



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON

March 14, 2014

Liz Kennedy, CLC Vice President of Corporate Responsibility
Katie Koziol, CLC Partner Services Representative

Ms. Kennedy and Ms. Koziol,

The University of Wisconsin-Madison has been closely watching the situation regarding worker safety in Bangladesh. As a national leader in promoting better working conditions for those who make our licensed collegiate merchandise, we believe that our licensees sourcing in Bangladesh have an obligation to help improve the safety standards for workers there.

I am therefore requesting the Collegiate Licensing Company (CLC) to inform our licensees that the University of Wisconsin will require its apparel licensees that sourced, produced or purchased in Bangladesh as of January 1, 2013 to sign onto and comply with the Accord on Fire and Building Safety in Bangladesh.

Cindy Van Matre, our trademark licensing director, will be in contact with you to work on informing our licensees of this decision.

Sincerely,

Rebecca M. Blank
Chancellor

Cc: Cindy Van Matre, Trademark Licensing Director
Everett Mitchell, Community Relations Director
Labor Codes Licensing Compliance Committee

Office of the Chancellor

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