 314-819-2839

**Website:** [www.Licensedproducts.com](http://www.Licensedproducts.com)

**Contact:** Rob Mast - rmast@jardensportslicensing.com

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**Properties:** University of Wisconsin

**Products:** Domestic/Household Items, Games & Toys, Gifts/Novelties/Misc., Home Furniture/Furnishings, Housewares, Outdoor Products, Sports Products

**Channels:** Campus/Local, Collegiate Specialty, E-Commerce & Media, Food and Drug, Licensee Direct, Sporting Goods, Value Retailers

**Contract:** 5908

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**Real Value LLC**

6608 N Western Ave. #296  
OKC, Oklahoma, 73116

**Phone:** 405-412-6822

**Website:** [www.simplemodern.com](http://www.simplemodern.com)

**Contact:** Mike Beckham - mike.beckham@simplemodern.co, Corbin Wallace - corbin.wallace@simplemodern.com

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**Properties:** University of Wisconsin

**Products:** Housewares

**Channels:** E-Commerce & Media, Licensee Direct, Sporting Goods, Value Retailers

**Contract:** 16735-Simple Modern

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**Renaissance Imports Inc.**

3201 GRIBBLE RD  
Matthews, North Carolina, 28104

**Phone:** 704-821-1005

**Website:** [www.Renimp.com](http://www.Renimp.com)

**Contact:** Jackie Knapp - jackie@renimp.com

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**Properties:** University of Wisconsin

**Products:** Footwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Specialty, Sporting Goods, Value Retailers

**Contract:** 5910

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**Rhino Sports & Leisure LLC**

303 South Broadway Suite 450  
Tarrytown, New York, 10591

**Phone:** 914-831-6238

**Website:** rhinorugby.com

**Contact:**

**Properties:** University of Wisconsin

**Products:** Internal Promotional Product

**Channels:** Collegiate Specialty

**Contract:** 14839

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**Rhode Island Novelty**

PO Box 9278  
Fall River, Massachusetts, 02720

**Phone:** 401-335-3300

**Website:**

**Contact:** Ed Cucca - ecucca@rinovelty.com

**Properties:** University of Wisconsin

**Products:** Sports Products

**Channels:** Specialty

**Contract:** 5912

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**Rico Industries/Tag Express**

7000 N. Austin  
Niles, Illinois, 60714

**Phone:** 312-427-0313

**Website:** www.Ricoinc.com

**Contact:** Bernie Schack - bernies@ricoinc.com

**Properties:** University of Wisconsin

**Products:** Automotive, Bags & Luggage, Games & Toys, Gifts/Novelties/Misc., Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories, Pet Products, School Supplies, Stationery/Paper Products/Checks, Technology

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Specialty, Sporting Goods, Value Retailers

**Contract:** 5915

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**Riddell Inc.**

9801 W. Higgins Rd., Ste. 800  
Rosemont, Illinois, 60018-4704

**Phone:** 224-585-5327

**Website:** www.Riddell.com

**Contact:** Francesca Campobasso - frcampobasso@riddellsports.com

**Properties:** University of Wisconsin

**Products:** Collectibles, Gifts/Novelties/Misc.

**Channels:** Campus/Local, Collegiate Specialty, E-Commerce & Media, Licensee Direct, Sporting Goods

**Contract:** 5916

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**Rivalry LLC**

2396 E Ten Mile  
Warren, Michigan, 48091

**Phone:** 586-598-8121

**Website:** www.Rivalryllc.com

**Contact:** Stephen Crow - scraw@rivalryllc.com

**Properties:** University of Wisconsin

**Products:** Automotive, Domestic/Household Items, Gifts/Novelties/Misc., Housewares, Outdoor Products

**Channels:** E-Commerce & Media, Food and Drug, Specialty, Sporting Goods, Value Retailers

**Contract:** 5918

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**Roaring Spring Blank Book Company**

740 Spang Street  
Roaring Spring, Pennsylvania, 16673

**Phone:** 814-224-5141

**Website:** www.Roaringspring.com

**Contact:** Beth Vaughn - bvaughn@roaringspring.com

**Properties:** University of Wisconsin

**Products:** Housewares, Publishing/Posters/Art, School Supplies, Stationery/Paper Products/Checks

**Channels:** Campus/Local

**Contract:** 5920

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**Rock 'Em Apparel**

9561 Satellite Blvd Suite 300  
Orlando, Florida, 32837

**Phone:** 407-730-7931

**Website:**

**Contact:** Steve Rollins - steve@rockemapparel.com

**Properties:** University of Wisconsin

**Products:** Footwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Sporting Goods

**Contract:** 9447

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**Ross Sportswear**

9909 S Shore Dr. #24  
Plymouth, Minnesota, 55441

**Phone:** 763-545-9544

**Website:**

**Contact:** Amy Dumas - amy@rosssportswear.com

**Properties:** University of Wisconsin

**Products:** Gifts/Novelties/Misc., Personal/Fashion Accessories, Bottoms, Casual Tops, Clothing Accessories, Dress Tops, Footwear, Jerseys/Uniforms, Multiple Bundled Products, Outerwear, Specialty Apparel, Sweatshirts, Loungewear & Sleepwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 5922-Zoozatz

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**Ross Sportswear**

9909 S Shore Dr. #24  
Plymouth, Minnesota, 55441

**Phone:** 763-545-9544

**Website:**

**Contact:** Amy Dumas - amy@rosssportswear.com

**Properties:** University of Wisconsin

**Products:** Headwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 6132-Zoozatz Exclusive Headwear

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**Royce Apparel Inc.**

5800 Royce Street  
Kannapolis, North Carolina, 28083

**Phone:** 704-933-6000

**Website:** www.royceapparel.com

**Contact:** Brian Hoke - brian@royceapparel.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Dress Tops, Outerwear, Sweatshirts, T-Shirts

**Channels:** E-Commerce & Media, Specialty

**Contract:** 5927-Pressbox

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**RS Studios, LLC**

Box 5122  
Pleasant Valley, Iowa, 52767

**Phone:** 309-781-9745

**Website:** www.headmascots.com

**Contact:** Richard Smoker - rsstudios@wildblue.net

**Properties:** University of Wisconsin

**Products:** Home Furniture/Furnishings

**Channels:** Campus/Local, Food and Drug, Licensee Direct, Specialty

**Contract:** 16250

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**Samsill Corporation**

5740 HARTMAN RD  
FORT WORTH, Texas, 76119

**Phone:** 817-536-1906

**Website:**

**Contact:** Samsill Licensing - licensing@samsill.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Gifts/Novelties/Misc., School Supplies, Stationery/Paper Products/Checks, Technology

**Channels:** Campus/Local, Collegiate Specialty, E-Commerce & Media, Value Retailers

**Contract:** 5934



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**Saturnian 1 Inc.**

PO Box 700538  
Plymouth, Michigan, 48170

**Phone:** 734-453-6411

**Website:**

**Contact:** Allison Sassak - info@sat1sport.com

**Properties:** University of Wisconsin

**Products:** Games & Toys, Sports Products

**Channels:** Campus/Local, Specialty, Sporting Goods

**Contract:** 8692

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**SCHOEP'S ICE CREAM CO., INC.**

2070 Helena Street PO Box 3249  
Madison, Wisconsin, 53704

**Phone:** 608-249-6411

**Website:**

**Contact:** Laura Blackburn - lblackburn@schoeps.us

**Properties:** University of Wisconsin

**Products:** Food & Beverage

**Channels:** Food and Drug, Specialty, Value Retailers

**Contract:** 16578

---

**Scofield Inc.**

1120 S. Barclay Street Suite B  
Milwaukee, Wisconsin, 53204

**Phone:** (414) 292-3264

**Website:**

**Contact:** William Jacobs - bill@promomc.com

**Properties:** University of Wisconsin

**Products:** Automotive, Domestic/Household Items, Gifts/Novelties/Misc., Holiday Decor & Accessories, Housewares, Jewelry, School Supplies, Bottoms, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Licensee Direct, Sporting Goods, Value Retailers

**Contract:** 14736

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**Screen Door Studio LLC**

851 Williamson st  
madison, Wisconsin, 53703

**Phone:** 608-255-2660

**Website:** screendoorprinting.com

**Contact:**

**Properties:** University of Wisconsin

**Products:** Internal Promotional Product

**Channels:** Collegiate Specialty

**Contract:** 32010

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**SDS Design Associates Inc.**

2534 Beryl Ave.  
Whitehall, Pennsylvania, 18052

**Phone:** 610-820-7044

**Website:** www.Sdsdesign.com

**Contact:** Ally Shellhamer - allyson@sdsdesign.com, Darryl Shellhamer - darryl@sdsdesign.com

**Properties:** University of Wisconsin

**Products:** Automotive, Home Furniture/Furnishings

**Channels:** Campus/Local, E-Commerce & Media, Food and Drug, Specialty, Sporting Goods

**Contract:** 5939

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**Seasonal Designs Inc.**

1595 Shields Drive  
Waukegan, Illinois, 60085

**Phone:** 847-688-0280

**Website:**

**Contact:** Dorcas Palmby - palmby@aol.com, Bob Ahern - bahern@seasonaldesigns.com

**Properties:** University of Wisconsin

**Products:** Gifts/Novelties/Misc., Home Furniture/Furnishings, Housewares, Outdoor Products

**Channels:** Campus/Local, E-Commerce & Media, Specialty, Value Retailers

**Contract:** 5940

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**Sewing Concepts**

5509 F street  
Omaha, Nebraska, 68117

**Phone:** 402-731-8181

**Website:** www.Soflags.com

**Contact:** Robert Vandenberg III - sewingconcepts@prodigy.net

**Properties:** University of Wisconsin

**Products:** Automotive, Home Furniture/Furnishings, Outdoor Products

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5943

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**Shenandoah Framing Inc.**

215 Greenhouse Road  
Lexington, Virginia, 24450

**Phone:** 540-464-3252

**Website:** www.Shenandoahframing.com

**Contact:** Wayne Fitzgerald - wayne@shenandoahframing.com

**Properties:** University of Wisconsin

**Products:** Office Products/Furnishings, Publishing/Posters/Art

**Channels:** Campus/Local, E-Commerce & Media

**Contract:** 5944

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**Sideline Sneakers LLC**

7280 West Palmetto Park Ste 202  
Boca Raton, Florida, 33433

**Phone:** 561-674-2010

**Website:** www.sidelinesneakers.com

**Contact:** Meryl Schrager - meryl@sidelinesneakers.com

**Properties:** University of Wisconsin

**Products:** Footwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 6436

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**Sign Zone Inc.**

6850 Shingle Creek Parkway  
Brooklyn Center, Minnesota, 55430

**Phone:** (612) 294-3861

**Website:** www.creativebanner.com

**Contact:** Adam Ziskin - aziskin@signzoneinc.com

**Properties:** University of Wisconsin

**Products:** Domestic/Household Items, Gifts/Novelties/Misc., Home Furniture/Furnishings, Housewares, Outdoor Products

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Sporting Goods, Value Retailers

**Contract:** 11304

---

**Signature Announcements Inc.**

10855 US Highway 19 N, Ste. C  
Clearwater, Florida, 33764

**Phone:** 727-489-2070

**Website:** www.Graduationannouncements.net

**Contact:** David Freeman - Licensing@signaturea.com

**Properties:** University of Wisconsin

**Products:** Home Furniture/Furnishings, Office Products/Furnishings, Publishing/Posters/Art, School Supplies, Stationery/Paper Products/Checks

**Channels:** Campus/Local, Collegiate Specialty, Licensee Direct

**Contract:** 6437

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**Signature Concepts**

**Phone:** (952) 979-1308

**Website:** [www.signatureconcepts.com](http://www.signatureconcepts.com)

**Contact:** Troy Amundson - teamundson@signatureconcepts.com

**Properties:** University of Wisconsin

**Products:** Games & Toys, Gifts/Novelties/Misc., Housewares, Jewelry, Pet Products, Bottoms, Casual Tops, Clothing Accessories, Dress Tops, Footwear, Jerseys/Uniforms, Loungewear & Sleepwear, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Licensee Direct, Specialty, Sporting Goods

**Contract:** 11263

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**Siskiyou Buckle Company**

3551 avion drive  
Medford, Oregon, 97504

**Phone:** 541-858-3400

**Website:**

**Contact:** Dave Kateley - dkateley@siskiyougifts.com

**Properties:** University of Wisconsin

**Products:** Automotive, Bags & Luggage, Celebration Products, Collectibles, Domestic/Household Items, Gifts/Novelties/Misc., Hardware, Health & Personal Care Products, Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories, Pet Products, School Supplies, Sports Products, Technology

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Golf, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5949

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**Sleep With a Purpose Inc.**

718 Long Bridge St Unit 101  
San Francisco, California, 94158

**Phone:** 562-472-3820

**Website:**

**Contact:** Josh Helland - josh@withapurpose.us

**Properties:** University of Wisconsin

**Products:** Domestic/Household Items

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 7799-With a Purpose

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**Smathers and Branson**

5110 Ridgefield Road Suite 204  
Bethesda, Maryland, 20816

**Phone:** 301-229-9436

**Website:** [www.Smathersandbranson.com](http://www.Smathersandbranson.com)

**Contact:** Chris Van Zandt - cvanzandt@smathersandbranson.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Domestic/Household Items, Gifts/Novelties/Misc., Holiday Decor & Accessories, Housewares, Jewelry, Personal/Fashion Accessories, Pet Products, Sports Products, Technology, Clothing Accessories

**Channels:** Campus/Local, Department Stores, Golf, Licensee Direct, Specialty

**Contract:** 5954

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**Society43 LLC**

PO Box 17182  
Seattle, Washington, 98127

**Phone:** 415-497-3691

**Website:** <https://society43.com/>

**Contact:** Ryan Madison - ryan@society43.com

**Properties:** University of Wisconsin

**Products:** Personal/Fashion Accessories

**Channels:** Campus/Local, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods

**Contract:** 5955

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**Southern Champion Tray**

220 Compress Street P.O. Box 4066  
Chattanooga, Tennessee, 37405

**Phone:** 423-756-5121

**Website:**

**Contact:** Lance Miller - Lance.Miller@sctray.com

**Properties:** University of Wisconsin

**Products:** Celebration Products

**Channels:** Campus/Local, Collegiate Specialty, E-Commerce & Media, Food and Drug, Sporting Goods, Value Retailers

**Contract:** 5957

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**Spirit Clothing Co., dba Spirit Activewear & Spirit Jersey**

2209 E. 37th Street  
Los Angeles, California, 90058

**Phone:** 213-784-0540

**Website:**

**Contact:** Jake Ptasznik - jake@spiritactivewear.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Dress Tops, Outerwear, Specialty Apparel, T-Shirts

**Channels:** Campus/Local, Collegiate Specialty, Department Stores, E-Commerce & Media, Licensee Direct

**Contract:** 7751-Spirit Jersey

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**Spirit Products LTD**

88 Essex Street  
Haverhill, Massachusetts, 01832-5675

**Phone:** 978-372-2022

**Website:** www.Spiritproducts.com

**Contact:** Manon Camacho - mcamacho@spiritproducts.com, Karen Interrante - kinterrante@spiritproducts.com

**Properties:** University of Wisconsin

**Products:** Automotive, Bags & Luggage, Celebration Products, Collectibles, Domestic/Household Items, Games & Toys, Gifts/Novelties/Misc., Health & Personal Care Products, Holiday Decor & Accessories, Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories, Pet Products, Publishing/Posters/Art, School Supplies, Sports Products, Stationery/Paper Products/Checks, Technology, Footwear

**Channels:** Campus/Local, Collegiate Specialty, Sporting Goods

**Contract:** 5962

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**Sport Products Mfg.**

4756 Murphy Rd.  
Oregon, Wisconsin, 53575

**Phone:** (608) 835-5791

**Website:** www.sportproducts.org

**Contact:** Steven Anderson - steve@sportproducts.org

**Properties:** University of Wisconsin

**Products:** Internal Promotional Product

**Channels:** Collegiate Specialty

**Contract:** 11306

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**Sports Impressions**

731 Superior Street  
Wisconsin Dells, Wisconsin, 53965-1562

**Phone:** (608) 254-4919

**Website:** www.sportsimpressionsonline.com

**Contact:** David Royston - accounting@sportsimpressionsonline.com

**Properties:** University of Wisconsin

**Products:** Gifts/Novelties/Misc., Bottoms, Casual Tops, Dress Tops, Outerwear, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Collegiate Specialty, Licensee Direct, Value Retailers

**Contract:** 11309

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**Sports Collectibles**

S 7856 Ruthe Badger Lane  
Merrimac, Wisconsin, 53561

**Phone:** (608) 957-9653

**Website:**

**Contact:** Steven Campfield - campfield20@aol.com

**Properties:** University of Wisconsin

**Products:** Collectibles, Jewelry

**Channels:** Campus/Local, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 11311

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**Sports Licensing Solutions LLC**

3200 Shawnee Industrial Way Suite 200  
Suwanee, Georgia, 30024

**Phone:** 800-525-5923

**Website:** www.Fanmats.com

**Contact:** Onur Kececigil - onur@fanmats.com

**Properties:** University of Wisconsin

**Products:** Automotive, Domestic/Household Items, Home Furniture/Furnishings, Housewares, Outdoor Products, Publishing/Posters/Art, Sports Products, Technology

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5965

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**Squishable.com Inc**

101 W. 23rd St. #159  
New York, New York, 10011

**Phone:** 800-490-9784

**Website:**

**Contact:** Charles Donefer - charles@squishable.com

**Properties:** University of Wisconsin

**Products:** Games & Toys

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 7446

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**Stance**

193 Avenida La Pata  
St Clemente, California, 92673

**Phone:** 949-391-9030

**Website:** Stance.com

**Contact:** Corey Nielsen - cnielsen@stance.com

**Properties:** University of Wisconsin

**Products:** Footwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Golf, Licensee Direct, Specialty, Sporting Goods

**Contract:** 10096

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**Standard Chair of Gardner**

One South Main Street  
Gardner, Massachusetts, 01440

**Phone:** 978-632-1301

**Website:** www.Standardchair.com

**Contact:** Heather Caron - heatherc@standardchair.com

**Properties:** University of Wisconsin

**Products:** Home Furniture/Furnishings

**Channels:** Campus/Local, Collegiate Specialty, Licensee Direct

**Contract:** 5968

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**Staples Promotional Products, a division of Staples Contract & Commercial, Inc.**

8610 Page Ave. Suite A  
St. Louis, Missouri, 63114

**Phone:** 913-319-3100

**Website:** www.staplespromotionalproducts.com,  
www.yourbrandpartner.com

**Contact:** Danielle Stephens - Danielle.Stephens@staples.com

**Properties:** University of Wisconsin

**Products:** Premium/Promotional Product

**Channels:** Specialty

**Contract:** 16117

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**Star Group Sports Inc.**

**Phone:** 416-409-9521 / 416-832-2582

**Website:** www.stargroupsports.com

**Contact:**

**Properties:** University of Wisconsin

**Products:** Bags & Luggage

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Specialty, Sporting Goods, Value Retailers

**Contract:** 23751

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**Stelle, LLC**

419 30th Street  
Newport Beach, California, 92663

**Phone:** 8008961012

**Website:** www.stelleaudio.com

**Contact:** Val Freedman - val@stelleaudio.com

**Properties:** University of Wisconsin

**Products:** Technology

**Channels:** Campus/Local, Collegiate Specialty, Department Stores

**Contract:** 16451

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**Sterling Contract Packaging**

1875 Moore-Duncan Highway  
Moore, South Carolina, 29369-8621

**Phone:** 864-587-5511

**Website:** www.Sevensons.com

**Contact:** Michael Froedge - mfroedge@sterlingcpi.com

**Properties:** University of Wisconsin

**Products:** Personal/Fashion Accessories

**Channels:** Campus/Local, Collegiate Specialty, Department Stores, E-Commerce & Media, Food and Drug, Golf, Licensee Direct, Sporting Goods, Value Retailers

**Contract:** 5969

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**Stone Armory LLC**

26404 CENTER RIDGE RD. B4  
WESTLAKE, Ohio, 44145

**Phone:** 440-339-7301

**Website:**

**Contact:** Laura Malkawi - laura@stonearmory.com

**Properties:** University of Wisconsin

**Products:** Jewelry

**Channels:** Campus/Local, Collegiate Specialty, Department Stores, E-Commerce & Media, Food and Drug, Golf, Licensee Direct, Sporting Goods, Value Retailers

**Contract:** 9181

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**Stonecasters LLC**

1250 Henri Drive  
Wauconda, Illinois, 60084

**Phone:** 224-993-2131

**Website:** http://www.henristudio.com/us/home

**Contact:** Frank Honold - fphonold@henristudio.com

**Properties:** University of Wisconsin

**Products:** Outdoor Products

**Channels:** E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5973

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**Storm Duds Raingear**

100 Frank Mossberg Drive  
Attleboro, Massachusetts, 02703

**Phone:** 508-222-0155

**Website:** www.Stormduds.com

**Contact:** Terry Sanger - terrys@stormduds.com

**Properties:** University of Wisconsin

**Products:** Domestic/Household Items, Personal/Fashion Accessories, Footwear, Outerwear

**Channels:** Campus/Local, Food and Drug, Specialty, Sporting Goods, Value Retailers

**Contract:** 5974

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**Strapworks LLC**  
3900 W. 1st Avenue  
Eugene, Oregon, 97402

**Phone:** 541-741-0658

**Website:**

**Contact:** Carline Thweatt - carline@strapworks.com

**Properties:** University of Wisconsin

**Products:** Gifts/Novelties/Misc., Personal/Fashion Accessories, Pet Products, Publishing/Posters/Art, Technology

**Channels:** Campus/Local, E-Commerce & Media, Food and Drug, Golf, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 7461

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**Strategic Printing & Manufacturing Solutions Inc.**

9673 S.W. Tualatin-Sherwood Road  
Tualatin, Oregon, 97062

**Phone:** 503-612-9974

**Website:** www.Keyscaper.com

**Contact:** Randall Thom - randy@strategicmfg.com

**Properties:** University of Wisconsin

**Products:** Home Furniture/Furnishings, Housewares, Office Products/Furnishings, Technology

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5977-Keyscaper

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**Strideline LLC**

2371 Eastlake Ave E  
Seattle, Washington, 98102

**Phone:** (425) 301-7700

**Website:** www.strideline.com

**Contact:** Riley Goodman - riley@strideline.com

**Properties:** University of Wisconsin

**Products:** Footwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 10970

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**Strikeforce Bowling LLC**

2020 Indian Boundary Dr.  
Melrose Park, Illinois, 60160

**Phone:** 800-297-8555

**Website:** krstrikeforce.com

**Contact:** Jeff Newkirk - jeff@krstrikeforce.com

**Properties:** University of Wisconsin

**Products:** Sports Products

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 17924

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**Sundesha, LLC dba BlenderBottle Company**

250 S. 850 E  
Lehi, Utah, 84043

**Phone:** 801-235-9448

**Website:**

**Contact:** Chase Morgan - cmorgan@blenderbottle.com, Chad Despain - cdespain@blenderbottle.com

**Properties:** University of Wisconsin

**Products:** Housewares

**Channels:** Campus/Local, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 7749

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**SWEN Products Inc.**

619 Main Ave E  
West Fargo, North Dakota, 58078

**Phone:** 701-212-1362

**Website:**

**Contact:** Robert Schobinger - robert@swenproducts.com

**Properties:** University of Wisconsin

**Products:** Domestic/Household Items, Home Furniture/Furnishings, Office Products/Furnishings, Outdoor Products

**Channels:** E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 9192

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**T-Shirt International Inc.**

1560 E Moreland Blvd, Suite C-1  
Waukesha, Wisconsin, 53186

**Phone:** 262-278-4550

**Website:** www.Tsisportswear.com

**Contact:** Jorie Oleszek - jorieo@tsisportswear.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Dress Tops, Multiple Bundled Products, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts

**Channels:** Department Stores, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 5983-AS

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**Tailgate Clothing Company**

27 W20th Street Suite 1207  
New York, New York, 10011

**Phone:** 515-963-7903

**Website:** www.Tailgateclothing.com

**Contact:** Steve King - steve@tailgateclothing.com

**Properties:** University of Wisconsin

**Products:** Headwear, Bottoms, Casual Tops, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts

**Channels:** Licensee Direct

**Contract:** 16883-Vintage Catalogue Program

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**Team Beans LLC**

2301 Cottontail Lane  
Somerset, New Jersey, 08873

**Phone:** 848-260-4315

**Website:** www.Forevercollectibles.com

**Contact:** Matthew Katz - mkatz@forevercollectibles.com

**Properties:** University of Wisconsin

**Products:** Automotive, Bags & Luggage, Celebration Products, Collectibles, Domestic/Household Items, Games & Toys, Gifts/Novelties/Misc., Holiday Decor & Accessories, Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories, School Supplies, Sports Products, Stationery/Paper Products/Checks, Technology, Bottoms, Casual Tops, Clothing Accessories, Dress Tops, Footwear, Specialty Apparel

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5991-Forever Collectibles

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**Team Beans LLC**

2301 Cottontail Lane  
Somerset, New Jersey, 08873

**Phone:** 848-260-4315

**Website:** www.Forevercollectibles.com

**Contact:** Matthew Katz - mkatz@forevercollectibles.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Gifts/Novelties/Misc., Outdoor Products, Clothing Accessories, Footwear, Multiple Bundled Products

**Channels:** Campus/Local, Collegiate Specialty, Department Stores, E-Commerce & Media, Food and Drug, Sporting Goods, Value Retailers

**Contract:** 6573-Special Rate Program



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**Team Golf**

2221 Luna Rd  
Carrollton, Texas, 75006

**Phone:** 214-366-1595

**Website:** www.Alumnigolf.com

**Contact:** Alisa Stitt - astitt@teamgolfusa.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Collectibles, Domestic/Household Items, Personal/Fashion Accessories, Sports Products

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Golf, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5994

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**Team Products Depot**

1606 Commerce Drive  
Sun Prairie, Wisconsin, 53590

**Phone:** (608) 834-8411

**Website:** www.teamproductsdepot.com

**Contact:** George Matykowski - george@teamproductsdepot.com

**Properties:** University of Wisconsin

**Products:** Collectibles, Domestic/Household Items, Games & Toys, Gifts/Novelties/Misc., Housewares, Jewelry, Office Products/Furnishings, School Supplies

**Channels:** Campus/Local, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 11319

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**Team ProMark LLC**

14052 Valley Drive  
Longmont, Colorado, 80504

**Phone:** 303-926-1328

**Website:**

**Contact:** Darin Telfer - darin@teampromark.com, Darin Telfer - darin@teampromark.com

**Properties:** University of Wisconsin

**Products:** Automotive, Bags & Luggage, Domestic/Household Items, Games & Toys, Gifts/Novelties/Misc., Hardware, Home Furniture/Furnishings, Housewares, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories, Technology

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5996

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**Tervis Tumbler Company**

201 Triple Diamond Blvd  
North Venice, Florida, 34275-3634

**Phone:** 941-441-4475

**Website:** www.Tervis.com

**Contact:** Cheryl Cappuccio - ccappuccio@tervis.com

**Properties:** University of Wisconsin

**Products:** Housewares

**Channels:** Campus/Local, Collegiate Specialty, Department Stores, E-Commerce & Media, Food and Drug, Golf, Licensee Direct, Sporting Goods, Value Retailers

**Contract:** 5997

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**Tervis Tumbler Company**

201 Triple Diamond Blvd  
North Venice, Florida, 34275-3634

**Phone:** 941-441-4475

**Website:** www.Tervis.com

**Contact:** Cheryl Cappuccio - ccappuccio@tervis.com

**Properties:** University of Wisconsin

**Products:** Housewares

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Golf, Licensee Direct, Specialty, Sporting Goods

**Contract:** 6578-Vintage Catalogue Program

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**The LANG Companies, Inc.**

28025 Swenson Drive Suite 100  
Waukesha, Wisconsin, 53186

**Phone:** 262-523-9246

**Website:** <http://thelangcompanies.com/>

**Contact:** Michelle Rand - [mrاند@thelangcos.com](mailto:mrاند@thelangcos.com)

**Properties:** University of Wisconsin

**Products:** Celebration Products, Games & Toys, Office Products/Furnishings, Publishing/Posters/Art, School Supplies, Stationery/Paper Products/Checks

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 5876

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**The Life is Good Company**

51 Melcher Street Floor 9  
Boston, Massachusetts, 02210

**Phone:** 617-266-4160

**Website:** <http://www.lifeisgood.com/>

**Contact:** Michael DeMarco - [mdemarco@lifeisgood.com](mailto:mdemarco@lifeisgood.com)

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Sweatshirts, T-Shirts

**Channels:** Campus/Local, E-Commerce & Media, Licensee Direct, Specialty

**Contract:** 9146

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**Third Street Sportswear**

PO Box 145 1106 Third Street Ozark, MO 65721  
Ozark, Missouri, 65721

**Phone:** 800-538-1059

**Website:** [www.Thirdstreetsportswear.com](http://www.Thirdstreetsportswear.com)

**Contact:** Becky Thomas - [becky@thirdstreetsportswear.com](mailto:becky@thirdstreetsportswear.com)

**Properties:** University of Wisconsin

**Products:** Gifts/Novelties/Misc., Bottoms, Casual Tops, Dress Tops, Jerseys/Uniforms, Multiple Bundled Products, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Sporting Goods

**Contract:** 6000

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**Third Street Sportswear**

PO Box 145 1106 Third Street Ozark, MO 65721  
Ozark, Missouri, 65721

**Phone:** 800-538-1059

**Website:** [www.Thirdstreetsportswear.com](http://www.Thirdstreetsportswear.com)

**Contact:** Becky Thomas - [becky@thirdstreetsportswear.com](mailto:becky@thirdstreetsportswear.com)

**Properties:** University of Wisconsin

**Products:** Headwear

**Channels:** Campus/Local, Sporting Goods

**Contract:** 16277-Exclusive Headwear

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**Thirstystone Resources**

P.O. Box 1638 1304 Corporate DriveGainesville, TX 76240  
Gainesville, Texas, 76241

**Phone:** 940-668-6793

**Website:** [www.Thirstystone.com](http://www.Thirstystone.com)

**Contact:** Radawn Balthrop - [rbalthrop@thirstystone.com](mailto:rbalthrop@thirstystone.com)

**Properties:** University of Wisconsin

**Products:** Housewares

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Specialty, Sporting Goods, Value Retailers

**Contract:** 6001

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**Three Star Brands, LLC**

206 N. Spring Street Suite 1  
Manchester, Tennessee, 37355

**Phone:** 877-875-3759

**Website:**

**Contact:** Alicia Robkin - [arobkin@threestarbrands.com](mailto:arobkin@threestarbrands.com)

**Properties:** University of Wisconsin

**Products:** Food & Beverage

**Channels:** Campus/Local, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 6675

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**Timeless Etchings LLC.**

408 Russell St.  
Milton Freewater, Oregon, 97862

**Phone:** 5418611174

**Website:** <https://www.timelessetchingsco.com/>

**Contact:** Timeless Etchings LLC - admin@timelessetchingsco.com, Jared Cornell - jaredcornell75@gmail.com

**Properties:** University of Wisconsin

**Products:** Home Furniture/Furnishings, Housewares

**Channels:** Campus/Local, Department Stores, Licensee Direct, Specialty, Sporting Goods

**Contract:** 15146

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**Top Of The World**

3001 36th Avenue NW  
Norman, Oklahoma, 73072

**Phone:** 405-360-9856

**Website:** [www.Towcaps.com](http://www.Towcaps.com)

**Contact:** Marie Landry - mlandry@towlicensed.com

**Properties:** University of Wisconsin

**Products:** Clothing Accessories, Multiple Bundled Products, Headwear

**Channels:** Food and Drug, Specialty, Value Retailers

**Contract:** 6012-Captivating Headwear

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**Top Of The World**

3001 36th Avenue NW  
Norman, Oklahoma, 73072

**Phone:** 405-360-9856

**Website:** [www.Towcaps.com](http://www.Towcaps.com)

**Contact:** Marie Landry - mlandry@towlicensed.com

**Properties:** University of Wisconsin

**Products:** Headwear, Clothing Accessories, Multiple Bundled Products

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods, Collegiate Specialty

**Contract:** 6129- Top of the World

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**Top Promotions, Inc.**

8831 S. Greenview Drive  
Middleton, Wisconsin, 53562

**Phone:** 608-836-9111

**Website:** [www.toppromotions.com](http://www.toppromotions.com)

**Contact:** Dave Buenzli - dbuenzli@toppromotions.com, Jeff Zander - jzander@toppromotions.com, Tanya Docken - tdocken@toppromotions.com

**Properties:** University of Wisconsin, Wisconsin Union - University of Wisconsin

**Products:** Bags & Luggage, Domestic/Household Items, Gifts/Novelties/Misc., Health & Personal Care Products, Home Furniture/Furnishings, Housewares, Personal/Fashion Accessories, School Supplies, Sports Products, Technology, Bottoms, Casual Tops, Clothing Accessories, Dress Tops, Jerseys/Uniforms, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts, Automotive, Bags & Luggage, Games & Toys, Pet Products, Headwear

**Channels:** Campus/Local, Collegiate Specialty, Department Stores, Licensee Direct, Sporting Goods, Food and Drug, Value Retailers

**Contract:** 14742

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**Top Promotions, Inc.**

8831 S. Greenview Drive  
Middleton, Wisconsin, 53562

**Phone:** 608-836-9111

**Website:** [www.toppromotions.com](http://www.toppromotions.com)

**Contact:** Dave Buenzli - dbuenzli@toppromotions.com, Jeff Zander - jzander@toppromotions.com, Tanya Docken - tdocken@toppromotions.com

**Properties:** University of Wisconsin

**Products:** Headwear

**Channels:** Campus/Local, Specialty, Sporting Goods

**Contract:** 16736-Exclusive Headwear

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**TRC Recreation LP**

908 N. Beverly Dr. PO Box 539  
Wichita Falls, Texas, 76306

**Phone:** (940) 322-4463

**Website:** www.texasrec.com

**Contact:** Matt Iles - matt@txrec.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Outdoor Products

**Channels:** Campus/Local, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 11324

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**Twin City Knitting Company Inc.**

104 Rock Barn Road NE P.O. Box 1179  
Conover, North Carolina, 28613

**Phone:** 800-438-6884

**Website:** https://tcksports.com/

**Contact:** Natalie Shook - nshook@tcksports.com

**Properties:** University of Wisconsin

**Products:** Clothing Accessories, Footwear

**Channels:** Campus/Local, E-Commerce & Media, Food and Drug, Specialty, Sporting Goods, Value Retailers

**Contract:** 7463

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**Underground Printing**

260 Metty Drive Suite G  
Ann Arbor, Michigan, 48103

**Phone:** 734-665-2692

**Website:** www.Undergroundshirts.com

**Contact:** UGP Licensing - licensing@undergroundshirts.com, Rishi Narayan - rishi@undergroundshirts.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Bottoms, Casual Tops, Dress Tops, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Collegiate Specialty

**Contract:** 9521

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**Underground Printing**

260 Metty Drive Suite G  
Ann Arbor, Michigan, 48103

**Phone:** 734-665-2692

**Website:** www.Undergroundshirts.com

**Contact:** UGP Licensing - licensing@undergroundshirts.com, Rishi Narayan - rishi@undergroundshirts.com

**Properties:** University of Wisconsin

**Products:** Headwear

**Channels:** Campus/Local, Licensee Direct, Collegiate Specialty

**Contract:** 16755-Exclusive Headwear

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**University Blanket & Flag Corporation**

1111 Orange Ave., Ste. C  
Coronado, California, 92118

**Phone:** 619-435-4100

**Website:** www.Ubflag.com

**Contact:** Brad Gerbel - bgerbel@ubflag.com

**Properties:** University of Wisconsin

**Products:** Automotive, Domestic/Household Items, Home Furniture/Furnishings, Outdoor Products

**Channels:** Campus/Local, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 6035

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**University Frames**

**Phone:** 800-711-1977

**Website:** www.Universityframes.com

**Contact:** Liz Smith - licensing@universityframes.com, Liz Smith - licensing@universityframes.com

**Properties:** University of Wisconsin

**Products:** Collectibles, Home Furniture/Furnishings, Office Products/Furnishings, Publishing/Posters/Art

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 6036

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**University Girls**

112 Olde Ash Lane  
Charleston, West Virginia, 25311

**Phone:** 304-610-2280

**Website:**

**Contact:** Nesha Sanghavi - indonesha@gmail.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Dress Tops, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 6037

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**University Tees Inc.**

13000 Athens Avenue, Suite 210  
Lakewood, Ohio, 44107

**Phone:** 440-925-0402

**Website:** www.universitytees.com

**Contact:** Steve Kowalski - steve.k@universitytees.com

**Properties:** University of Wisconsin

**Products:** Internal Promotional Product

**Channels:** Collegiate Specialty

**Contract:** 7207

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**US Digital Media**

1929 W. Lone Cactus Drive  
Phoenix, Arizona, 85027

**Phone:** 623-587-4900

**Website:** www.Usdigitalmedia.com

**Contact:** Royalties USDM - royalties@usdigitalmedia.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Gifts/Novelties/Misc., Hardware, Technology

**Channels:** Campus/Local, Collegiate Specialty, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Sporting Goods

**Contract:** 6040

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**Vantage Custom Classics**

100 Vantage Drive  
Avenel, New Jersey, 07001

**Phone:** 732-340-3000

**Website:** www.Vantageapparel.com

**Contact:** Marie Augustyn - mariea@vantageapparel.com

**Properties:** University of Wisconsin

**Products:** Casual Tops, Dress Tops, Outerwear

**Channels:** Campus/Local, Collegiate Specialty, Department Stores, E-Commerce & Media, Golf, Sporting Goods

**Contract:** 6042

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**Vertical Athletics dba Bani Bands Headbands**

1424 Industrial Way A3  
Gardnerville, Nevada, 89410

**Phone:** 775-319-5125

**Website:**

**Contact:** Renee Hanson - renee@banibands.com

**Properties:** University of Wisconsin

**Products:** Personal/Fashion Accessories

**Channels:** Campus/Local, Collegiate Specialty, Department Stores, E-Commerce & Media, Food and Drug, Golf, Licensee Direct, Sporting Goods, Value Retailers

**Contract:** 8725-Operation Hat Trick Co-Brand

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**Vesi Inc.**

16 Tech View Place  
Cincinnati, Ohio, 45215

**Phone:** 513-563-6002

**Website:** www.Vesiinc.com

**Contact:** Sue Visconti - svisconti@vesiinc.com

**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Domestic/Household Items, Personal/Fashion Accessories

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 9131-Vera Bradley Co-Brand

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**Vesi Inc.**  
16 Tech View Place  
Cincinnati, Ohio, 45215

**Phone:** 513-563-6002  
**Website:** www.Vesiinc.com  
**Contact:** Sue Visconti - svisconti@vesiinc.com

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**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Clothing Accessories, Dress Tops, Outerwear, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Golf, Licensee Direct, Specialty, Sporting Goods

**Contract:** 6043

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**Victory Tailgate, LLC**  
2437 East Landstreet Rd.  
Orlando, Florida, 32824

**Phone:** 407-704-8775  
**Website:** www.victorytailgate.com  
**Contact:** Ryan Dourney - licensing@victorytailgate.com

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**Properties:** University of Wisconsin

**Products:** Games & Toys, Home Furniture/Furnishings, Personal/Fashion Accessories

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Sporting Goods, Value Retailers

**Contract:** 6471

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**Victory Tailgate, LLC**  
2437 East Landstreet Rd.  
Orlando, Florida, 32824

**Phone:** 407-704-8775  
**Website:** www.victorytailgate.com  
**Contact:** Ryan Dourney - licensing@victorytailgate.com

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**Properties:** University of Wisconsin

**Products:** Games & Toys

**Channels:** E-Commerce & Media, Licensee Direct

**Contract:** 16068-Vintage Catalogue Program

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**Vineyard Vines**  
181 Harbor Drive Brian Gerges  
Stamford, Connecticut, 06840

**Phone:** 800-892-4982  
**Website:** www.Vineyardvines.com  
**Contact:** Brian Gerges - bgerges@vineyardvines.com

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**Properties:** University of Wisconsin

**Products:** Bags & Luggage, Personal/Fashion Accessories, Casual Tops, Clothing Accessories, Dress Tops, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Golf, Licensee Direct, Specialty

**Contract:** 6045

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**Virginia Diner Inc.**  
322 West Main Street  
Wakefield, Virginia, 23888

**Phone:** 757-899-6213  
**Website:** www.Vadiner.com  
**Contact:** Scott Stephens - sstephens@vadiner.com

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**Properties:** University of Wisconsin

**Products:** Food & Beverage

**Channels:** Campus/Local, Department Stores, Food and Drug, Specialty, Sporting Goods, Value Retailers

**Contract:** 6046

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**Wave 7 Technologies Corporation**  
1195 Samples Industrial Drive Suite 200  
Cumming, Georgia, 30041

**Phone:** 678-947-5100  
**Website:**  
**Contact:** Guy Patton - gpatton@wave7.com

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**Properties:** University of Wisconsin

**Products:** Domestic/Household Items, Games & Toys, Home Furniture/Furnishings, Sports Products, Technology

**Channels:** Campus/Local, Department Stores, Licensee Direct, Specialty, Sporting Goods

**Contract:** 6051

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**Wear-a-Knit**

**Phone:** (218) 879-1203  
**Website:** www.wearaknit.com  
**Contact:** David Leslie - dave@wearaknit.com

**Properties:** University of Wisconsin

**Products:** Headwear

**Channels:** Campus/Local

**Contract:** 16999-Exclusive Headwear Program

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**Wes & Willy LLC**

4524 F St  
Omaha, Nebraska, 68117

**Phone:** 402-884-5001  
**Website:** www.Wesandwilly.com  
**Contact:** William Mullen - college@wesandwilly.com

**Properties:** University of Wisconsin

**Products:** Domestics/Household Items, Bottoms, Casual Tops, Dress Tops, Jerseys/Uniforms, Loungewear & Sleepwear, Multiple Bundled Products, Outerwear, Specialty Apparel, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 6053

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**Westrick Paper Co.**

3011 Mercury Road  
Jacksonville, Florida, 32207

**Phone:** 904-737-2122  
**Website:** http://westrickpaper.com/  
**Contact:** Jack Lamb - jack.lamb@westrickpaper.com

**Properties:** University of Wisconsin

**Products:** Celebration Products, Gifts/Novelties/Misc., Housewares, School Supplies, Stationery/Paper Products/Checks

**Channels:** Campus/Local, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 6054

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**Whirley Industries Inc.**

618 Fourth Avenue  
Warren, Pennsylvania, 16365

**Phone:** 800-825-5575  
**Website:** www.Whirley.com  
**Contact:** Jennifer Williams - jwilliams@whirley.com

**Properties:** University of Wisconsin

**Products:** Housewares

**Channels:** Campus/Local, Collegiate Specialty, Food and Drug, Sporting Goods, Value Retailers

**Contract:** 6055

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**White Lily Glass**

5601 Sheil Drive  
Oregon, Wisconsin, 53575

**Phone:** (608) 212-2946  
**Website:** www.whitelilyglass.com  
**Contact:** Jennifer Spink - jennifer@whitelilyglass.com

**Properties:** University of Wisconsin, Wisconsin Union - University of Wisconsin

**Products:** Holiday Decor & Accessories, Housewares

**Channels:** Campus/Local, E-Commerce & Media, Licensee Direct, Specialty

**Contract:** 11326

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**Wild Sales LLC**

17401 Tiller Court Suite A  
Westfield, Indiana, 46074

**Phone:** 317-804-9160

**Website:** www.Wildsales.com

**Contact:** Ken Paradiso - kparadiso@wildsports.com

**Properties:** University of Wisconsin

**Products:** Automotive, Bags & Luggage, Collectibles, Domestic/Household Items, Games & Toys, Home Furniture/Furnishings, Outdoor Products, Stationery/Paper Products/Checks

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 6057

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**Wildcat Retro Brands LLC**

453 S. Spring St. Suite 528  
Los Angeles, California, 90013

**Phone:** 323-583-4508

**Website:** www.Originalretrobrand.com

**Contact:** Cassidy Phillips - cassidy.phillips@wildcatretrobrands.com,  
Kendall Adams - kendall.adams@wildcatretrobrands.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Dress Tops, Specialty Apparel, Sweatshirts, T-Shirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 6693-Vintage Catalogue Program

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**Wildcat Retro Brands LLC**

453 S. Spring St. Suite 528  
Los Angeles, California, 90013

**Phone:** 323-583-4508

**Website:** www.Originalretrobrand.com

**Contact:** Cassidy Phillips - cassidy.phillips@wildcatretrobrands.com,  
Kendall Adams - kendall.adams@wildcatretrobrands.com

**Properties:** University of Wisconsin

**Products:** T-Shirts

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 6650-College Classics

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**Wildcat Retro Brands LLC**

453 S. Spring St. Suite 528  
Los Angeles, California, 90013

**Phone:** 323-583-4508

**Website:** www.Originalretrobrand.com

**Contact:** Cassidy Phillips - cassidy.phillips@wildcatretrobrands.com,  
Kendall Adams - kendall.adams@wildcatretrobrands.com

**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Sweatshirts, T-Shirts

**Channels:** Specialty

**Contract:** 6058

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**Wildwood Productions**

931 East Main St. Suite 2  
Madison, Wisconsin, 53703

**Phone:** (608) 255-5858

**Website:** www.wildwoodpro.com

**Contact:** James Wood - jwood@wildwoodpro.com

**Properties:** University of Wisconsin

**Products:** Internal Promotional Product

**Channels:** Collegiate Specialty

**Contract:** 11331

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**Wilson Sporting Goods Co.**

8750 West Bryn Mawr Avenue  
Chicago, Illinois, 60631

**Phone:** 773-714-6910

**Website:** www.Wilson.com

**Contact:** Liz McNulty - Liz.McNulty@wilson.com

**Properties:** University of Wisconsin

**Products:** Sports Products

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Sporting Goods

**Contract:** 6520



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**WinCraft Inc.**

960 E. Mark Street  
Winona, Minnesota, 55987

**Phone:** 507-454-5510

**Website:** www.Wincraft.com

**Contact:** Andrew Helms - ahelms@wincraft.com

**Properties:** University of Wisconsin

**Products:** Automotive, Gifts/Novelties/Misc., Home Furniture/Furnishings, Jewelry, Outdoor Products

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Food and Drug, Specialty, Sporting Goods, Value Retailers

**Contract:** 9157-Star Wars Co-Brand

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**WinCraft Inc.**

960 E. Mark Street  
Winona, Minnesota, 55987

**Phone:** 507-454-5510

**Website:** www.Wincraft.com

**Contact:** Andrew Helms - ahelms@wincraft.com

**Properties:** University of Wisconsin

**Products:** Automotive, Domestic/Household Items, Games & Toys, Gifts/Novelties/Misc., Home Furniture/Furnishings, Housewares, Jewelry, Outdoor Products, Sports Products, Stationery/Paper Products/Checks, Technology

**Channels:** Campus/Local, E-Commerce & Media, Specialty, Sporting Goods

**Contract:** 6575-Vintage Catalogue Program

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**WinCraft Inc.**

960 E. Mark Street  
Winona, Minnesota, 55987

**Phone:** 507-454-5510

**Website:** www.Wincraft.com

**Contact:** Andrew Helms - ahelms@wincraft.com

**Properties:** University of Wisconsin

**Products:** Automotive, Bags & Luggage, Celebration Products, Domestic/Household Items, Food & Beverage, Games & Toys, Gifts/Novelties/Misc., Health & Personal Care Products, Home Furniture/Furnishings, Housewares, Jewelry, Office Products/Furnishings, Outdoor Products, Personal/Fashion Accessories, Pet Products, School Supplies, Sports Products, Stationery/Paper Products/Checks, Technology, Clothing Accessories, Gameday/Rivalry Product-Neutral, Headwear

**Channels:** Campus/Local, Collegiate Specialty, Department Stores, E-Commerce & Media, Food and Drug, Sporting Goods, Value Retailers

**Contract:** 6062

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**WinCraft Inc.**

960 E. Mark Street  
Winona, Minnesota, 55987

**Phone:** 507-454-5510

**Website:** www.Wincraft.com

**Contact:** Andrew Helms - ahelms@wincraft.com

**Properties:** University of Wisconsin

**Products:** Food & Beverage

**Channels:** Campus/Local, Specialty, Sporting Goods, Value Retailers

**Contract:** 6522-Special Rate Program

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**Winning Streak Sports LLC**

9821 Widmer Rd  
Lenexa, Kansas, 66215

**Phone:** 913-768-8868

**Website:** www.Wssdecor.com

**Contact:** Jessica DeGregorio - jdegregorio@wssdecor.com

**Properties:** University of Wisconsin

**Products:** Home Furniture/Furnishings, Outdoor Products

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 6577-Vintage Catalogue Program

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**Wisco Industries**

736 Janesville St  
Oregon, Wisconsin, 53575

**Phone:** 608-835-3106

**Website:**

**Contact:** Randy Kjellstrom - randy@wiscoind.com

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**Properties:** Wisconsin Union - University of Wisconsin

**Products:** Gifts/Novelties/Misc., Outdoor Products

**Channels:** Campus/Local

**Contract:** 17435

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**Worthy Promotional Products**

**Phone:** 334-541-4070

**Website:** www.Worthypromotional.com

**Contact:** Katie Frederick - kfrederick@boworthy.com, Bo Worthy - bo@boworthy.com

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**Properties:** University of Wisconsin

**Products:** Food & Beverage, Gifts/Novelties/Misc., Health & Personal Care Products, Home Furniture/Furnishings, Personal/Fashion Accessories, Footwear

**Channels:** Campus/Local, Food and Drug, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 6068

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**Youth Monument Clothing**

240 W. 37th Place  
Los Angeles, California, 90007

**Phone:** 323-521-1397

**Website:** www.Wearvenley.com

**Contact:** Nick Ventura - nick@wearvenley.com

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**Properties:** University of Wisconsin

**Products:** Bottoms, Casual Tops, Outerwear, T-Shirts

**Channels:** Campus/Local, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods

**Contract:** 6529

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**Zazzle Inc.**

1800 Seaport Boulevard  
Redwood City, California, 94063

**Phone:** 650-261-3354

**Website:** www.Zazzle.com

**Contact:** Heather Bliss - heather.bliss@zazzle.com

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**Properties:** University of Wisconsin

**Products:** Technology

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Specialty, Sporting Goods, Value Retailers

**Contract:** 6530

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**Zephyr Graf-X**

5443 Earhart Road  
Loveland, Colorado, 80538

**Phone:** 970-663-3242

**Website:** www.Zhats.com

**Contact:** Erin Pavlin - epavlin@zhats.com

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**Properties:** University of Wisconsin

**Products:** Headwear

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Licensee Direct, Sporting Goods

**Contract:** 6139-Exclusive Headwear

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**Zephyr Graf-X**

5443 Earhart Road  
Loveland, Colorado, 80538

**Phone:** 970-663-3242

**Website:** www.Zhats.com

**Contact:** Erin Pavlin - epavlin@zhats.com

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**Properties:** University of Wisconsin

**Products:** Jewelry, Stationery/Paper Products/Checks, Clothing Accessories

**Channels:** Campus/Local, Department Stores, E-Commerce & Media, Golf, Licensee Direct, Specialty, Sporting Goods

**Contract:** 6074

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